



PAIVA NETTO highlights in his article “Solidarity: Reason and Heart of the Economy”: “The wisdom of women cannot be ignored, especially when it comes to managing planetary goods.” (Read full article on page 4)



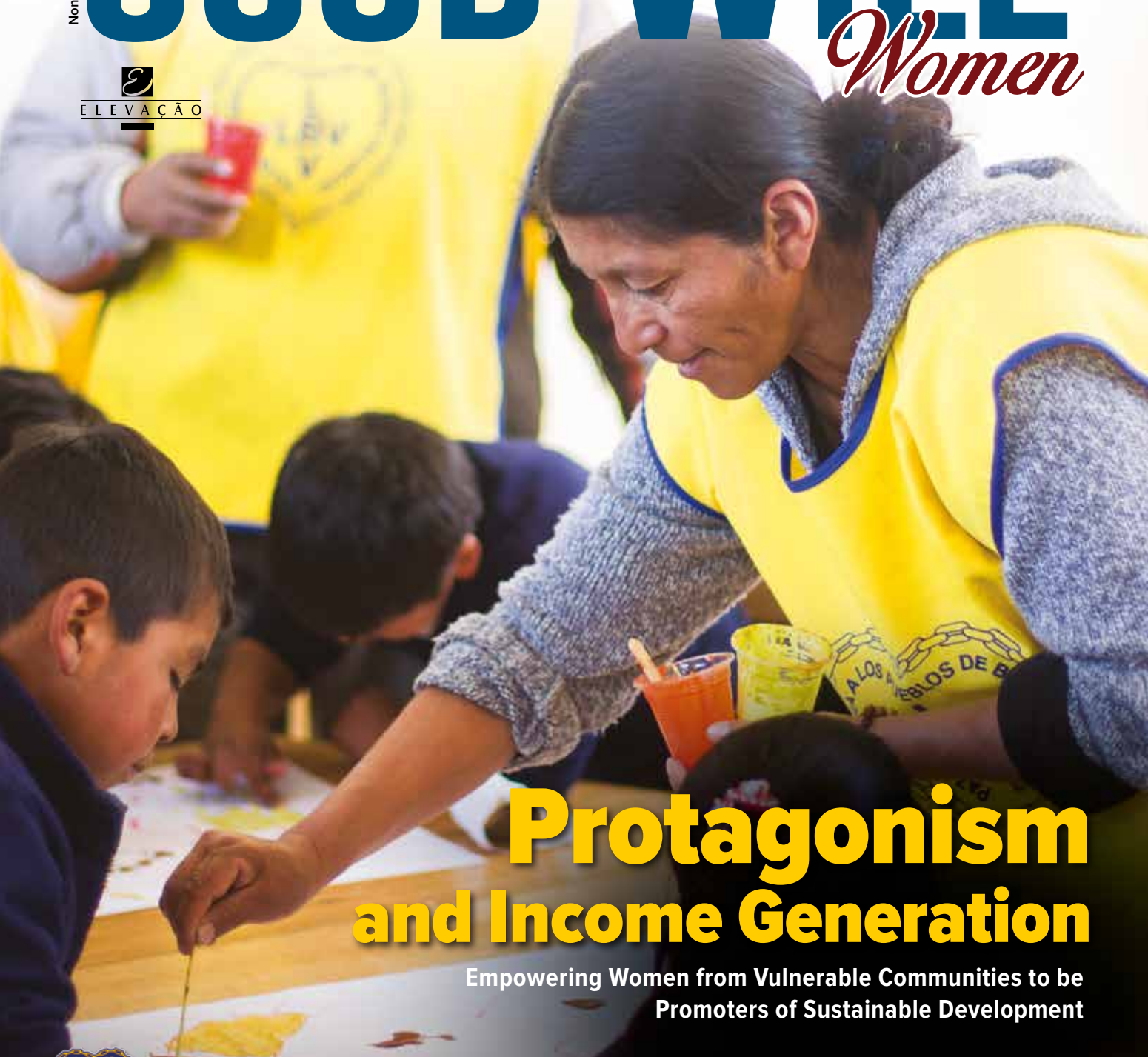
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GOOD WILL

Women


ELEVACÃO



Protagonism and Income Generation

Empowering Women from Vulnerable Communities to be
Promoters of Sustainable Development



Legion of Good Will
Legião da Boa-Vontade

67 years

The **Legion of Good Will** presents its recommendations of good practices to the participants at the 61st session of the Commission on the Status of Women, held at the UN Headquarters in New York, USA, from March 13 to 24, 2017. The LGW is a Brazilian civil society organization in general consultative status with the United Nations Economic and Social Council (ECOSOC) since 1999.



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DIRECTOR AND RESPONSIBLE PUBLISHER

Francisco de Assis Periotto —
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MANAGING EDITOR

Rodrigo de Oliveira —
MTE/DRTE/SP 42.853 JP

GENERAL COORDINATOR

Gerdeilson Botelho

SUPERINTENDENCY OF MARKETING AND COMMUNICATIONS

Gizelle Tonin de Almeida

ELEVACÃO STAFF

Adriane Schirmer, Alexandre
Herculano, Allison Bello, Ana
Paula de Oliveira, Andrea
Leone, Angélica Periotto,
Bettina Lopez, Camilla
Custódio, Cida Linares, Daniel
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Lombardi, Neuza Alves, Raquel
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Silvia Fernanda Bovino, Walter
Periotto, and Wanderly Albieri
Baptista.

PROJECT AND COVER

Helen Winkler

LAYOUT DESIGN

Diego Ciusz and Helen Winkler

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COVER PHOTO

Vivian R. Ferreira

MAILING ADDRESS

Rua Doraci, 90 • Bom Retiro
• CEP 01134-050 • São Paulo/
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• CEP 01216-970 • Website:
www.boavontade.com / E-mail:
english@boavontade.com

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Much More than a Career



SOLIDARITY

REASON AND HEART OF THE ECONOMY



Educator Jenny Mancilla (C) during an activity of the *Education in Action* campaign promoted by the LGW of Bolivia in the Unidad Escolar Luz de Belén, in the city of El Alto, district of La Paz.

Vivian R. Ferreira

João Preta



JOSÉ DE PAIVA NETTO is a Brazilian writer, journalist, radio broadcaster, composer, and poet. He is the President of the Legion of Good Will (LGW), effective member of the Brazilian Press Association (ABI) and of the Brazilian International Press Association (ABI-Inter). Affiliated to the National Federation of Journalists (FENAJ), the International Federation of Journalists (IFJ), the Union of Professional Journalists of the State of Rio de Janeiro, the Union of Writers of Rio de Janeiro, the Union of Radio Broadcasters of Rio de

Janeiro, and the Brazilian Union of Composers (UBC). He is also a member of the Academy of Letters of Central Brazil. He is an author of international reference in the defense of human rights and in the concepts of Ecumenical Citizenship and Ecumenical Spirituality which, according to him, constitute *“the cradle of the most generous values that are born of the Soul, the dwelling of the emotions and of the reasoning enlightened by intuition, the atmosphere that embraces everything that transcends the ordinary field of matter and comes from the elevated human sensitivity, such as Truth, Justice, Mercy, Ethics, Honesty, Generosity, and Fraternal Love.”*

The 61st session of the Commission on the Status of Women (CSW), organized by the United Nations (UN), brings to the debate an important topic given the many challenges that Humanity is facing: “Women’s Economic Empowerment in the Changing World of Work.” I would first like to greet all the international delegations, authorities, and participants who are discussing this essential topic in New York/USA and wish them a fruitful event.

