



In his article “Women and Technology for Peace,” Paiva Netto highlights: “To educate with Ecumenical Spirituality is to transform—and let it naturally be for the better. If the human being is transformed, the planet will be restored.” (Read article on page 4)



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# GOOD WILL

## Women

ELEVACÃO



**Professor and Doctor  
Cláudio Domênico**

**Why are  
cardiovascular  
disease symptoms  
in women often  
ignored?**

**Lara Elize Barcelos,  
14, is in the first  
year of high  
school at the Good  
Will Educational  
Complex, in São  
Paulo, Brazil.**

## Education and Leadership

With access to new technologies, girls and women find paths to social equality, even in poverty-stricken areas

How social media and digital systems increased the impact of the LGW's social and educational programs



Legion of Good Will  
Legião da Boa Vontade

68 years

The **Legion of Good Will** presents its recommendations of good practices to the participants at the 62<sup>nd</sup> session of the Commission on the Status of Women, held at the UN Headquarters in New York, USA, from March 12 to 23, 2018. The LGW is a Brazilian civil society organization in general consultative status with the United Nations Economic and Social Council (ECOSOC) since 1999.

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encouraging the debate on relevant  
Brazilian and world issues in  
addition to reflecting on trends of  
contemporary thinking.



### 4 **Paiva Netto's Message**

Women and Technology for Peace

### 10 **Health** by Dr. Cláudio Domênico

Inclusion in Health Care

### 12 **LGW's Recommendations**

Technology for Women Empowerment

### 24 **Opinion — Education** by Sueli Periotto

Benefits of Inclusion

### 28 **Current Affairs**

Fighting Human Trafficking

### 30 **Social Technologies**

For the Common Good

### 38 **Classroom**

Education for the Future

### 46 **Social Media**

Responsible Communication

### 49 **LGW's Youth Opinion** by Dayane Bortolin

Women in Information Technology

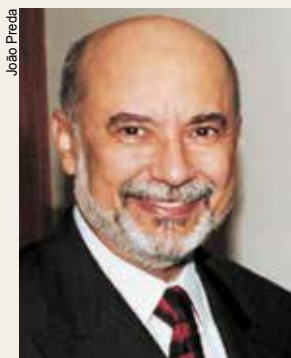
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# WOMEN AND TECHNOLOGY FOR PEACE

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José Paiva Netto

**JOSÉ DE PAIVA NETTO** is a Brazilian writer, journalist, radio broadcaster, composer, and poet. He is the President of the Legion of Good Will (LGW), effective member of the Brazilian Press Association (ABI) and of the Brazilian International Press Association (ABI-Inter). Affiliated to the National Federation of Journalists (FENAJ), the International Federation of Journalists (IFJ), the Union of Professional Journalists of the State of Rio de Janeiro, the Union of Writers of Rio de Janeiro, the Union of Radio Broadcasters of Rio de Janeiro, and the Brazilian Union of Composers (UBC). He is also a member of the Academy of Letters of Central Brazil. He is an author of international reference in the defense of human rights and in the concepts of Ecumenical Citizenship and Ecumenical Spirituality which, according to him, constitute *“the cradle of the most generous values that are born of the Soul, the dwelling of the emotions and of the reasoning enlightened by intuition, the atmosphere that embraces everything that transcends the ordinary field of matter and comes from the elevated human sensitivity, such as Truth, Justice, Mercy, Ethics, Honesty, Generosity, and Fraternal Love.”*

**A**n initiative will always be successful when it has the support and decisive action of women. If spiritually enlightened by the purpose of improving the living conditions of citizens, starting with the fair and fraternal relationship between them, nothing is impossible to women.

Confident about this fact, I greet the Heads of State and government and the representatives of international agencies, the private sector, and civil society organizations attending the 62<sup>nd</sup> session of the Commission on the Status of Women (CSW), which the United Nations (UN) is holding in 2018. It is important to give the deserved attention to the event's review theme, “Participation in and access of women to the media, and information and communications technologies and their impact on and use as an instrument for the advancement and empowerment of women.”

All those participating in this relevant conference will be able to learn through the pages of this magazine a little about the indispensable alliance that exists between female leadership and the use of technology in the social, educational, and communication work of the Legion of Good Will (LGW). These are daily and dynamic practices, which help reduce the negative impact caused by social inequality. This unfortunate scenario exhausts the energy and efforts of the inhabitants of any country.

Therefore, my appreciation to all those who offer their essential contribution to this

conference, which, in addition to defending women's rights, values their actions in facing up to the huge contemporary challenges.

## A PLATFORM OF PEACE FOR THE WORLD

It is always an opportune moment to point out that the search for world Peace and the effective enforcement of human rights represents a major undertaking, which should remain a priority in our endeavours, including the use of technology for raising awareness to the fact that acts of war are of no benefit to any nation. The history of Humanity is filled with such tragic examples. It is common ground that there are no winners in war. It results in severe spiritual, emotional, psychological, and material damage; in short, immeasurable suffering and cruel losses, in which the first victims are women and children. In addition to this, we cannot close our eyes to the horrendous cases of rape that still plague society—whether in conflict zones or not—to brutal ethnic cleansing, the heinous crimes of racism and slave labor, and other countless atrocities.

To prevent so much misfortune, we cannot give up encouraging the good side that everyone has and deeply believing *“in the ability of human beings to remake themselves for the better,”* as the remarkable Nigerian writer **Chimamanda Ngozi Adichie** recommends.



Justin Sutcliffe

Chimamanda N. Adichie

## ATOMS OF CONCORD

The 1965 Nobel Prize winner in Physics, the North American Professor **Richard Feynman** (1918-1988) once asked:

*“If, in some cataclysm, all of scientific knowledge were to be destroyed, and only one sentence passed on to the next generations of creatures, what statement would contain the most information in the fewest words?”*

He himself came up with an answer:

*“I believe it is the atomic hypothesis (or the atomic fact, or whatever you wish to call it) that all things are made of atoms—little particles that move around in perpetual motion, attracting each other when they are a little distance apart, but repelling upon being squeezed into one another. In that one sentence, you will see, there is an enormous amount of information about the world, if just a little imagination and thinking are applied.”*

The atom really does carry within itself a great amount of data and much progress to this planet. However, my dear Feynman—who is still alive, because the dead do not die—for this hitherto vile world there is a word that adds even more information about the Universes and establishes a permanent harmony in their existence so they do not seek their own destruction: **Love**.

Look at the irony: today we are witnessing the misuse of the knowledge about the atom, in other words, a knowledge without Fraternal Love, which can lead us precisely to an unprecedented nuclear cataclysm. This disharmony of a soulless knowledge was evidenced by the magazine *A Recreativa*, from Poços de Caldas, Brazil, which presented the following note in October 1987:

**“Encyclopedias** – An English newspaper observed that in the first edition of a well-known encyclopedia published in 1768 the word ‘atom’ was explained in four lines, whereas five whole pages were dedicated to the word ‘Love.’

*In the latest edition of the same encyclopedia, the definition of ‘atom’ has five pages, and the word ‘Love’ is not even mentioned.”*

This reveals a great deal about the directions of human knowledge and the technologies that derive from it and about the imbalances that exist in different sectors of society. How about illuminating the important material knowledge with the divine lights of Fraternal Love—a safe path to lead Humanity through the difficult times it has been creating for itself? While some seek to extract their warlike impact from the atom, I recommend we reflect on the page I published in my book *Tesouros da Alma* [Treasures of the Soul] (2017) entitled “Atoms of Concord.” In it I argue that loving with a pure Soul is a Law and if we know how to live by it with dignity, we shall rise up, renewing everything around us. This is similar to an explosion of atoms of concord, an enlightenment that will occur step by step as we mature. That is why to educate with Ecumenical Spirituality is to transform—and let it naturally be for the



Tom Harvey

Richard Feynman

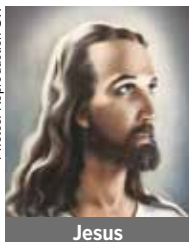


Leilla Tonin

Belém (Brazil)



Photos: Reproduction GW



Jesus



John the Evangelist



Anália Franco

better. If the human being is transformed, the planet will be restored. However, we know very well that such success does not happen overnight. A few millennia are insignificant in historical spiritual calculations. The maturing of minds requires effort, patience . . . If those who preceded us did not believe in the certainty of a victory on the road ahead, where would we be now? **Hope never dies! It is fundamental. Our Hope, which we suggest to hearts of Goodwill, is the Ecumenical Jesus, who offers us this message of Peace:**

***“A New Commandment I give you: love one another, as I have loved you. . . . There is no greater Love than to lay down one’s life for one’s friends.”*** (The Gospel according to **John’s** notes, 13:34 and 15:13)

From Him we can learn that Universal Love is not an unachievable dream.

### THE INTERNET, EDUCATION, AND POWER

In my column for the *Jornal de Brasília* newspaper, from the federal capital of Brazil, published on March 3, 2015, I wrote that it is not surprising that the Internet has become an indispensable tool in our daily routine. When we access it, boundaries that were previously insurmountable for the majority of the population come down. However, I have warned that Education is power, and the same can be said with regard to the appropriate use of the cyberspace. Without proper teaching, allied

with the values of Ecumenical Spirituality, the handling of this influential resource can be disastrous. For this reason, we urgently need to intensify our effective guidance, since childhood, so that this extraordinary progress does not turn against the users themselves and that it does not result, consequently, to the detriment of the whole community.

### SCIENCE, TECHNOLOGY, AND WOMEN’S ACTIVISM

The distinguished Brazilian educator, journalist, poet, and philanthropist **Anália Franco** (1853-1919), a strong defender of women and girls’ right to education, stated:

*“Society needs to recover with advantage the benefit that Humanity has lost. We have a lot of faith in the efforts of the human mind for the education of young people, the only means for future regeneration. It is not only by polishing the intelligence that generations will be reformed; feelings need to be penetrated and the hearts fortified.”*

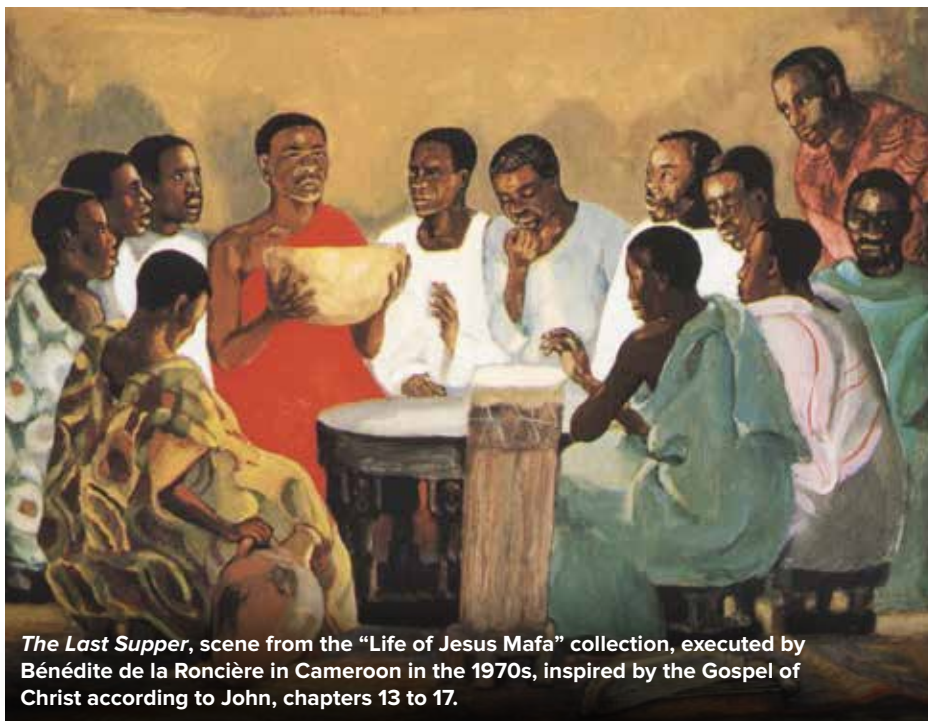
In fact, Anália Franco broke down barriers by using her associative spirit to provide shelter, education, and access to decent work for those who were down on their luck. She set up an important protection network for women and orphans. In women’s defense, she led along with *O Álbum das Meninas* (The Girls’ Album)—a literary and educational magazine that she launched on April 30, 1898—the spreading of ideas of freedom and gender equality, of women’s participation in basic education and professional education programs, their effective presence in the labor market, their prominent role as guardians and managers of the education of the new generations, and the concept of women’s empowerment for the necessary changes in the society of her time.

**Madame Marie Curie** (1867-1934), the notable Polish scientist—the first woman to be awarded a Nobel Prize and the only person to win it in different scientific fields (Nobel Prize in Physics 1903 and in Chemistry

“

**“To educate with Ecumenical Spirituality is to transform—and let it naturally be for the better. If the human being is transformed, the planet will be restored.”**





*The Last Supper*, scene from the “Life of Jesus Mafa” collection, executed by Bénédite de la Roncière in Cameroon in the 1970s, inspired by the Gospel of Christ according to John, chapters 13 to 17.

## A WORD OF PEACE

“A New Commandment  
I give you: love one  
another, as I have loved  
you. . . . There is no  
greater Love than to  
lay down one’s life for  
one’s friends.”

**JESUS**

(The Gospel according to  
John 13:34 and 15:13)

1911)—was recognized not only for her efforts and countless sacrifices in favor of scientific progress, through the pioneering research into radioactivity that cost her own life. At the time of her death, *The New York Times* called her a “martyr to Science” who “contributed more to the general welfare of Mankind.” The 1923 Nobel Prize winner in Physics, **Robert Millikan** (1868-1953), then President of the California Institute of Technology (Caltech), issued a public statement,

*“In spite of her continuous absorption in her scientific work, she has devoted much time to the cause of Peace.”*

From the height of her perseverance and humanitarian spirit, this brilliant woman—from whose breakthroughs resulted significant technologies for the field of Medicine—concluded:

***“You cannot hope to build a better world without improving the individuals. To that end each of us must work for his own improvement, and at the***

*same time share a general responsibility for all Humanity.”* [Emphasis added]

## SILENCING THE SINISTER VOICES OF WEAPONS

With the educational power of women and mothers, let us use the technological resources available and those that are yet to be created by human audacity to persevere working on the path to Peace and Justice.

In my book *Reflexões da Alma* [Reflections of the Soul] (2003), I stated that if we continue fighting for the Good, there will come a day when weapons will finally have their sinister voices silenced. In this millennium, which I consider to be the millennium of women—even though it may take time—human beings will understand that the essence of power does not selfishly lie in them, but in the spirit of Solidarity, which must unite all. There is still a lot to be done. Future generations expect bolder attitudes from all of us. If this is a difficult undertaking, let us begin yesterday! ■

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Madame Curie



Robert Millikan

Photos: Reproduction GW



# INCLUSION IN HEALTH CARE

Why cardiovascular disease symptoms in women are often ignored

Andréia Fontenele



**PROFESSOR  
CLÁUDIO  
DOMÊNICO**

has a PhD and a Master's degree in Cardiology from the Federal University of Rio de Janeiro (UFRJ) and is Head of the Cardio-Oncology Unit at the Pró-Cardíaco Hospital.

The globalized world is currently living through a period of countless transformations and fast and constant adjustments. Technological advancements and real-time connectivity push traditional concepts to be reviewed and gain new interpretations. The differences between men and women—ranging from biological to social aspects—are widely debated in the media and in society. But are there really any significant differences between men and women's heart, to the extent that we need to discuss this topic?

The answer is YES! There are a number of biological, genetic, cultural, environmental, and behavioral reasons

that justify this statement. Women are increasingly participating in the labor market. Since the 1970s, they have been changing the misguided image of men as the sole providers for the family and progressively taking on top positions and significant numbers of jobs in all sectors. Unfortunately, the determination and effort that guide this positive change often go unrecognized. Surveys conducted in 2017 by the Brazilian Institute of Geography and Statistics (IBGE) and CATHO showed that men are paid more than women in most of the sectors researched in Brazil, and the pay gap can reach as much as 60 percent, depending on the job position.



## INVISIBILITY

This disparity also exists in health care and has deservedly been receiving major attention from professionals in this area. Until 1985, women were rarely included in scientific studies, but as from 1993, along with other “minorities”—as defined by the Food and Drug Administration (FDA), an agency within the U.S. Department of Health and Human Services (HHS)—they began to be included in such work.

In 1991, Dr. **Bernadine Healy** (1944-2011) described the Yentl Syndrome, characterizing what she called “women’s invisibility in health.” This was the first time that the difficulty women had in convincing physicians that their symptoms were real and should be taken into consideration and be treated properly was reported. With the goal of studying and learning more about aspects of the ills from which women suffer, since 2005 the most outstanding cardiology societies in Brazil and the world have been setting up departments to exclusively study the behavior of heart disease in the female population.

Strokes and heart attacks are the leading causes of death in women worldwide. In fact, the rates are higher than in men. In comparison with the dreaded neoplasia, we note that cardiovascular disease kills more than the sum of all cancers: the death rate from a cardiovascular problem is four to six times higher than for breast cancer, for example.

The diagnosis of a heart attack in women is a huge challenge for clinicians and cardiologists. At the same time that heart attacks can cause clear symptoms with a more pronounced severity than in men, women do present a lower degree of obstruction of the major vessels of the heart. This makes diagnosis and treatment more difficult. Chest pain is not always present; there may only be tiredness and a shortness of breath. These symptoms are commonly underestimated or poorly assessed and are

interpreted as signs of anxiety or depression, thus preventing these patients from receiving adequate therapy for the condition.

Situations of high physical and emotional stress can lead to the release of large amounts of adrenaline and simulate symptoms similar to those of a heart attack, such as chest pain, cold sweat, and typical changes in the blood test and electrocardiogram. This is known as Takotsubo’s cardiomyopathy and is more frequent after menopause.

Transformations in society’s thinking and customs also have an influence on women’s health. As women expand their influence and presence in society—leaving behind an image that is restricted to household chores—they are changing their habits and behaviors in ways that are not always beneficial. The proportion of women who smoke and drink alcohol is increasing every day, as do the rates of those who are overweight or obese. The ills caused by such habits in the short, medium, and long term will directly affect the quality of women’s lives and their longevity.

The achievement of women’s independence and empowerment is a triumph that must be celebrated by all of us. These

advances certainly bring benefits to present and future generations but every laurel wreath may have roses and thorns. That is why the gains made must not be overshadowed by the adversities that women may suffer, such as accumulating tasks, having new addictions, and receiving inadequate attention to their health. Equality, Health Care, and Happiness must go hand in hand for the well-being of a society.