My special compliments to the newly elected UN Secretary-General, **António Guterres**. We, from the Legion of Good Will (LGW)—an Organization that became a member of the Department of Public Information (DPI) in 1994 and has had general consultative status at the Economic and Social Council (ECOSOC) since 1999—congratulate him on the acclamation received. We take this opportunity to also wish him much success at the head of the United Nations, particularly in these decisive times of multiple global demands.

The LGW is deeply honored to have been contributing for more than two decades to this international meeting. For us, women are the true bedrock of civilizations, when



Vivian R. Ferreira



São Paulo (Brazil)

Nathalia Valério



Rio de Janeiro (Brazil)

Carlos César Silva



Buenos Aires (Argentina)

Liliane Cardoso



Porto Alegre (Brazil)

Several courses and activities carried out by the LGW are directed at generating income, aiming women economic empowerment. In 2016, around 60 percent of the services and benefits offered by the Organization were in favor of women living in a situation of social vulnerability.



Manuel Bernardes

→ they are truly integrated with God and/or with the most sublime ideals that ennoble the human race. In other words, even if they do not believe in the existence of the Heavenly Mother-Father, women protect and nourish nations when they transform themselves into the battering ram of the noblest sentiments that are born of their heart, such as Charity, Solidarity, Fraternity, and Generosity. They must be protagonists in the construction of an economic model in which the highest values of the Soul are the ballast of human interaction.

If we are dealing here with the urgency of providing women with economic empowerment, it is because we must abolish,

once and for all, the discrimination against them in terms of the access to the same development opportunities that men receive in the world of work. We can no longer accept the impediments that women encounter in this field, leading to a delay in the fight for gender equality and the eradication of poverty. How can we imagine drawing up effective public policies while half of the world's population is relegated to an inferior economic level? This goes against logic!

THE MIRACLE OF HOUSEWIVES

The wisdom of women cannot be ignored, especially when it comes to managing

planetary goods. In this sense, I would like to remind you of what I said decades ago: no man achieves anything that is truly valuable for promoting Peace unless he has, one way or another, the support of a woman, above all in the field of Economics, which cannot be caught committing the serious crime of forgetting the spirit of Solidarity. There is no better financier than the mother of a family, a housewife, who has to make do with her often tiny budget and perform true miracles, of which we, from the most influential minister of finance to the simplest citizen, are all witnesses. It is a well-known fact that in order to apply this science or art—in which the distribution of resources and sources of income does not exclude any daughter or son of this great home of ours called Earth—the action of women is fundamental.

EXALTING THE CORDIAL FACE OF THE ECONOMY

An economic path on which everyone wins is not a fanciful thought. When individuals loyally make an effort, a good agreement can always be reached. Very much to the point, we have this illustrative aphorism from Portuguese priest **Manuel Bernardes** (1644-1710), author of *Pão partido em pequeninos*:

“Even a little can be enough for many when you have good regulations; without them, not even little reaches many. All private excess causes common penury. If one of the two people in the same bed pulls the cover for himself, the other will obviously be uncovered.”

In no way am I suggesting that the crumbs falling from bountiful tables be the basis of the existence of those who live in poverty. I am not talking

UN SECRETARY-GENERAL THANKS PAIVA NETTO FOR HIS WARM GREETINGS

The editors



On November 14, 2016, the President of the Legion of Good Will, José de Paiva Netto, received an official letter from the team of **António Guterres**, the new Secretary-General of the United Nations, which expressed Mr. Guterres' gratitude to the LGW's president for the letter sent to the Portuguese diplomat with his compliments on

being appointed to hold the top position in the UN.

The following message was signed by **Kyung-wha Kang**, UN's Secretary-General's Special Advisor on Policy:

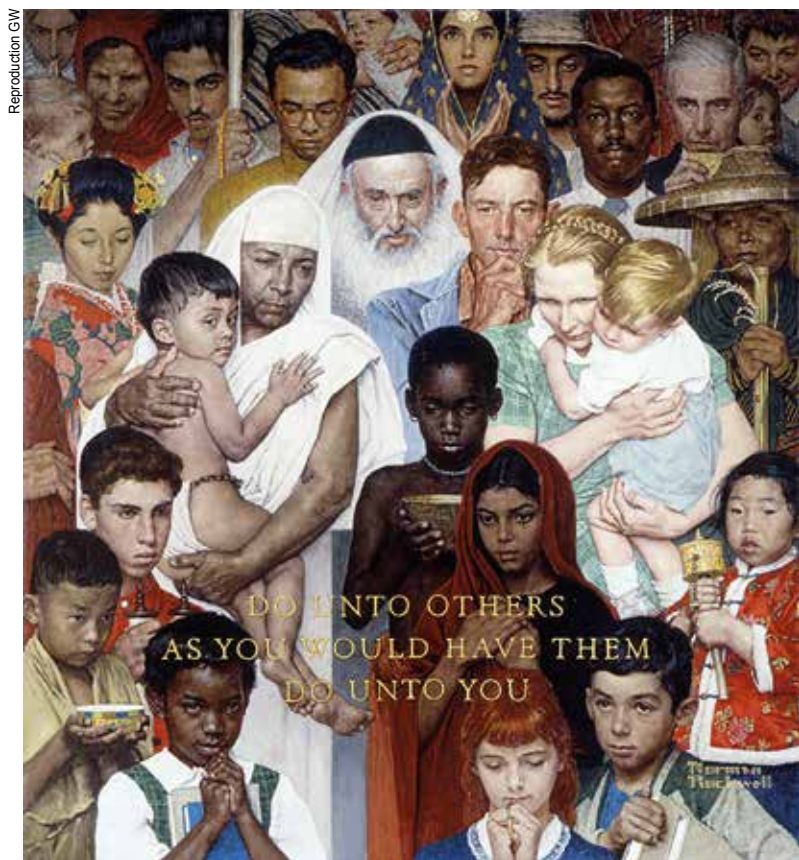
“Esteemed President,

“On behalf of the Secretary-General designate, António Guterres, allow me to acknowledge your kind words of congratulations. It is with great honor and with a sense of responsibility that he will assume his new duties.

“The Legion of Good Will is a civil society organization that has had a long-standing partnership with the United Nations. Its mission to encourage the practice of values in order to create a fairer and more solidary society is more globally relevant than ever. Its initiatives are aimed at improving the situation of low-income people in various areas, such as education and social and economic development, making a major contribution to achieving the Sustainable Development Goals and their target of eradicating poverty by the year 2030.

“We count on the Legion of Good Will to work with the United Nations in search of solutions to the most urgent global challenges of today.”

It is worth mentioning that long-established ties unite these two traditional Organizations, which have worked to promote harmony between people and between nations as well as sustainable development since their origins back in the 1940s.



Golden Rule (1961), Norman Rockwell (1894-1978), United Nations Headquarters, New York, USA.



→ about leftovers, but of the honest conscience that cannot eternally admit that their well-being continues being established at the cost of the hunger of the disinherited. This is pure Gospel of **Jesus**. This is the essence of the message of the Sacred Books and of the Golden Rule of a wide variety of cultures. This is the voice of so many notable people, whether religious or atheists, who cannot conceive that, in the third millennium, there are still populations that are subject to poverty on a planet that was built by the Goodness of God.

There is something wrong with the current economy: alongside its **rational** side, its **cordial** side (in other words, the **intelligence of the heart**), has to be placed. We hope that at a time not too far in the future, the capitalist leaders, who have always distinguished themselves because of their “pragmatic” spirits, will realize that

globalization will knock down all kinds of barriers that served as a buffer between them.

CHALLENGING THE INDIVIDUALISTIC TABOO

Among the many cases that illustrate the need for this spirit of Solidarity in civilizations, it is worth mentioning the brilliant work of Dr. **Elinor Ostrom** (1933-2012), the only woman until today to receive the Nobel Prize in Economic Sciences. She and **Oliver Williamson** were honored in 2009, both for their research in economic governance.

The late professor at Indiana University, USA, had to overcome academic prejudice against women to graduate in Political Science. She was of humble origin and became interested in studying the organization of communities to manage common resources, such as forest and fishing areas. She believed that people on their own would be able to achieve rational ways of surviving and getting along well, and that it would be possible to establish bonds of trust among individuals and develop rules according to the particularities of ecological systems, so that there would be collective care and benefit of the available goods. This went against the prevailing economic theory, called “the tragedy of the commons,” based on a view that human beings acting only according to their own self-interest would ruin the natural resources.

The extensive field research she carried out in the forests of Nepal, in irrigation systems in Spain, in mountain villages in Switzerland and Japan, or in fishing areas in Indonesia, among other places, showed that it is possible to live harmoniously and use responsibly the conditions that Nature offers. It was found that people could not be reduced to greed and to simply seek maximum individual gains. However, it has to be understood that life is composed of broader goals, of which mutual aid is the basic necessity of the human Soul. In a scientific article of June 2010^{*1}, Dr. Ostrom concluded:

*“Designing institutions to force (or nudge) entirely self-interested individuals to achieve better outcomes has been the major goal posited by policy analysts for governments to accomplish for much of the past half century. Extensive empirical research leads me to argue that instead, **a core goal of public policy should be to facilitate the development of institutions that bring out the best in humans.** We need to ask how diverse polycentric institutions help or hinder the innovativeness, learning, adapting, trustworthiness, levels of cooperation of participants, and the achievement of more effective, equitable, and sustainable outcomes at multiple scales.” [Emphasis added]*

Nothing is better than believing and investing in the divine potential of human beings. When reason is united with the heart (sentiment)*², fraternal solutions provide life with the longed-for happiness, which can only be true when there is both material and spiritual food on everyone’s plates. We never get tired of stating: we were born on Earth to live in society, a Solidary, Altruistic, and Ecumenical Society; therefore, one that is sustainable.

THE SOUL IS THE GENERATOR OF ALL PROGRESS

This is why I wrote in the *Folha de S.Paulo* newspaper on September 7, 1986, Brazil’s national day, in my article “*Independência*” [Independence]: The human being, with his/her Eternal Spirit, is the center of the Economy, the generator of all progress. Without him/her, there is neither work nor capital. We need to finally move further ahead and say that the Eternal Spirit that lives in our human body



Jesus and the multiplication of the loaves and fish, in His Gospel according to John 6:5 to 15.

really is the measure of everything, because it is a Heavenly Citizen.

The wealth of a country lies in the hearts of its people. Nevertheless, entire nations still suffer misery. It should be remembered that empty stomachs and frustrated Spirits are generally unwilling to listen.

THE LAWS OF DIVINE ECONOMICS

Given this comprehensive understanding of human beings and their role in the world, we argue in favor of the Economics of Spiritual and Human Solidarity, a proposal I launched

^{*1} Ostrom, Elinor, “Beyond Markets and States: Polycentric Governance of Complex Economic Systems,” *American Economic Review*, 100 (June 2010): 24, <http://www.aeaweb.org/articles.php?doi=10.1257/aer.100.3.641>

Paiva Netto’s Note

^{*2} **Unite the brain with the heart** — I would like to explain to you that the use of the terms “brain” and “heart” in my writings comes from the need to provide evidence of a symbolism that is essential to the clarity of that which I present to you, in such a way that two of the most important conditions of the Soul are clearly expressed: thinking and feeling, or, in a more perfect moral order, feeling and thinking. I could say that as the mind is the main contact point of the Spirit with the body, the center of thinking and feeling (loving) are found in it. Therefore, by using such analogy, I seek to communicate with you in a simpler way.



Alziro Zarur

decades ago. It goes beyond the economics that individuals discuss so much about and of which they affirm one thing today and despise it tomorrow, leading generations to despair. We advocate that Solidarity has expanded from the luminous field of Ethics and has become a Strategy for Survival, which is above the laws and economic models hitherto discovered and often employed by us humans in an undignified way. We discuss concepts that pre-exist the creation of the world, which have to do with the Laws of Divine Economics, which treat genders equally, because they are destined for the immortal essence of the daughters and sons of the universes.

Free of any sectarianism, we can learn a lot from the countless teachings of Jesus, who to this day moves even the most stonehearted person with His social concern in caring for the needs, of the body and Soul, of His fellow beings. We saw this when He fed from just five loaves and two fishes the huge crowd that accompanied Him (The Gospel according to **John** 6:5 to 15). The Ecumenical Christ, the Sublime Statesman, left us the secret of this spiritual and humanitarian stance:

“Seek first the Kingdom of God and His Righteousness and all the material things will be added to you.” Jesus (**Matthew** 6:33)

When we set out to meditate on this Economic Formula of Christ, we will become one with the Competence of God, as we are His creatures. Everything that is related to production and income distribution is in this “Extremely Urgent Formula,” as the late founder of the LGW, **Alziro Zarur** (1914-1979), called the aforementioned biblical verse. The result of the application of this wisdom, “*of the Kingdom of God and His Righteousness*”—in other words, of the full knowledge of the Spiritual Laws that govern life in the Cosmos which is capable of making Humanity more humane and more spiritual—is the opening of our minds so that this Divine Competence establishes itself in us. Thus, we will not be shackled by the restrictive view of the scarcity of resources, goods,

employment opportunities, and whatever else. On the contrary, we will allow the unlimited values of the Spirit, such as Love, Solidarity, Generosity, Altruism, and Fraternity to establish the hallmarks of solutions for all the social and economic problems that afflict people, which will come through the joint effort of individuals who are enlightened by this Infinite Knowledge.