According to Jewish humanist and writer **Elie Wiesel** (1928-2016), 1986 Nobel Peace Prize winner: “No human race is superior; no religious faith is inferior.” We should add to this illustrious quote the important and necessary concept of gender equality, fully ensuring the rights of all and, in fact, help put them into practice. ■

“Equality, Health  
Care, and  
Happiness must go  
hand in hand for  
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# TECHNOLOGY — FOR WOMEN — EMPOWERMENT



Written statement by the LGW  
translated by the UN into its  
official languages





In São Paulo, Brazil, Taline Leite Vieira, 17, participates in the *Good Will Apprentice* program, through which the LGW prepares adolescents and the youth for the labor market.

*In the statement transcribed below, the Legion of Good Will (LGW) presents its proposals to the distinguished participants attending the 62<sup>nd</sup> session of the Commission on the Status of Women (CSW), held from March 12 through 23, 2018, in New York, USA. In the document, the Organization shares the best practices it has undertaken in the education and social assistance areas in order to contribute to the debates in this important event. The statement was translated by the United Nations (UN) into its official languages.*

**W**e, from the Legião da Boa Vontade / Legion of Good Will, submit our recommendations on the review theme of the 62<sup>nd</sup> session of the Commission on the Status of Women: "Participation in and access of women to the media, and information and communications technologies and their impact on and use as an instrument for the advancement and empowerment of women." In this statement, we will share some of our successful experiences and propose innovative, feasible, accessible, and sustainable actions for media organizations and educational institutions in this area, as well as for social and educational programs aimed at families in situation of social vulnerability. The goal of these actions is to promote the digital citizenship of girls and women, one of the approaches of global citizenship.

We operate in more than 170 cities worldwide, through the Legion of Good Will of Argentina, Bolivia, Paraguay, Portugal, the United States, Uruguay, and Brazil, where it all began on January 1<sup>st</sup>, 1950. Considering just the last five years, we have provided close to 70 million social services and benefits to poor people, families, and communities in an extensive humanitarian operation.

## DIGITAL EDUCATION OF GIRLS AND WOMEN

We consider the concept of digital citizenship, in addition to the responsible use of technology, a fundamental human right. The mastery of basic technological tools is increasingly a condition for individuals to access their rights as well as to improve their social and economic opportunities.

In the last five years, out of the more than 35 thousand people who participated in our digital



UN Photo/Mark Garten



Leila Tordin



Belém (Brazil)

## THE LGW'S MISSION STATEMENT

To promote Social and Sustainable Development, Education, Culture, Art, and Sports with Ecumenical Spirituality, so there may be Socio-environmental Awareness, Food, Security, Health, and Work for everyone, in the awakening of the Global Citizen.





2



3

## TWO WOMEN IN HIGH POSITIONS

The LGW congratulates these women, who have been appointed by United Nations Secretary-General, António Guterres (1), to hold high positions in the organization: journalist Alison Smale (2), Under-Secretary-General for Global Communications of the Department of Public Information (DPI); and former French Minister of Culture, Audrey Azoulay (3), elected Director-General of the United Nations Educational, Scientific and Cultural Organization (UNESCO).



Asuncion (Paraguay)



Ananindeua (Brazil)



Uberlândia (Brazil)



Brasília (Brazil)



→ education courses and workshops in Brazil, two-thirds were girls and women. Of these, a fourth were elderly women. Our goal is to remove the social, economic, and cultural obstacles that prevent women from fully exercising their citizenship and to equally participate in the world of work. On this topic, the President of the LGW, **José de Paiva Netto**, highlights in his article “Solidarity: Reason and Heart of the Economy,” published in the GOOD WILL Women magazine (São Paulo: Elevação Publishing House, 2017):

*“If we are dealing here with the urgency of providing women with economic empowerment, it is because we must abolish, once and for all, the discrimination against them in terms of the access to the same development opportunities that men receive in the world of work. We can no longer accept the impediments that women encounter in this field, leading to a delay in the fight for gender equality and the eradication of poverty. How can we imagine effective public policies while half of the world’s population is relegated to an inferior economic level? This goes against logic!”*

This digital education work is in line with the conclusions of the 47<sup>th</sup> session of the Commission on the Status of Women (United Nations, March 2003): “4g: Make education, formal and non-formal, a priority in particular for the development of Information and Communication Technologies (ICT) and take measures to promote girls’ education so as to enable girls’ and women’s access to ICT.”

However, we emphasize that, from the perspective of gender equality, digital education goes beyond providing girls and women with the tools of new technologies. We believe that doing this is important, and we do it, since misinformation can lead to the precarious or limited use of existing resources; nevertheless, we understand that digital education also has the role of raising awareness of Internet dangers. Instead of promoting women’s emancipation, the Internet can be used as enticement for human trafficking, encouraging the objectification of women, harassment, and gender violence.

Safernet, a Brazilian organization dedicated to the promotion and defense of human rights



SCHOOLS





São Paulo (Brazil)

The José de Paiva Netto Educational Institute in São Paulo (Brazil) demonstrates that high-quality Education, Solidarity, and an all-encompassing Ecumenical Spirituality are indispensable to the character building of complete citizens. Such values reflect the Pedagogy of Affection and the Ecumenical Citizen Pedagogy created by Paiva Netto and successfully applied in the schools and social and educational programs of the Organization. In bold gold letters next to the façade, the LGW's president requested that the following quote by Aristotle (384-322 B.C.) be put: *"All who have meditated on the art of governing mankind have been convinced that the fate of empires depends on the education of youth."*



Montevideo (Uruguay)



Taguatinga (Brazil)



Rio de Janeiro (Brazil)



- in the virtual environment, which has already given talks and organized workshops at the Legion of Good Will's 7<sup>th</sup> International Congress on Education, received in the last eleven years more than 3.8 million anonymous calls. Their most frequent theme is child pornography, but there are also human trafficking, homophobia, and other crimes associated with gender violence. For this reason, we offer digital inclusion courses and workshops as part of two of our programs: *Skills-building Training and Productive Inclusion* and *Children: the Future in the Present!*. They are implemented after a social diagnosis of the community and they also adapt to the spontaneous demands of the population. Each girl or woman assisted, as well as her family, is accompanied individually by a social worker and, according to her needs, by a multidisciplinary team, receiving guidance and social support.

## MEDIA AND EDUCATION

Media organizations also play a key role in promoting gender equality. According to the latest report from the Global Media Monitoring Project (2015), progress in this area has been slow. In 2015, only 24 percent of the persons heard, read about, or seen in newspapers, television, and radio news were women, the same percentage observed in 2010. In the new digital platforms, the percentage rises slightly to 26 percent. On the other hand, the percentage of stories that evoke gender equality issues more than doubled, reaching 9 percent.

The media content produced by the Legion of Good Will is committed to changing this reality. About 60 percent of our employees are female, working from operational positions to top management. Our material focuses on relevant themes such as preventing and combating gender-based violence, human trafficking, early exposure to sexual content, and discrimination against women in the world of work.

In Brazil, our content is broadcast through 30 open TV channels, that reach more than 18 million people, and 3 national cable TV channels, reaching more than 10 million subscribers. In the radio, 13 stations broadcast our content 24

André Fernandes



Leila Tonin



HOMES FOR THE ELDERLY

Leila Tonin





# 15,5 MILLION

services and benefits in 2017

The data account for the work of the LGW of seven countries: Argentina, Bolivia, Brazil, Paraguay, Portugal, the United States, and Uruguay.

**GOOD WILL  
IN THE WORLD**



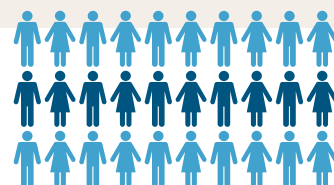
# 71 million

services and benefits provided to families in vulnerability or at social risk from 2013 to 2017.

# 614,884

people benefited from the work of the Legion of Good Will in 2017 (a number larger than the population of Lisbon, in Portugal).

Between 2013 and 2017, the work of the LGW had an impact on 2,602,371 people.

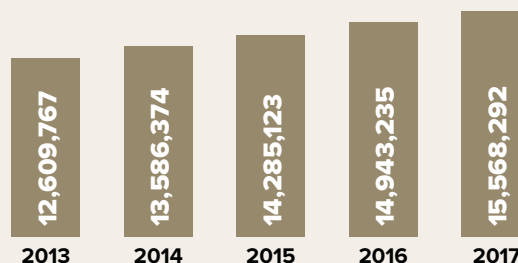


## Social Communications



In addition to schools, social service centers, and homes for the elderly, the LGW has a broad social communications network dedicated to fostering education, culture, and citizenship values. In 2017, the daily programs of the Super Good Will Communications Network (radio, TV, websites, and publications) had hundreds of participations of several specialists from across Brazil.

## Continuous growth in the past five years (2013-2017)



\* For more than two decades, the Legion of Good Will has its general balance sheet audited by Walter Heuer, external independent auditors, by initiative of the LGW's President José de Paiva Netto, long before the Brazilian legislation required this measure to come into effect.

→ hours a day in Brazil, and other stations broadcast it at specific times (Argentina, Bolivia, Paraguay, Portugal, and Uruguay). On the Internet, we reached 4 million people in 2016. The GOOD WILL magazine, aimed at multistakeholders, has a circulation of 50,000 copies.

Furthermore, we count on the free dissemination of our social mobilization campaigns and messages that value Life. From January to September 2017, we obtained, in Brazil alone, more than 29 million participations within 3,800 media partners (radio and TV stations, websites, print media, and out-of-home media).

Based on this experience, we developed a professional training course with this critical and, above all, solidary awareness about the contemporary social, economic, and environmental challenges. In 2017, the first class of the Radio and TV technical course began, with theoretical and practical lessons, in the Good Will Professional Training School, in São Paulo, Brazil. At the beginning of the course, which is free, students were introduced to the United Nations Sustainable Development Goals (subject already worked on in projects with the population in our social service centers, schools, and homes for the elderly).

These initiatives are in accordance with two of the conclusions of the aforementioned 47<sup>th</sup> session of the Commission on the Status of Women:

*“40: Take effective measures, to the extent consistent with freedom of expression, to combat the growing sexualization and use of pornography in media content, in terms of the rapid development of ICT . . .” and “4j: Establish or, where they already exist, expand skills training, vocational and employment training and capacity-building programmes for women and girls, and women’s non-governmental organizations, on the use, design and production of ICT, including to prepare them to take on leadership roles and to promote their participation in the political process, and integrate a gender perspective in ICT training programmes for teachers and in the training programmes for media professionals.”*







Leila Tonin

Montevideo (Uruguay)

## SOCIAL SERVICE CENTERS



Vivian R. Ferreira

São Paulo (Brazil)



Leila Tonin

Pelotas (Brazil)



Leila Tonin

Santa Cruz de la Sierra (Bolivia)



Leila Tonin

Lisbon (Portugal)



To achieve these goals, it is imperative that existing initiatives in digital education be guided by the principles of gender equality and, more specifically, global citizenship, as proposed by the Pedagogy of Affection and the Ecumenical Citizen Pedagogy, created by educator Paiva Netto. That is why we, from the Legion of Good Will, are available to all interested parties in continuing the dialogue on this topic. To conclude, we would like to greet everyone for their engagement in this important debate and present some highlights that summarize important points of our platform for this theme, which we have been defending for almost seven decades:

*“The best technology to be developed in these times of unbridled globalization is of self-knowledge. It is superior to any technological discovery, because it has the power to prevent individuals—whether they have access to computers or not—from falling once and for all into suffering for having sunk into the most complete barbarism.*

*“Without a sense of Ecumenical Fraternity, we would put an end to the planet, **keeping our brilliant brains, but having opaque hearts.** The longed for reform of society will not come in its fullness if the Spirit of the citizens are not taken into account. . . . **Yes, the world always needs progress, which will provide food and education; however, it equally needs the indispensable nourishment of Love and, therefore, of respect.***

*“Solidarity and Fraternity are precisely the fuels that motivate the diligent action of all the idealistic social actors in the international community.*

*“If technology, then, overcomes human barriers—the Internet is an example of this—it is essential for Solidarity to develop itself ahead of it, in order to illuminate its paths. We have never been at a more auspicious moment for demonstrating how potentially great the possibilities are for using it in the service of nations.” (Paiva Netto, in the article “Science, Technology, Innovation, Culture, and the Role of Ecumenical Solidarity,” published in the GOOD WILL Sustainable Development magazine — São Paulo: Elevação Publishing House, 2013)* ■







Adriana Rocha

Humacao (Puerto Rico)



Viviane de Oliveira

Mariana (Brazil)



Tatiane Oliveira

Curaçá (Brazil)



Natiele Botelho

Porto Alegre (Brazil)

## RELIEF CAMPAIGNS



Leila Tonin

São Luís (Brazil)



Jean Carlos

Alagoa Grande (Brazil)







# BENEFITS OF INCLUSION

Deaf students in the **LGW**'s schools: a view beyond the intellect

By SUELÍ PERIOTTO

**A**lthough Brazilian Sign Language (LIBRAS) is not required as a subject in the school syllabus in Brazil, the Good Will Educational Complex in São Paulo incorporated it some years ago in its early childhood education program, starting at the age of 3, through its 1<sup>st</sup> to 5<sup>th</sup> grade students. In 2017, the initiative was extended as an extracurricular activity to include high school students in order to promote socialization among deaf and hearing students. This class follows the teaching line of the Legion of Good Will (see infographic on page 27), which aims at building a solidary, just, and inclusive society.

In Brazil, for example, the legal obligation\* to teach this language only applies to Speech-Language Pathology and Teacher Education programs. According to the Brazilian Institute of Geography and Statistics (IBGE), the country

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\* Chapter II of Federal Law No. 5,626 of 2005 establishes the compulsory teaching of the Brazilian Sign Language (LIBRAS) as a subject in Speech-Language Pathology and Teacher Education programs.



Vivian R. Ferreira

## SUELÍ PERIOTTO

is the supervisor of the Pedagogy of Affection and the Ecumenical Citizen Pedagogy and the principal of the José de Paiva Netto Educational Institute in São Paulo (Brazil). She has Doctorate and Master degrees in Education from PUC-SP. She is also a conference speaker.

The life story of deaf student Maria Isabelle Anselmo shows that inclusive education is a two-way street. Thanks to the fraternal approach proposed by the LGW's school, she and her classmates overcame learning challenges and were able to write about this experience in the Brazilian High School Exam (ENEM), in 2017.

Vivian R. Ferreira

has about 10 million deaf people, i.e. 5 percent of the population, of whom almost one million are children and teenagers.

During the course of the LGW's work with deaf students, there have been many enriching results for both teachers and students, among which, the experience of the high school seniors when they saw the theme of the essay for the 2017 Brazilian High School Exam (ENEM): "Challenges in Educating Deaf Students in Brazil." The fact that they had gone to school with hard of hearing classmates—like **Maria Isabelle Anselmo**, 18, who also just finished high school—was very important when they had to write about the subject proposed by the Brazilian Ministry of Education. The comments made by the LGW students after the ENEM showed their excellent chances of getting a good result in the essay, because they had the opportunity of observing all the support Maria Isabelle received from the LGW's school, including the assistance of an interpreter, videos with subtitles (so she could better grasp the content taught), and other relevant actions for the academic life of the hard of hearing.

### **"THINKING WITH THE HEART AND FEELING WITH THE BRAIN"**

The success of the students from the Legion of Good Will in the essay of the aforementioned exam was made possible thanks to the implementation of the Ecumenical Citizen Pedagogy (which is used with individuals as from the age of 11) and the Pedagogy of Affection (for children up to 10 years old). These pedagogies make up the teaching line devised by the President of the LGW, journalist and educator José de Paiva Netto. With an innovative proposal, it seeks to make students receptive to the issues that concern them and their fellow beings, particularly those who need greater empathy.

The president of the Organization explains it in his book *É Urgente Reeducar!* [It is Urgent to Re-educate!], when pondering about individuals and their unique and, at the same time, comprehensive characteristics: "*The*

*Capital of God, the Spiritual Citizen, must think with the heart and feel with the brain. He/she must elevate his/her intelligence to Wisdom in order to build a true Solidary, Altruistic, and Ecumenical Society. One must consider, for example, that if there is no supreme respect for the greatest producer (human beings) and the biggest consumer (also human beings), the market, as it is now established, may fall into ruin.*" In the LGW's educational units, which take this reasoning into account, it is clear that the inclusion needs to enlarge its scope beyond people with physical limitations. That is why students are continually reminded that everyone deserves to be treated with respect, whether or not they have special needs. In addition to teaching students a new language, the Brazilian Sign Language, which complements their intellectual background with the excellent opportunity of having a bilingual education, the school has a broad curriculum with different disciplines that are aligned with the content of the compulsory subjects, the goal being to add values of Ecumenical Citizenship to their experience.

This pioneering teaching proposal has a particular concern with the complete education of the individual, combining "*brain and heart*," as Paiva Netto, creator of this proposal, defends, so that the learning experience not only considers the intellect, but at the same time and above all, the feelings and emotions. According to this view of Education with Ecumenical Spirituality, the coexistence of different individualities, which naturally has its challenges, is always valuable. For this reason, teachers encourage students to deal with inclusion as a spontaneous form of coexistence.

We have seen that the incentive from an early age is vital for this to be productive and real, since children are already naturally inclusive as they embrace and welcome everybody in an open way. With the attentive mediation of the family and school, the relationship of respect between those part of the academic environment can be a guiding



light and inspire students to break down any barriers that may arise in their daily lives outside the school walls.

Maria Isabelle herself, whom we mentioned earlier, told teachers that she left the LGW's school carrying the most positive memories and feelings of gratitude and friendship shared with her classmates. After taking the ENEM, she said how easy it was and how happy she felt being able to write about the subject proposed. She also told us about the kind messages she had received from her friends, who, after writing their essays, said how thankful they were because what they knew and learned about deafness was a result of having had studied with her for several years and how significant this was in terms of what they were able to learn.