In my book *Como Vencer o Sofrimento* [How to Overcome Suffering] (1990) I pondered: The Love one shares multiplies in he who shares it. This is the Ecumenical Economy, thus Solidary and Altruistic, a formula according to which the more one gives the more one receives. This is the perpetual motion propelling life in community.

PRAYER, WORK, AND PEACE

Ever since he was very young, whenever my youngest son, today a teenager, utters a brief prayer at the table before meals with our family and friends, he moves everyone with a simple mantra that sums up the great compendiums of wisdom, a mantra that shares Solidarity without borders of any kind. The young boy exclaims:

“God, I ask You, let there be no lack of food on anyone’s plate, including ours!”

On the occasion of the 61st Commission on the Status of Women, I consider it very worthwhile to call on a Higher Power in a similar prayer: Let there be no lack of decent means of earning a living for any woman or girl, dedicated worker, or member of our family! Amen!

Let us make this plea together, but in the active hope that this “*so be it*” will find the right measures that meet the urgent needs of populations in the plans of the world’s governments.

Human beings who are gainfully employed and duly valued in their efforts are the guarantee of Peace and sustainable progress for all.

COMMITMENT TO PEACE

Former UN Under-Secretary-General defends the practice of respect as the path to end violence

BY THE EDITORIAL STAFF

When we observe what is happening in the world it is clear that there is a need to look for greater reconciliation between individuals and nations. Violence of all types is rife in the planet, ranging from small actions that attack human beings and the environment to atrocities committed in conflicts or at the hands of organized crime. GOOD WILL magazine, whose mission is to disclose initiatives that act in defense of Peace and Solidarity, talked to an important champion of this cause: Ambassador **Anwarul**

K. Chowdhury, former Under-Secretary-General of the United Nations (UN) and Founder of the Global Movement for the Culture of Peace.

According to Chowdhury, the end of the Cold War enabled the international community to ask itself what to do after this episode. *“At that time the UN system [through] the UNESCO [United Nations Educational, Scientific and Cultural Organization] was talking about the culture of peace. I felt that I should make an effort if I’m interested to bring it to the United*

→

Biography

Born in the People's Republic of Bangladesh, on February 5, 1943, Ambassador Anwarul K. Chowdhury is known worldwide for his defense of Peace and for the relevant services he has provided on behalf of children's rights and gender equality. He holds a Master of Arts degree in Contemporary History and International Relations. He worked as a diplomat and served as the Permanent Representative of Bangladesh to the United Nations in New York, United States, between 1996 and 2001. From 2002 until 2007, he was the UN Under-Secretary-General and High Representative responsible for the world's most vulnerable countries.

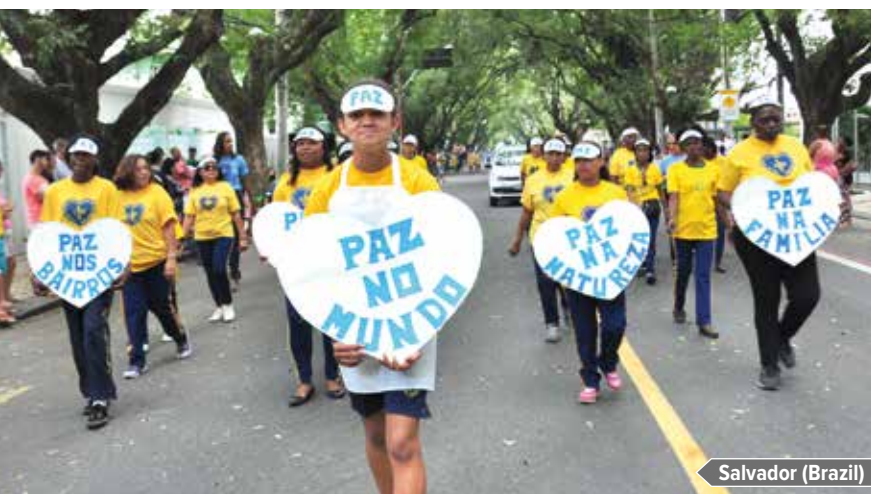


→ *Nations at the highest level. In 1997, soon after I became the ambassador of Bangladesh to the United Nations, I proposed in a letter to the UN Secretary-General at that time, **Kofi Annan**, to include the culture of peace as an agenda item of the plenary of the United Nations. I think after much debate and much effort we were successful, and that agenda is still now on the plenary items of the General Assembly,"* he said during the interview.

The diplomat believes that it is necessary to foster tolerance and understanding in people's daily lives, as the Legion of Good Will has been

doing since it was founded on January 1, 1950 (Universal Brotherhood Day). He stressed the role of the "Legion of Good Will as a wonderful promoter of the culture of peace." According to the ambassador, "[the LGW's] education programs and community programs are wonderful. I'm really delighted that you are taking this up with that kind of interest that is needed to promote the culture of peace. I believe that a person . . . can be taught how to become a peacemaker by asking themselves, teaching themselves to become a believer in the culture of peace. They should know that peace should become a part of their daily existence and this can be done through simple things: by showing respect, by showing courtesy, by understanding about each other, by learning about the bigger world, by feeling that I am part of a bigger humanity," he explained.

According to the former UN Under-Secretary-General, if new generations are imbued with Fraternity they can be effective agents for transforming the current panorama. "I cannot be selfish enough only to look into my interest, but I have to look after the interest of the planet. Everyone should become a true global citizen, connected with the rest of the world; understanding the concerns of other

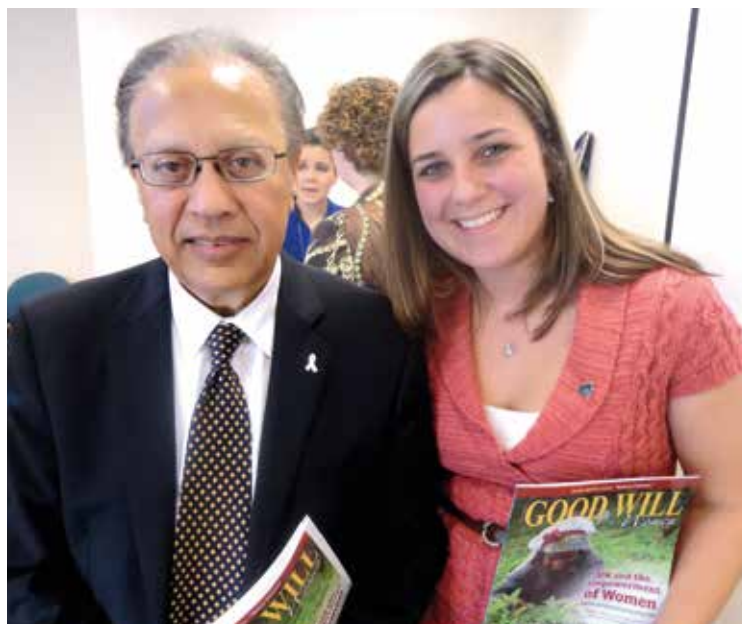


Salvador (Brazil)

“I believe the Legion of Good Will is a wonderful promoter of the culture of Peace. . . . This is a wonderful program that you are having in the LGW. Please continue to bring the message of the need for self-transformation to changing ourselves.”