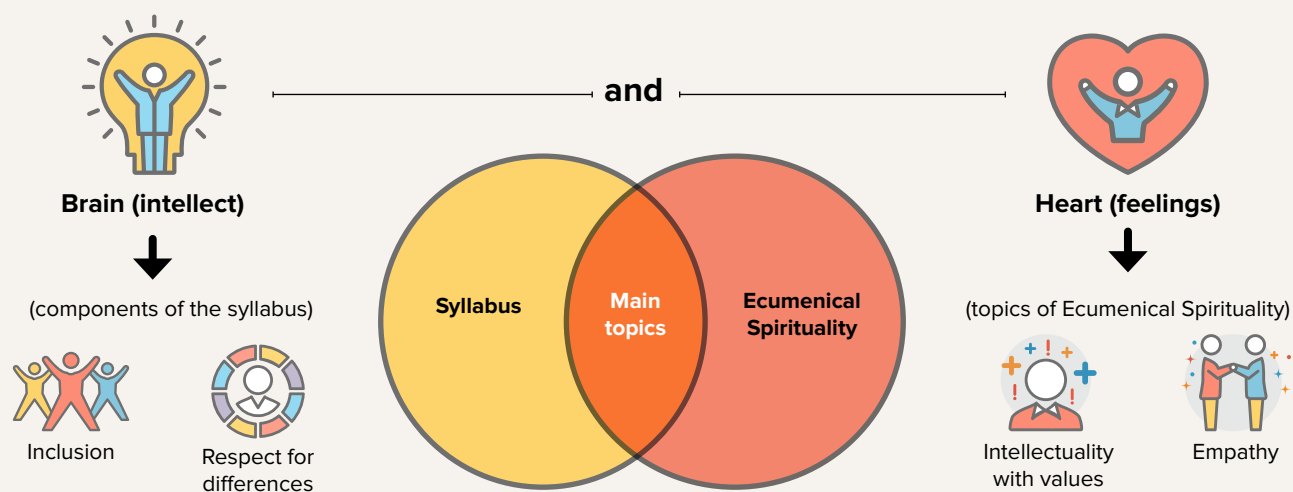
She also recalled a Living Together class from 2016, given by educator **Aline Trevisan** to the junior year, when she

explained the main difficulties faced by those who are deaf and how often they were left on the sidelines in society due to social, cultural, and educational issues. Maria Isabelle also shared what her daily routine was like, especially during the time she spent in school: they were days full of challenges, but (she emphasized) she always relied on the support of the LGW staff and of her classmates. In her opinion, this made all the difference to her good academic and personal performance. Her testimony deeply resonated with the young people who listened to her.

There is no doubt that Maria Isabelle and her classmates, who are now headed to college, will hold on to these experiences that are so dear to them and they will consequently always commit themselves to ensure that their life and of the people they meet along the way are more fraternal and harmonious. ■

## EDUCATION WITH ECUMENICAL SPIRITUALITY IN ACTION

The LGW's teaching line, which was devised by the President of the Organization, educator José de Paiva Netto, comprises the Pedagogy of Affection (aimed at children up to 10 years old) and the Ecumenical Citizen Pedagogy (for those over 11). In the LGW's schools, lessons are planned by linking the subjects of the school syllabus to the central themes of Ecumenical Spirituality.





# FIGHTING HUMAN TRAFFICKING

More than 40 million people in the world live in slavery. The problem mainly affects women.

By THE EDITORIAL STAFF

The figure cited will probably shock a large part of the planet's citizens, many of whom might not believe that such an absurd situation could still exist in the 21<sup>st</sup> century. The information was disclosed by the "2016 Global Slavery Index" report, which was jointly produced by the International Labor Organization (ILO) and Australian NGO, Walk Free Foundation, in partnership with the International Organization for Migration (IOM). But they estimate that the actual number may be even higher.

According to the report, modern slavery is defined as *"situations of exploitation that a person cannot refuse or leave because of threats, violence, coercion, abuse of power, or deception."* It does not involve only forced labor, but also forced marriage and sexual exploitation—occurrences in which there is an absence of protection and violation of human rights.

Fleeing from the country of origin as a result of conflict is also one of the causes of slavery in the present day. This is well illustrated by the case of thousands of Africans trafficked in Libya throughout 2017, a country that has become an important route for refugees trying to reach Europe through the Mediterranean Sea. Many of them are sold as slaves in this nation located in North Africa.

**Othman Belbeisi**, IOM Libya Chief of Mission, affirmed that the slave trade in the region has intensified in recent years. *"The problem is that most economic migrants don't have any kind of documentation on them and therefore do not cross official borders into Libya but rather make themselves completely dependent on people smugglers. It isn't rare that they end up being kidnapped, and if their ransom isn't paid they'll be sold off, tortured, or even murdered,"* he said.

This whole scenario is regrettable and extremely alarming. Another cause for concern is knowing that women suffer most in this chaos. The "2016 Global



Slavery Index,” indicates that women and girls represent 71 percent of the victims of human trafficking, most of them for the purpose of marriage and sexual exploitation.

For the United Nations, one of the factors that favors human trafficking is that it does not receive the same attention as other global issues, among which the illegal drug trade and the punishment of those who are involved in it—a situation that needs to change. During the 72<sup>nd</sup> UN General Assembly, which took place in September 2017, in New York, USA, the United Nations Secretary-General, **António Guterres**, emphasized that it is the responsibility of international leaders to fight human trafficking. He further explained that combating this violation of human rights requires greater use of the UN Convention against Transnational Organized Crime, as

“

“Now is the time to stand together and stamp out this abominable practice.”

**ANTÓNIO GUTERRES**  
United Nations  
Secretary-General, during the  
72<sup>nd</sup> UN General Assembly.



UN Photo/Mark Garten

well as other conventions and protocols. According to Guterres, *“Now is the time to stand together and stamp out this abominable practice.”* ■

## CHALLENGES TO BE OVERCOME

- According to the “2016 Global Slavery Index” report, which covered 167 countries, 58 percent of the people who suffer from modern slavery live in Bangladesh, China, India, Pakistan, and Uzbekistan.
- Women account for 99 percent of the victims of sexual exploitation, while 84 percent of the people forced into marriage are women and girls.
- In 2016, 15.4 million people were living in a forced marriage. More than a third of these were children, almost all of them girls.
- The countries that have the greatest response to the fight against modern slavery are Australia, Belgium, Croatia, the Netherlands, Norway, Portugal, Spain, Sweden, the United Kingdom, and the United States.



A photograph of a woman and two children standing in a narrow alleyway between red brick walls. The woman is in the background, wearing a white t-shirt with a logo. The two children in the foreground are wearing yellow t-shirts with a heart logo. The scene is brightly lit, suggesting daytime.

# FOR THE COMMON GOOD

How social technologies enhance the **LGW**'s  
activities and strengthen women's empowerment

By LEILA MARCO





Information and Communication Technologies (ICT) are increasingly present in the services of third sector organizations and are strong allies in the fight for gender equality and against poverty. The innovations introduced have enriched the work of the Legion of Good Will of seven countries: Argentina, Bolivia, Brazil, Paraguay, Portugal, the United States, and Uruguay by making information, documents, and guidelines available in virtual environments.

In January 2018, the Organization gained a strong reinforcement to help it operate even more strategically: a new social management system that was developed using state-of-the-art technology. It can be accessed on several devices—computers, tablets, and smartphones—thus facilitating data inclusion. This project took approximately two years, from conception to the testing phase.

According to the LGW's Corporate Systems manager, **Erival Teixeira**, data processing using this new system makes it possible to diagnose all the LGW's service units and the social and educational profile of the people assisted by the Organization in a more accurate and complete way.

The result was greater agility when identifying the solutions to meet the needs of the communities. *"We talked to teachers, managers, and social workers. We got to understand the dynamics of their work so that, based on the experience of the previous system, we were able to incorporate views of Business Intelligence, which allows for statistical data and the quality and quantitative indicators of the activities performed at the Organization to be measured,"* he said.

**Regina do Nascimento**, LGW's Social Innovation manager, affirms that the Organization's aim is to improve the results and help the families in vulnerable situation become stronger to cope with the crises and stressful events of everyday life and overcome them. *"The LGW is an organization that educates with Ecumenical Spirituality. We look at the individual and invest everything we can in order to understand their situation and ensure they have a better life, fostering their skills and potential. We see more in human beings than what is visible. We see what their income indicates or the*



Lella Tonn

## Social Technology and Women Entrepreneurship

For thirty-two years, the Legion of Good Will of Bolivia has carried out different social and educational activities that improve the quality of life of the population. An example is its *Charity Round* program, which assists families at social risk in El Alto, a city that faces severe social and economic problems.

Housekeeper **Luisa Choque**, 35, is one of the people assisted by this program. Her six children receive clothes and have lunch every day in the cafeteria maintained by the Organization, which





**FIRST CONTACT WITH A COMPUTER AND THE INTERNET** Maria Isilda Pereira Lopes, 72, had the opportunity to become digitally included in the LGW of Porto, Portugal. She was impressed by the Organization's computer workshop: *"I didn't even know where the keys were. It was complicated [in the beginning]; now I'm confident, I've progressed . . . and this is doing me a lot of good."*

The Legion of Good Will uses social media in several languages to broaden the reach of its campaigns and to engage volunteers and donors in all those countries in which it operates.

allows her to provide for her children's basic needs. *"I'm grateful to the LGW. Thanks to it, my children have food and are clothed."*

For Luisa, this important support helped her overcome many obstacles and to believe more in herself. That is why, two years ago, she became a volunteer in the Organization and is more than pleased to give back what she receives. *"I volunteer here in the morning. Then, I go to work at 1 p.m. I'm very happy!"*

She also takes part in the LGW's *Skills-building Training*

*and Productive Inclusion* program, which offers courses on sustainable entrepreneurship and income generation. *"I would like to ask people to support the LGW so it can continue helping us."*

In these workshops, the LGW's staff teaches women in the community to produce ecological brooms using PET plastic bottles and to make carpets and decorations out of recycled materials. They also learn crocheting and knitting techniques and supplement their family income by selling the handmade products.



**"I'm grateful to the LGW. Thanks to it, my children have food and are clothed."**

**LUISA CHOQUE**

She is assisted and also a volunteer at the LGW of Bolivia.