ANWARUL K. CHOWDHURY

Former UN Under-Secretary-General and
Founder of the Global Movement for the
Culture of Peace



A friend of the LGW, Ambassador Anwarul K. Chowdhury, former Under-Secretary-General of the United Nations, received the GOOD WILL Women magazine (in English) from LGW's educator Sâmará Caruso.

countries; understanding that or expecting that other countries also will understand their own problems. So this is a wonderful program that you are having in the Legion of Good Will. Please continue to bring the message of the need for self-transformation to changing ourselves. And it is better done when you do it with the younger people,” he concluded. ■

UN Forum

On September 1, 2016, the President of the UN General Assembly, Dane **Mogens Lykketoft**, convened a High-Level Forum in the UN Headquarters in New York, United States, to commemorate the anniversary of the adoption of the Declaration and Programme of Action on a Culture of Peace. The event was open to UN Member States, entities of the UN system, the media, private sector representatives, those interested in the subject, and civil society organizations—among them the Legion of Good Will—, which had the opportunity to share their ideas and put forward suggestions about ways of building and fostering Peace.

Photos: Archive GW



Participants commemorate the anniversary of the adoption of the Declaration and Programme of Action on a Culture of Peace, which took place on September 1, 2016, in New York, United States.



WOMEN EMPOWERMENT — AND OPPORTUNITY —



Written statement by the
LGW translated by the
UN into its six official
languages (Arabic,
Chinese, English,
French, Russian, and
Spanish):
E/CN.6/2017/NGO/92.

La Paz (Bolivia)

In this statement the Legion of Good Will submits its recommendations on “Women’s Economic Empowerment in the Changing World of Work,” a core subject at the 61st Commission on the Status of Women (CSW), held from March 13 to 24, 2017, in New York, USA. The Organization presents the practices it has undertaken in the areas of education and social assistance in order to contribute to the debates at this important event. Read below the full document that was translated by the UN into its six official languages.

We, from the Legião da Boa Vontade (LBV) / Legion of Good Will (LGW), have been able to promote the economic empowerment of women in the world of work, despite the various social obstacles that exist. Hence, based on our practical experience, our proposal will be presented in four main topics: social protection, qualifications, basic education, and the media.

Founded in Rio de Janeiro (Brazil), on January 1, 1950 (Universal Brotherhood Day), we comprise a network of organizations that extend to seven countries (Brazil, Argentina, Bolivia, Paraguay, Portugal, the United States, and Uruguay). The almost one hundred units assist hundreds of thousands of people every year through our programs that offer social assistance, education, and health, as well as fostering universal, ethical, and Ecumenical Spirituality values.

From the premise that the pace of change on the planet is speeding up, it is essential to implement means of strengthening female participation in the preparation and execution of the sustainable development agenda of countries. In the message entitled “The Millennium of Women,” which gathers some of our main proposals on gender equality, our President, José de Paiva Netto, communicator and educator, says:

“There is no better financier than the mother of a family, a housewife, who has to make do with her often tiny budget and perform true miracles, of which we, from the most influential minister of finance to the simplest citizen, are all witnesses. Women’s actions are fundamental above all in the field of economics, which cannot be caught committing the serious crime of forgetting the spirit of Solidarity.



UN Photo/Rick Barajas



Leila Tonin



THE LGW'S MISSION STATEMENT

To promote Social and Sustainable Development, Education, Culture, Art, and Sports with Ecumenical Spirituality, so there may be Socio-environmental Awareness, Food, Security, Health, and Work for everyone, in the awakening of the Planetary Citizen.



UN Photo/Mark Garten



UN Photo/Esneider Debebe

THREE WOMEN IN THE MAIN TEAM

As soon as he was designated United Nations Secretary-General, António Guterres announced the appointment of (1) the Brazilian diplomat Maria Luíza Viotti, as his chief of staff; (2) Nigerian Amina J. Mohammed as deputy secretary-general; and (3) South Korean Kyung-wha Kang as special adviser on policy. *“These appointments are the foundations of my team, which I will continue to build, respecting my pledges on gender parity and geographical diversity,”* pointed Mr. Guterres. The strong backgrounds in global affairs, development, diplomacy, human rights, and humanitarian action were the basis for the choice of the team.



Lisbon (Portugal)



Glorinha (Brazil)

Leila Tonin



Vivian R. Ferreira

São Paulo (Brazil)



Leila Tonin

Montevideo (Uruguay)

➔ **“Mohammad Ali Jinnah** (1876-1948), jurist, politician, and founder of Pakistan, in a speech he made in 1944 at the Muslim University Union, stressed:

‘No nation can rise to the height of glory unless women are side by side with you.’”

In a previous part of this same article Paiva Netto states:

*“It is urgent to strengthen an ecumenism that crosses barriers, appeases hatred, promotes an exchange of experience that instigates global creativity, corroborating the value of socio-humanitarian cooperation among partnerships as, for example, in popular cooperatives in which women play a key role, **highlighting the fact that they are completely against waste. There is a lot to learn from each other.** The opposite of that is undoubtedly the path of violence, brutality, wars, which have invaded homes around the world. **Alziro Zarur** (1914-1979), late founder of the Legion of Good Will, used to emphasize that battles for Good require bravery. **Simone de Beauvoir** (1908-1986), French writer, philosopher, and feminist, got it right when she stated that:*

‘All success cloaks a surrender.’”

Among the social technologies we undertake based on this view are those that provide social support for families. Generally speaking, it is the women who are solely responsible for caring for children and family members who are disabled, whether because of an illness or disease, severe disabilities, or advanced age. When they are unable to reconcile their professional and domestic activities, they are obliged to stop working outside the home, or seek informal employment, which reduces the family income and makes them even more vulnerable. We consider it essential to promote female economic empowerment in each one of the main topics below:

TOPIC 1 — SOCIAL PROTECTION

To expand access to early childhood education and full-time education (for children) and to homes or community centers (for adults and the elderly who are highly dependent).

Leila Tonin



Curitiba (Brazil)

Carlos César Silva



Buenos Aires (Argentina)



SCHOOLS

Leila Tonin



Montevideo (Uruguay)



São Paulo (Brazil)

The José de Paiva Netto Educational Institute in São Paulo (Brazil) demonstrates that high-quality education, solidarity, and an all-encompassing Ecumenical Spirituality are indispensable to the character building of complete citizens. Such values reflect the Pedagogy of Affection and the Ecumenical Citizen Pedagogy created by Paiva Netto and successfully applied in the schools and social and educational programs of the Organization. In bold gold letters next to the façade, the LGW's president requested that the following quote by Aristotle (384-322 B.C.) be put: ***"All who have meditated on the art of governing mankind have been convinced that the fate of empires depends on the education of youth."***



La Paz (Bolivia)



Belém (Brazil)



Taguatinga (Brazil)



Rio de Janeiro (Brazil)

→ SCENARIO

Most of the families we monitor are single-parent families and headed exclusively by a woman. Latin America invests little in early childhood (age 0-5 years) according to the study “The Early Years: Child Well-being and the Role of Public Policy,” carried out by the Inter-American Development Bank (IDB). The text reveals that children in this phase receive three times less investment than those between the ages of 6 and 11. The result: there is a lack of vacancies in early childhood education.