→ *situation of violence that they are currently experiencing.”*

### DATA ANALYSIS FOR PREVENTIVE ACTIONS

This system considerably expands the detailed information base, making it possible to identify socioeconomic vulnerability standards, including income, schooling, and housing—if they live in vulnerable areas—or have access only to poor public services, especially health care, education, and other social services. *“This intelligence is aimed at understanding the reality and the main needs of the people helped by the LGW, so it can think about new programs, preventive actions, and referrals,”* explained Regina.

For these reasons, the LGW’s Social Innovation manager has no doubt that the tool is an important support when it comes to advancing women’s empowerment. *“Women are the largest part in our social and educational programs. . . . They are the ones who follow their children more in the activities and are easier to reach if any intervention is needed, because they seek help. Consequently, because they are better educated, not only do they automatically overcome any family situation, but they also offer a new perspective on a particular issue, regarding what can be implemented in the community in which they live,”* she said.

This new social management system will also benefit the LGW’s partner organizations,

# ARTIFICIAL INTELLIGENCE

How the **LGW**’s new social management system works

## WHAT DOES IT DO?

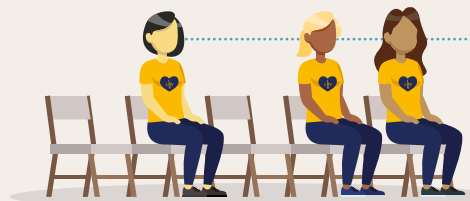
### IT IDENTIFIES SUPPRESSED DEMAND THROUGH ACCURATE AND FAST DATA COLLECTION ABOUT THE NEEDS OF THE TARGET COMMUNITIES

It checks the community’s basic needs. Among them: professional training for entering the labor market, community support, hygiene and food care.



It detects cases in which individual care is required and, having provided it, it also identifies cases of rights violation, of immigration, and the individual’s schooling level.

### IT PROVIDES QUALITY AND QUANTITY INDICATORS



It evaluates the attendance registers of those participating in the Organization’s activities.

### IT PROCESSES DATA FOR ANALYSIS AND STATISTICS



It determines the total number of people assisted, categorizing them according to gender, age, color, and number of family members.



which are part of the *Solidary Society Network* program. The initiative aims at citizenship training of community leaders, most of whom are elderly black women who do not have a university degree and who have long dedicated themselves to improving the neighborhood in which they live. This will further expand the operational reach of this service. In 2017 alone, for example, more than 29,000 Brazilian families benefited from the program.

Such advances also reflect the vision of the President of the Organization, José de Paiva Netto, who sees technology as an ally for boosting results in favor of the community. He was a pioneer for bringing IT to the third sector in 1983 and

computerizing the whole of the LGW, thus using technical resources to expand its fraternal ideals.

## TECHNOLOGY TO ACCELERATE LEARNING

The use of technological devices to motivate and mobilize the students in the Legion of Good Will's schools and the people assisted in its social service centers is a reality. A good example of this combination, which helps with learning, occurs in the LGW of Uruguay. Thanks to a partnership with the Uruguayan government's Plan CEIBAL (*Conectividad Educativa de Informática Básica para el Aprendizaje en Línea*) [Educational Connectivity in Basic Computing for Online Learning], the Organization provides a laptop

The Legion of Good Will has 95 social and educational units in seven countries (Argentina, Bolivia, Brazil, Paraguay, Portugal, the United States, and Uruguay) that are covered by the new system.



It assesses the improvement in the behavior of the children and teenagers who are helped.



It calculates the number of people who completed the LGW's skills-training courses and who have subsequently found a job.



It allows a detailed data analysis about the public assisted by the Organization.



It makes it possible to know the number of students with disability, those who are behind in their education, or who need an incentive to return to school.

## WHO CAN USE IT

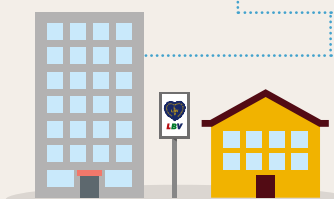


The Legion of God Will's teachers, social workers, psychologists, and social managers.

Academia (for research).



Local government with the profile of the community in social vulnerability.



The organizations advised by the LGW that want to use the app to examine the social data of their programs.

connected to the Internet to each student attending the hairdressing course offered by the José de Paiva Netto Educational and Cultural Institute in Montevideo, the country's capital city.

This is one of the strategies identified by educators for strengthening learning. According to teacher **Teresita Ruggiero**, who has a bachelor's degree in Beauty from the Uruguayan Labor University (UTU), to avoid the group getting distracted in the class, she uses her creativity to explore new knowledge. *"A laptop is a very useful tool. It allows us to research the trends, hairstyles, haircuts, [types of] makeup, everything related to the course,"* she explained.

Active student participation in the knowledge-building process excites those who are a part of the initiative. Such is the case of **Yuliana García**, 17, who believes that classes like this are more fun. *"It's very good. The teacher explains a technique or gives us some information and immediately asks us to use the laptop to search for more information about what's being said."*

Although she has not finished the course in the LGW, Yuliana has already gotten a job in a beauty salon in the city. The single mother of a 10-month-old baby lives with her mother and a brother, but believes that, with the support of the Organization, she will soon achieve further



Archive GW

qualification and increase her income. *"My plan is to become independent and move out with my son. Little by little—and thanks to the Legion of Good Will—I'm getting there,"* she said.

#### HOW SOCIAL MEDIA HELPED VICTIMS OF HURRICANES HARVEY AND IRMA

In September 2017, social media shortened distances and helped connect solidary people to those affected by the destruction caused by Hurricanes Harvey and Irma in North



Uruguay

Cynthia Cartalegui

**"A laptop is a very useful tool. It allows us to research the trends, hairstyles, haircuts, [types of] makeup, everything related to the course."**

**TERESITA RUGGIERO**  
Teacher



## FRIENDS OF JESUS

“We knew that we were visited by the friends of Jesus! So I really wanted a picture with you.”

### OMAIRA RIOS (CENTER)

In Puerto Rico, homeowner affected by Hurricane Maria was overwhelmed to receive in addition to the material help, words of hope, comfort, and faith from the team of the LGW of the United States in such a difficult time of recovery.

Archive GW



The LGW is pleased to thank JetBlue Airways for transporting the donations and the Organization's volunteers to the areas affected by Hurricanes Harvey, Irma, and Maria.

American cities. The Legion of Good Will of the United States mobilized on its Facebook page communities in New York and New Jersey to collect school supplies and thereby help many children get back to their normal lives.

The donations were distributed to girls and boys from Houston, Texas, and Immokalee, in Collier County, Florida, who suffered the effects of the storms and were just at the beginning of the school year. **Kate Drilling**, assistant principal of Eden Park Elementary School, in Florida, expressed her gratitude for the help they received: “We couldn’t be more grateful for all the LGW’s help and support.” According to her, the students come from families living in situations of social vulnerability, which makes the situation even more difficult.

## HELP REACHES PUERTO RICO

Social media were essential for the *Disaster Relief* campaign that was conducted by the Legion of Good Will of the United States. The initiative assisted displaced residents of Puerto Rico, a U.S. territory, after Hurricane Maria, the strongest in the past 90 years, struck the island on September 20, 2017.

The donations collected through this solidarity mobilization were sent in December

to the country to help the population, which was still suffering terribly from the effects of the natural disaster. Almost a third of the Caribbean island had no electricity at the time, and 500 people were still living in shelters. This was the scenario—of a total lack of infrastructure—that the team from the LGW found when it arrived with 10 tons of supplies (bottled water, non-perishable food, personal hygiene items, and first aid supplies).

The items were delivered on December 12 and 13 to residents of Mariana, Tejas, and Mambiche, in the city of Humacao, about 60 kilometers from the capital, San Juan. In total, more than 1,500 families were benefited from this fraternal action.

All this work was possible thanks to the partnership of the Legion of Good Will with local and U.S. humanitarian organizations, volunteers from New York and New Jersey, and JetBlue Airways, which sympathized with the suffering of the people of Puerto Rico and contributed to the success of this campaign by transporting the volunteers and the material that was collected (as it had also done when it helped the LGW in Texas and Florida). The initiative was also supported by the local army, which lent a truck to the LGW to carry the donations to people who had received no kind of aid until that moment. ■

# EDUCATION FOR THE FUTURE

Ecumenical Spirituality, Global Citizenship, and access to technology: three indispensable strategies for building a fair and equal world

By WELLINGTON CARVALHO DE SOUZA

The 2016 study by the ManpowerGroup “The Skills Revolution” aimed at quantifying technology’s impact on employment. Among the data collected by the research is the prognosis that over the next two or three years it will be possible to automate 45 percent of all activities people are paid to do. Whereas this is an attractive idea for the electronics and mechatronics industries, it will certainly have an impact on those who perform operational tasks.

According to the study, which mentions the example of countries in the Organization for Economic Cooperation and Development (OECD), women need to be better prepared to face up to these changes. *“Industries most affected will disproportionately impact some workers more than others: low-skilled, low learners, and women. Roles in sales, business*



Aracely Lopez Narbaez, 13, participates in a computer workshop that promotes logical thinking through educational games. The activity is carried out at the Jesus Social Service Center of the LGW of Bolivia, located in La Paz. There, hundreds of children and adolescents at social risk have the opportunity to access new technologies.







Rio de Janeiro (Brazil)



São Paulo (Brazil)

Photos: Vivian R. Ferreira

In the computer workshops of the LGW, the participants learn how to use up-to-date equipment and software, carry out pedagogical activities, and become aware of the risks of overexposure on social media.