OUR STRATEGIES

- We have a network of free schools with full-time education for children in their early childhood.
- We train teachers who work in this crucial phase of human development.
- Our programs *Children: the Future in the Present!* and *Youth: the Future in the Present!* provide both ludic and educational activities during out-of-school hours for children and teenagers living in social vulnerability, while members of their families are monitored and supported by a multidisciplinary social team. Thus, boys and girls are protected while they are not in school, considering that regular school lessons only last half a day.
- We raise the awareness of children, teenagers, and young people to the mechanisms that exist for them to be able to defend their rights. We help them avoid a series of risks, such as being enticed by networks that exploit child labor, prostitution, and human trafficking. We place special emphasis on this work in the northeast of Brazil, a region with a lot of tourism potential and, unfortunately, worrying indicators of sexual exploitation and trafficking of young girls and boys.
- With the support of our partners, we invested US\$ 230,000 in buying and refurbishing buses to transport children, young people, and elderly people safely to our facilities in those places where local government does not provide this service. This is because it is not always possible to be inside the communities, due to lack of even a minimal infrastructure, or of legalized plots of land available for us to use, or because of high levels of violence.
- We have homes for the elderly who are highly dependent and have no family ties. These units are also used from Monday to Friday by elderly people who live with their families.



HOMES FOR THE ELDERLY



André Fernandes



GOOD WILL IN THE WORLD

The Legion of Good Will was founded on January 1, 1950 (Universal Brotherhood Day), in the city of Rio de Janeiro, Brazil, by the journalist, radio broadcaster, and poet Alziro Zarur (1914-1979), who was succeeded by the also journalist, radio broadcaster, and writer José de Paiva Netto. The data presented below account for the work of the LGW of seven countries: Argentina, Bolivia, Brazil, Paraguay, Portugal, the United States, and Uruguay.



Lediliane Santana

NUMBERS FROM 2012 TO 2016



94

educational and social service units

+ 67
than
MILLION

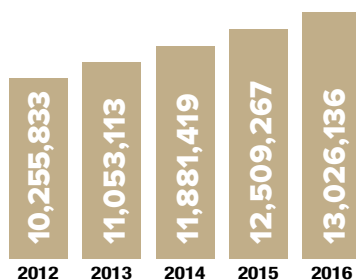
services and benefits provided to families and individuals in vulnerability or at social risk



+ 1.7
than
MILLION

people impacted by the LGW's work

NUMBER OF SERVICES AND BENEFITS PROVIDED BY THE LEGION OF GOOD WILL OF BRAZIL FROM 2012 TO 2016*



* For more than two decades, the Legion of Good Will has its general balance sheet audited by Walter Heuer, external independent auditors, by initiative of its President José de Paiva Netto, long before the Brazilian legislation required this measure to come into effect.



In addition to schools, social service centers, and homes for the elderly, the LGW has a broad social communications network dedicated to fostering education, culture, and citizenship values. In 2016, the daily programs of the Super Good Will Communications Network (radio, TV, websites, and publications) had 16,945 participations of several specialists from across Brazil.

- • We offer socialization services for seniors in our social service centers, removing them from isolation and helping them and their families deal with the challenges of growing old.

All these strategies allow thousands of women who are prevented from becoming professionally fulfilled because of their circumstances to start a business or obtain paid employment.

TOPIC 2 — WORK QUALIFICATIONS

To promote training for women living in social vulnerability, we aim to achieve their immediate inclusion in the world of work.

OUR STRATEGIES

- We have a *Skills-building Training and Productive Inclusion* program for adult women, which provides digital inclusion, workshops on entrepreneurship, and specific courses of local demands.
- We undertake the *Good Will Apprentice* program for teenagers and young adults. This is carried out in partnership with the companies that hire them and complies with specific Brazilian legislation that allows for reserved vacancies of a reduced working day for these teenagers and young people. The program also includes personal and professional development activities, as well as tasks that are appropriate to this particular training process.
- In our professional qualification programs we deal with gender issues, which prepare the participants to recognize and face up to situations of discrimination and/or sexual harassment.

TOPIC 3 — BASIC EDUCATION

To prepare young girls and teenagers for professions of the future right from the early years of education.

OUR STRATEGIES

- To awaken in all the students an interest in mathematics and other scientific subjects from a very early age, thus combating the gender stereotypes that are associated with these professions, which generally link the most valued careers to the male world.
- To foster a critical, citizenly, and solidary awareness along with developing academic work. More details on this topic you will find in “Our educational proposal.”

Leila Tonin



Porto Alegre (Brazil)

Jean Carlos



João Pessoa (Brazil)

Archive GW



Manaus (Brazil)



Leila Tonin

Montevideo (Uruguay)

SOCIAL SERVICE CENTERS



Leila Tonin

Maringá (Brazil)



Leila Tonin

Teresina (Brazil)



Jean Carlos

Natal (Brazil)



Vivian R. Ferreira

São Paulo (Brazil)

→ SUCCESS STORY

Our female students learn from an early age that they can, and should, pursue the professions they have their hearts set on, even high positions in companies and politics, regardless of their gender. For example, most of our students selected for the Brazilian Math Olympics because of their high performance are females. Promoted by the Brazilian Mathematical Society, the competition involves 4,000 schools and 564,000 students. The subject is being taken so seriously that a series of initiatives is underway in Brazil to increase the presence of females in the area of math and in similar fields. These initiatives involve the participation of the most renowned Brazilian universities, such as the University of São Paulo (USP) and the University of Campinas (UNICAMP).

TOPIC 4 — MEDIA

To deal with gender equality in the media in a broad way.

OUR STRATEGIES

We produce content for radio, TV, and the Internet that aims to raise awareness about gender equality. For example, a large part of the Brazilian population is unaware that the Maria da Penha Law provides for punishment for economic abuse, which is understood as a form of gender violence, or that public housing and income transfer programs prioritize women. This is important content that helps women protect themselves economically.

OUR EDUCATIONAL PROPOSAL

We have our own educational method, formed by the Pedagogy of Affection (for children up to 10 years old) and the Ecumenical Citizen Pedagogy (for young people, adults, and the elderly), which was created by educator Paiva Netto. This teaching proposal is based on the idea that not only the biological, psychological, and social aspect of the individual should be considered, but also their spiritual dimension, or, in other words, their transcendental dimension. Hence the relevant role played by reflecting on spiritual, ethical, and ecumenical values.

In practical terms this proposal translates into a special school curriculum, which establishes thematic units that permeate all subjects. These thematic topics are defined according to the characteristics of each age

Vivian R. Ferreira



São Paulo (Brazil)

Archive GW



Asuncion (Paraguay)

João Perillo



Aracaju (Brazil)



Archive GW

La Paz (Bolivia)



Leila Tonin

Glorinha (Brazil)



Leila Tonin

Porto (Portugal)

SOCIAL SERVICE CENTERS



Leila Tonin

Natal (Brazil)

- group and deal directly with contemporary issues, like combating racial and gender discrimination. The teaching proposal also has its own methodology, which centers on research and values the cognitive, emotional, and intuitive potential of the students.

SUCCESS STORY

Since the first edition of the *Parlamento Jovem Paulistano* [São Paulo Youth Parliament] project developed by the City Council of São Paulo, the most highly populated city in Brazil, our students have been selected to experience what it is like being legislators for a day.

The students are encouraged to prepare their own bills to solve city problems, and an election defines the project that will represent the school in the selection process the board of aldermen will carry out. Both boys and girls have been spontaneously elected by their own colleagues in equal proportions, despite the male representation in politics in Brazil and in other countries.

Projects like this illustrate our continuous efforts to simultaneously promote academic and emotional development. “*Here we study. Brain and Heart are formed*” is the motto of our educational network.

CONCLUSION

We understand that countless measures need to be discussed and adopted in order to eradicate the historical gender inequality, among which the creation of affirmative policies and work opportunities, equal salaries for women and men, and valuing professions that are traditionally practiced by women (such as an elderly caregiver, for example, a profession that is growing in the current demographic context).

Therefore, we believe that complete gender equality will only be achieved if we act, above all, in favor of a profound change in the social paradigm, as argued by Paiva Netto in *Reflections and Thoughts – The Dialectic of Good Will* (1987):

“*In our point of view, women have the right to be Head of State, a religious leader, a captain of industry, of airplanes, of transatlantic liners; they have the right to be a doctor, an engineer, a teacher. . . There is a fair concept of value between men and women at work: their competence. So, in this respect, the genders will be in harmony. Let men shine, let women shine, each according to their own competence. This does not mean that men and women are totally equal. Initially, there is at least the anatomy to deny this. What I mean is that old barriers should not be sustained and new ones must not be raised, based on taboos, prejudice, and spurious interests in order to prevent women from having greater influence over the destiny of the world. Men and women depend on one another. They complete each other.*”

Jean Carlos



Baía Formosa (Brazil)

Jean Carlos



João Pessoa (Brazil)

Felipe Duarte



New Jersey (USA)



Nathalia Valério

Petrópolis (Brazil)



Viviane de Oliveira

Belo Horizonte (Brazil)

RELIEF CAMPAIGNS



Jean Carlos

Dona Inês (Brazil)



Lellia Tonin

Senador Rui Palmeira (Brazil)



Jean Carlos

Borborema (Brazil)



Bruna Gonçalves

Buíque (Brazil)



Lellia Tonin

Irauçuba (Brazil)

GLOBAL CITIZEN

LGW's social and educational units prepare children and youth to be competent professionals who are concerned with the planet and with the well-being of all human beings

SUELÍ PERIOTTO



Vivian R. Ferreira

SUELÍ PERIOTTO is the Supervisor of the Pedagogy of Affection and the Ecumenical Citizen Pedagogy and the principal of the José de Paiva Netto Educational Institute in São Paulo, Brazil. She is pursuing a Doctorate degree in Education and holds a Master's degree in the same subject from PUC-SP. She is also a conference speaker and host of the *Educação em Debate* [Education on Focus] program on the Super Good Will Radio Network (www.boavontade.com).

Educators in the Legion of Good Will's schools often ask the children and young people, “*What do you want to be when you grow up?*” They seek to encourage students from an early age to continue studying after they graduate from high school. It is equally important to ask them, “*What are you going to do with what you've learned?*” We ask these questions because we believe students should reflect on the path they wish to pursue in life, where they intend to be in twenty or thirty years from now, and whether the path they have chosen to follow will be worth it.

The LGW's president and deviser of the Organization's teaching method, which comprises the Pedagogy of Affection (for children up to 10 years old) and the Ecumenical Citizen Pedagogy (from 11 years old on), educator **José de Paiva Netto**, often says that it is not enough for schools to form competent professionals who are prepared for the job market. It is urgent to raise the new generations to be good people who have empathy for their fellow beings.

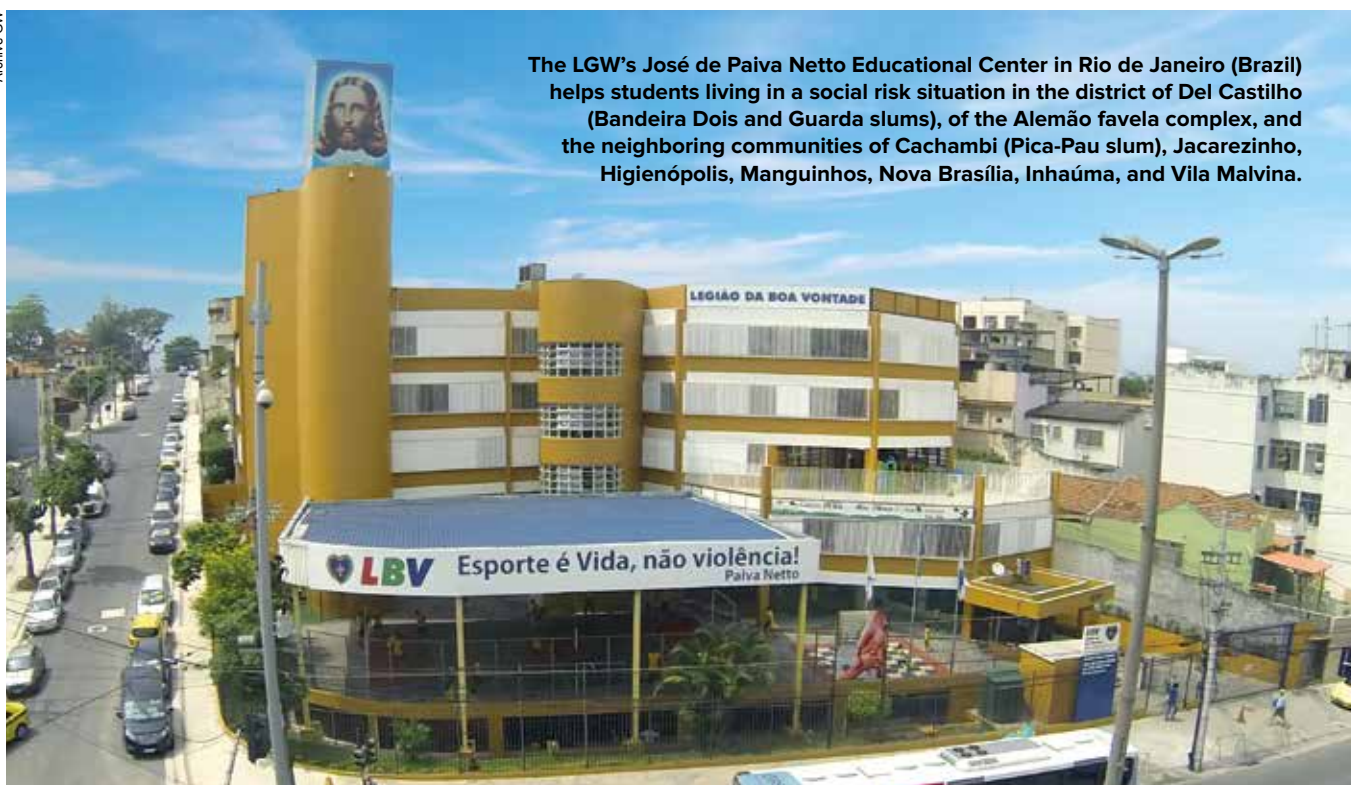
This innovative method stimulates students not to be selfish and to choose a career not just because of the salary, but also because of the legacy they want to leave. This leads them to become global citizens, those who are concerned with planet Earth and willing to share their knowledge with other people. We certainly motivate them to achieve decent living conditions that benefit their families. However, we underline the fact that it is not just the financial aspect that will ensure happiness and personal fulfillment.