→ *and financial operations and office and administration are all under threat from automation, and these tend to have higher proportions of women. Industries which expect jobs growth, including architecture, engineering, computer, and mathematical roles, tend to have a lower participation of women,” the study points out. “If the current trajectory continues women could face three million job losses and only half a million gains, more than five jobs lost for every job gained.”*

### ONLINE TEACHING PLATFORM

In order to provide access to an inclusive and quality education, the Legion of Good Will promotes, through its programs and services, the digital and social inclusion of its beneficiaries. An example of this occurs in São Paulo, Brazil, where the Good Will Educational Complex started using a bold virtual learning platform in 2015. This resource is used from elementary school to high school by students, their parents, and by the teachers. The main benefits

are the publication of the deadlines and the instructions for school papers and homework; video lessons; forums and chats where students can discuss any questions they may have directly with the teachers; and the immediate posting of student’s grades and attendance report.

Given the facilities enabled by the virtual learning environment, one might wrongly think that the learning process is purely mechanical. Educator **Aline Braga Trevisan**, assistant principal at the Good Will Educational Complex, stressed the importance of implementing the values of Ecumenical Spirituality—among which are solidarity and empathy—in the content students receive. “*Good principles are incorporated into the lesson plans and are always applied to subjects of everyday life.*” She also said that, “*the teacher mediates and encourages dialogue and respect, by emphasizing the responsibility students should have when using these tools and in situations that favor their classmates.*”



# MOTHER FINDS INCLUSION FOR DAUGHTER WITH DISABILITY

Imagine how distressing it is for a parent not to get a place in preschool for his/her disabled child. This was what **Cynthia Villalba** had to face in Paraguay. In addition to a visual dysfunction due to a medical error after her birth, **Zuelem Villalba**, 3, also has to live with the rare Pallister-Killian mosaic syndrome. This genetic disorder greatly impairs the little girl's cognition, making it difficult for her to talk, stand, and walk. After trying to enroll Zuelem in several schools in Asuncion, Cynthia found the help she needed at the LGW of Paraguay.

*"I had to find a school where Zuelem could study, share knowledge, and socialize, but they recommended private schools that were very expensive,"* said the mother, who lives within a tight budget. After Zuelem started to go to the José de Paiva Netto Nursery and Preschool, her life began to improve. *"She communicates very well in the classroom and has undergone a*

*great transformation."* Ms. Villalba also said, *"I'm relieved now because I know my daughter is in good hands. I received love from the teachers and everybody in the LGW, which also provides nutritional monitoring and psychological care. Thanks to the time Zuelem spends here, I can work. I make food and desserts for a living. . . . I just want to thank the LGW for its help."*

Teacher **Karen Paola Rojas Dávalos**—who has a degree in Educational Psychology—has been working at the LGW for some years now and she believes that, *"the Pedagogy of Affection, which was created by educator Paiva Netto, helps a lot with inclusion, since children are taught to respect each others' differences, not to discriminate. We see Solidarity in the students. Everyone cultivates Love for their fellow beings, because they themselves are treated with affection."*



Photos: Raquel Diaz

For teacher Karen Paola Rojas (2), the Pedagogy of Affection, created by educator Paiva Netto, makes all the difference in helping Zuelem and other students to interact, cultivate friendship and empathy (1). In the photo on the right, the little girl is with her mother, Cynthia, and her brother, Alex.



# ROBOTICS COURSE IN THE **LGW**'S SCHOOL

Besides the use of the digital platform and the workshops in the computer lab, something new has been exciting the high school seniors since September 2017: the Introduction to Robotics course. The project focuses on Arduino\* programming and stimulates logical thinking, creativity, and scientific research.



Brazil

\* **Arduino** — Open-source electronics platform, which enables low-cost accessible tools to be created that are both flexible and easy to use.

## ALARMING DATA

**Sources:** Dell Technologies; "The Skills Revolution" study by the ManpowerGroup; and International Telecommunication Union (ITU).



**85 percent of the jobs in 2030 do not exist yet**



**Information technology is to be the sector with the greatest increase (26 percent) over the next few years**



**There are 250 million fewer women online compared with men**



The syllabus includes robot classification and assembly, program editing, Arduino programming, practical applications of robot control using Infrared and Bluetooth, advanced assembly of robots and devices, and the functioning principle of motors and sensors. The course provides students with several benefits, among which are the development of their skills and abilities needed for working in groups, the acquisition of notions of algorithms, and the encouragement for creativity and problem-solving skills.

**Paula Mayumi Siano**, 18, attended the course and had the opportunity to assemble two prototypes of automatic mechanisms, one powered by solar energy and the other made of recyclable materials. For Paula, this initiative offered her new perspectives on the career she wants to pursue. *“I’m thinking about becoming a vet or a doctor, and technology is revolutionizing these areas. With what I’ve learned at the LGW, I want to help people, such as by improving x-ray equipment,”* she said.

“I’m thinking about becoming a vet or a doctor, and technology is revolutionizing these areas. With what I’ve learned at the LGW, I want to help people, such as by improving x-ray equipment.”

**PAULA MAYUMI SIANO**

Former student at the Good Will Educational Complex



Laura Pedrotti



Photos: Vivian R. Ferreira



**1.7 billion women living in low- and middle-income countries have no cellphone**



**In every country there are fewer women working in the ICT sector than men**





# DIGITAL INCLUSION

**T**he people assisted by the LGW of Uruguay have access to a digital communication environment because of the implementation of the Plan CEIBAL (*Conectividad Educativa de Informática Básica para el Aprendizaje*

*en Línea*) [Educational Connectivity in Basic Computing for Online Learning] by the country's government, which provides a laptop to each student in public elementary schools. The project also benefits the girls and boys who attend the Jesus Nursery School and the participants of the *Children: the Future in the Present!* program—both of them take place in the LGW's José de Paiva Netto Educational and Cultural Institute in Montevideo. The objective of this initiative is to offer children free access to the Internet, general assistance with using a computer and how to take care of it, sharing of experiences, and the teaching of concepts related to Information and Communication Technologies (ICT) and their application in the area of education. In addition to being used by children and teenagers, this environment is also available for their families and those who live in the region.



**At the LGW, Cecilia Pimienta found all the support she needed to take care of her children: Hanna, 3; Lautaro (R), 5; and Gabriel, 8.**





Leila Tonin

The web is also used for providing psychological monitoring for students who need this kind of support. During the workshops, psychologist **Iván Krisman** brings together the children's parents or legal guardians and guides them on how to carry out research online about topics related to the challenges students face, including learning disabilities and difficulty in family communication. Together they answer online psychological tests and summarize the specialist's recommendations. The support provided by the LGW of Uruguay has been essential for the progress made by three-year-old **Hanna Molina**. On the help she receives, her mother, **Cecilia Pimienta**, said: *"She didn't interact with her classmates and now, with the personalized attention she has received from the school staff, she's much better. I'm deeply grateful to the Legion of Good Will for this support."*



Divulgation

## Project Started at the LGW is a Success on the Internet

**Paulo Valim's** experience of teaching chemistry on the Internet was featured on *Veja São Paulo*, one of the main magazines in Brazil. The article shows that the videos on the online platform, *Química em Ação* [Chemistry in Action], which was created by the teacher himself, were used as supporting material for the classes he taught in the Good Will Educational Complex in São Paulo (Brazil).

According to Valim, more than seven million students have benefited from the initiative, which is also available through a channel with the same name on YouTube, with around 500,000 subscribers. *"We receive hundreds of messages a day from students thanking us for the lessons and celebrating their achievements,"* said the teacher. Remembering the time he worked in the Legion of Good Will, he pointed out: *"All my ideas were always supported by the LGW and I'm very grateful for that because a big part of what I am today as a teacher has to do with the affection and mentoring of the people who work [there]."*



# RESPONSIBLE COMMUNICATION

The power of social media on behalf  
of good causes

By GABRIELE ELISA BARROS



## A SUSTAINABLE AND SOLIDARY SPACE

“We live in a society that is culturally perverse towards women in many levels. Providing spaces where they can produce, create, mobilize, and encourage women to do the best they can should be an obligation of all communication networks. . . .

The LGW’s Communications use its reach to talk about what really matters to Brazil, such as sustainability, citizenship, solidarity, cultural diversity, education, and many other issues, and thus show our country in its entirety.”

**JULIANE DOS SANTOS SOUSA**

Host of the *Biosfera* program on Boa Vontade TV, in São Paulo (Brazil).



Vivian R. Ferreira

Accessing social media (Facebook, Instagram, Google+, MySpace, Twitter, etc) is one of the most common habits of Internet users. Through these platforms, for example, more people have engaged themselves in various causes, such as humanitarian causes and actions that support the United Nations Sustainable Development Goals (SDGs).

The Legion of Good Will, which noticed this trend years ago, has been using social networks as a resourceful tool. The LGW of Argentina, Bolivia, Brazil, Paraguay, Portugal, the United States, and Uruguay is active on Facebook and shares the results of the programs and services it carries out, establishing partnerships with local organizations and interacting with potential volunteers or people assisted by the LGW.

Videos posted on the Boa Vontade TV channel on YouTube ([youtube.com/boavontadetv](https://youtube.com/boavontadetv)) inspire Internet users to become entrepreneurs, to adopt a healthy and sustainable lifestyle, to exercise their citizenship, to promote gender equality, and other good actions. Altogether, these videos have already had millions of views. Also on YouTube, emergency relief campaign videos

## VALUES FOR OUR GROWTH

“I’ve been reading the GOOD WILL magazine for a long time and I listen every day to the wonderful radio programs [of the Super Good Will Radio Network]. Both do me and my family a lot of good. Communication like this from the Legion of Good Will is very important, because it teaches the world that having good values makes us grow as human beings, and that believing and helping others is something we should all do.”



Marcel Ferreira

**MARTHA ELENA SCHER**

Montevideo (Uruguay)



## WORKING WOMEN PROMOTING PEACE

“Civilizations were generated by women, and even in the 21<sup>st</sup> century, in which they work different hour shifts, they continue being responsible for raising generations. . . .

Hence the need for them to be inspired by the good values and examples of Jesus so they use the means of communication to have a positive influence on the audience. . . . When we tune in to the Super Good Will Radio Network, which broadcasts programs that value and encourage our Divine Essence, we are moved by the enlightening material that is presented and by a Greater Force. We encourage human beings to improve themselves day by day.”

**DENISE XAVIER**

Production Coordinator of the Super Good Will Radio Network, in Salvador (Brazil).

- are posted to mobilize and encourage people to get to know and contribute towards the Organization’s social and educational programs on behalf of individuals and families at social risk. These campaigns also develop empathy with others.

The Super Good Will Communications Network (radio, TV, websites, and publications) has dynamic journalism, quality entertainment, presents social and educational content and information of public interest. It is always committed to addressing topics related to valuing life and bringing comfort to the Eternal Spirit of human beings. The network also raises awareness about relevant issues to society, such as the ills of drugs, alcohol, abortion, euthanasia, and how to prevent sexually transmitted infections (STIs), like HIV/AIDS.

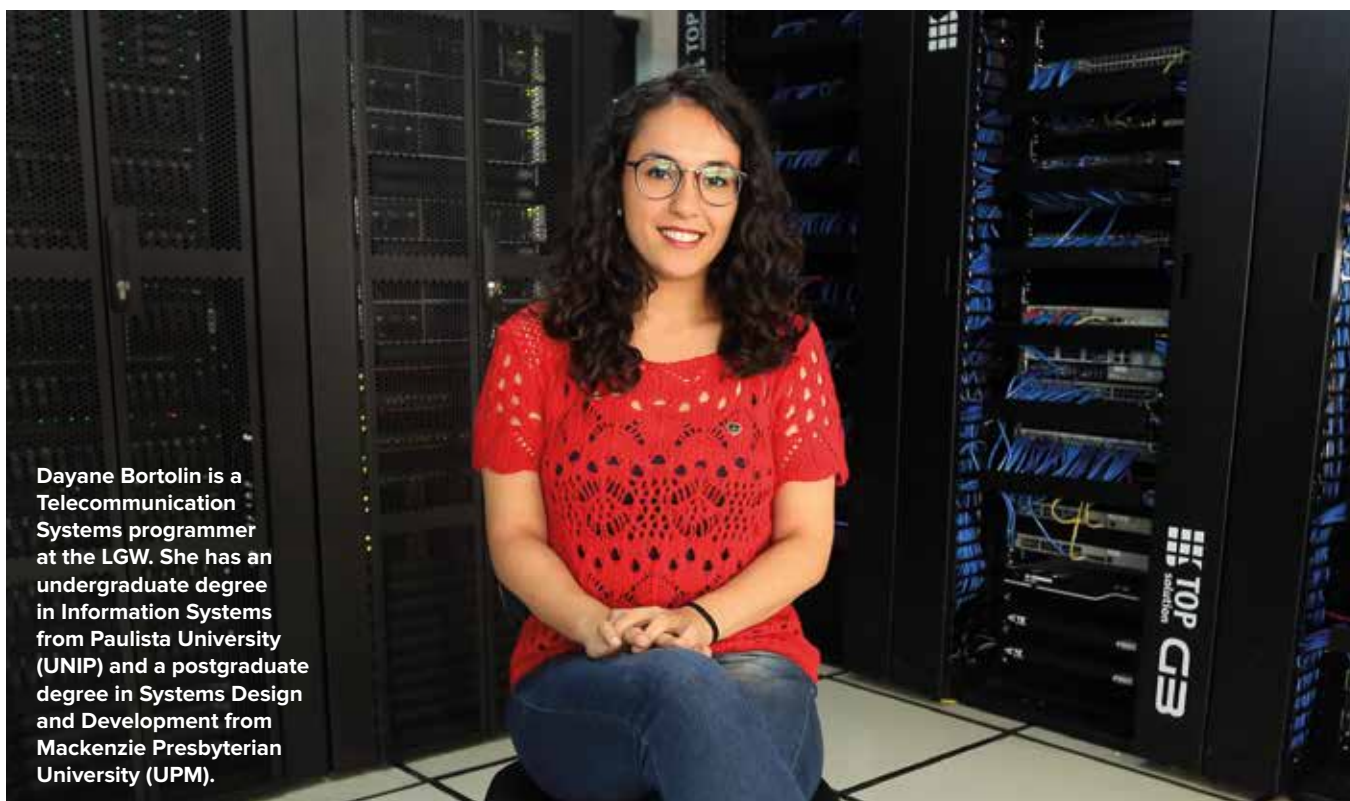
### THE STRONG PRESENCE OF WOMEN

Women have been playing an increasingly active part in the current labor market scenario, especially in the

communications sector. Proof of this reality can also be found in the LGW. According to its Superintendency of Marketing and Communications, women make up 50 percent of the employees of the Organization, holding positions of leadership, such as staff coordinator and program host. The presence of women is even more evident in the social area of the Organization, in which 80 percent of the managers are female.

As the President of the Legion of Good Will, journalist, radio broadcaster, and writer José de Paiva Netto stresses: *“The wisdom of women cannot be ignored, especially when it comes to managing planetary goods. In this sense, I would like to remind you of what I said decades ago: no man achieves anything that is truly valuable for promoting Peace unless he has, one way or another, the support of a woman, above all in the field of Economics, which cannot be caught committing the serious crime of forgetting the spirit of Solidarity.”* ■





Dayane Bortolin is a Telecommunication Systems programmer at the LGW. She has an undergraduate degree in Information Systems from Paulista University (UNIP) and a postgraduate degree in Systems Design and Development from Mackenzie Presbyterian University (UPM).

# WOMEN IN INFORMATION TECHNOLOGY

In the **LGW's** school, the solidary Education without sexism broke down barriers in my professional career

By DAYANE BORTOLIN

**W**hen I reflect on the importance of Education for women's empowerment, it is impossible not to acknowledge the solid teaching I received in the Good Will Educational Complex in São Paulo, Brazil. In addition to the high-quality schooling, I was able to experience respect in this school and to free myself from any type of prejudice on the grounds of gender, culture, creed, race, or social status.

Just as in the other social and educational units of the Legion of Good Will, students develop their intellect and learn to cultivate good feelings, fraternally applying all the knowledge acquired in the academic career they want to pursue. It is no coincidence that the motto of the school founded by LGW's President and educator José de Paiva Netto is: *"Here one studies. Brain and Heart are formed."*



Personal archive

Dayane Bortolin (L) next to her classmate Jamile Caroni dos Santos, both at that time at age 12. On the photo, they participate in a Science Fair in the LGW's school in the city of São Paulo, Brazil.

I went to the LGW's school until I finished high school in 2003. I went to college the following year. I graduated in Information Systems from Paulista University (UNIP) in 2008 and then in 2013 I did a postgraduate course in Systems Design and Development at Mackenzie Presbyterian University (UPM). Today I work in the Information Technology Department of the Legion of Good Will, contributing with innovative solutions to expand the Organization's impact.

What I have become today is the result of the encouragement and guidance I received during my school years, since I never heard sexist phrases during classes, such as *"the exact sciences, technology, and/or scientific areas are not suitable for girls."* On the contrary; the teachers always said we could be anything we wanted, provided we were heavily committed and determined. They encouraged girls to believe in their dreams, whatever they might be—even to hold positions women usually do not hold, like the one I chose.

“

“You have to believe that there is no ‘A’ profession for men and ‘B’ profession for women. Anybody can do any job, regardless of gender.”

I remember that when I got into college, Brazilian women represented only 16 percent of the jobs in this area (according to CATHO). Nowadays, this number has barely gone up. In 2016, the result of the National Survey by Household Sampling (PNAD) showed that female participation accounted for 20 percent of the 580,000 IT professionals in Brazil, a figure that is far less than it could be.

To give an example, my class started out with more than 50 male students and only 5 women. The disproportion was so big that anyone could feel they were in an uncomfortable position because of this absurd difference. In the beginning, even when we got into groups, it was noticeable that the majority of people preferred to partner up with male colleagues. But as you gradually demonstrate your abilities, it is possible to gain the trust of the class and to be one of the first people picked to form a study group; in fact, to be the class representative.

These experiences showed me how much gender inequality is still an issue when it comes to applying for certain jobs. However, you have to believe that there is no “A” profession for men and “B” profession for women. Anybody can do any job, regardless of gender. What's more: it is possible to use our work to have a positive impact on our fellow beings. I learned from educator Paiva Netto that, *“What is it worth to the human being to become a good professional if he/she ignores the ethics of rising as a professional good at heart?”*

For all I am today, I am very grateful for the high-quality education I received at the LGW, which is based on the pioneering educational line created by Paiva Netto—composed by the Pedagogy of Affection (for children up to 10 years old) and by the Ecumenical Citizen Pedagogy (aimed at those who are 11 and older). I am fully aware of my abilities and I know that everything can be achieved, regardless of gender. You just have to set your mind to it! ■



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