In order to guarantee that the spiritual, ecumenical, and ethical





**Centro Educacional
José de Paiva Netto
Rio de Janeiro/RJ**



The LGW's José de Paiva Netto Educational Center in Rio de Janeiro (Brazil) helps students living in a social risk situation in the district of Del Castilho (Bandeira Dois and Guarda slums), of the Alemão favela complex, and the neighboring communities of Cachambi (Pica-Pau slum), Jacarezinho, Higienópolis, Manguinhos, Nova Brasília, Inhaúma, and Vila Malvina.

→ values permeate the teaching content of the schools' syllabus, the LGW has implemented two subjects: Living Together and Ecumenical Culture, both of which promote interaction and dialogue. During these classes, teachers debate with the students on current affairs; they cover topics such as trends in the world of work and gender equality. Through cooperative discussions and rethinking of present-day cultural standards, they seek to invest in human capital, aligned with the proposal by the president of the Organization "to combine Brain and Heart," in other words, intellect and emotions.

OVERCOMING CHALLENGES

We cannot lose sight of the need to drive an individual's resilience capacity. This is what Paiva Netto warns us about in his article "Effective Preparation," an extract from his book *É Urgente Reeducar!* [It is Urgent to Re-educate!] (2010): "The Spirit has a predominant place in our everyday actions. However, in the preparation of youths and adults for their subsistence in this material world of technologies never seen before—and, paradoxically, in these days, so unstable

for those who work hard for their own future—, we must take into the highest account that students must be efficiently qualified for the strict demands of the current competitive job market. Moreover: prepare them in such a way that they do not pursue a path where the profession for which they have been prepared for no longer exists at the end of the course. Therefore, it is essential that they receive an effective education in order to be bold and enterprising, so that they can overcome the supervenient facts that at any moment may challenge society, frightening multitudes. . . . For argumentative purposes, bold plans will be of no avail if there is no one who has been properly prepared to develop them."

For the students to be prepared in this way, the LGW's schools and social service centers develop programs and activities that simulate challenging situations of daily life in order to stimulate the search for solutions to them. These initiatives also foster entrepreneurship among girls and women, who make up the majority of individuals assisted by the Organization's units. In many cases, they are also the sole breadwinners of the family. In the LGW's units they have access to a variety of activities in which they stand out, such as chess,

sports (among which karate, soccer, etc.), and music. They also take part in math and physics Olympiads and, likewise, distinguish themselves in these competitions. In this way, they prove to themselves and to society that having capabilities has nothing to do with gender, and that they deserve respect and a dignified life, being able to follow those careers for which they have a vocation.

CREATIVITY AND INNOVATION

In its schools, the LGW also carries out actions aimed at facilitating access to jobs of the future that require creativity and innovation, or that are linked to the environmental area, to quality of life, or to sustainability.

Another usual practice is to promote debate with children and teenagers on relevant topics, such as the third age, since the number of individuals over 60 years old has been increasing considerably on a global level. That is why students are taught from early on to treat respectfully and with kindness those who came before them. This naturally contributes to raising awareness of the physical changes which students will undergo in the future.

Here we explained a little of the teaching method successfully applied by the Legion of Good Will that proposes a greater humanization in teaching establishments, with the urgent practice and strengthening of women's empowerment. One of the initiatives that has been introduced is the partnership between the family and school when preparing students for the new transformations that are taking place in the labor market and that almost always cause insecurity.

Most of the LGW's students come from low-income homes, whose family members have little schooling and live in a socially vulnerable situation. These are factors that make it difficult and even prevent the parents and legal guardians of the students from offering them greater support when making their academic choice. It is natural,



therefore, for the school to help by presenting to them different technical schools and colleges. They are also encouraged to apply for several colleges, thus increasing the range of opportunities open to them for continuing with their studies and thus having more job opportunities.

What are students from the LGW's schools going to be when they grow up? They will be whatever they choose to be. They will accomplish all the good things that they set their minds to and certainly they will never forget that in the Legion of Good Will they were encouraged by the teaching proposal of educator Paiva Netto to have "*a view beyond the intellect*," to break down barriers and to share knowledge, to stand out in the labor market, because they received a complete education that was imbued with Ecumenical Spirituality. Modern society and that of the future expect to employ into their offices, in the media, in laboratories, in industries, and in businesses, individuals who are not just qualified, but above all, humane. ■

High school students learn more about professions in the career fair, held at the José de Paiva Netto Educational Institute, in São Paulo, Brazil.





REVOLUTION AT WORK

How the **LGW**'s schools prepare young women and girls for the ongoing changes

LEILA MARCO

What can be done so that future generations, especially women, are ready in all aspects for the changes occurring on Earth? It is important to reflect constantly on this question and seek answers to it, above all on the occasion of the 61st session of the Commission on the Status of Women (CSW).



Klaus Schwab,
Founder and
Executive Chairman of
the World Economic
Forum and author of
*The Fourth Industrial
Revolution*.

It is no surprise to anyone that employability is and will be more and more directly affected by globalization, environmental conservation, sustainable development, and demographic growth. It is estimated that the world population will reach close to ten billion people by 2050^{*1}. Included in this scenario are the profound changes that humanity has been undergoing, and will pass through as a result of the convergence of digital, physical, and biological technology.

Economists have called the sum of these changes the Fourth Industrial Revolution. *"We stand on the brink of a technological revolution that will fundamentally alter the way we live, work, and relate to one another. In its scale, scope, and complexity, the transformation will be unlike anything humankind has*

experienced before," announced **Klaus Schwab**, Founder and Executive Chairman of the World Economic Forum and author of *The Fourth Industrial Revolution*, a bestseller launched in 2016.

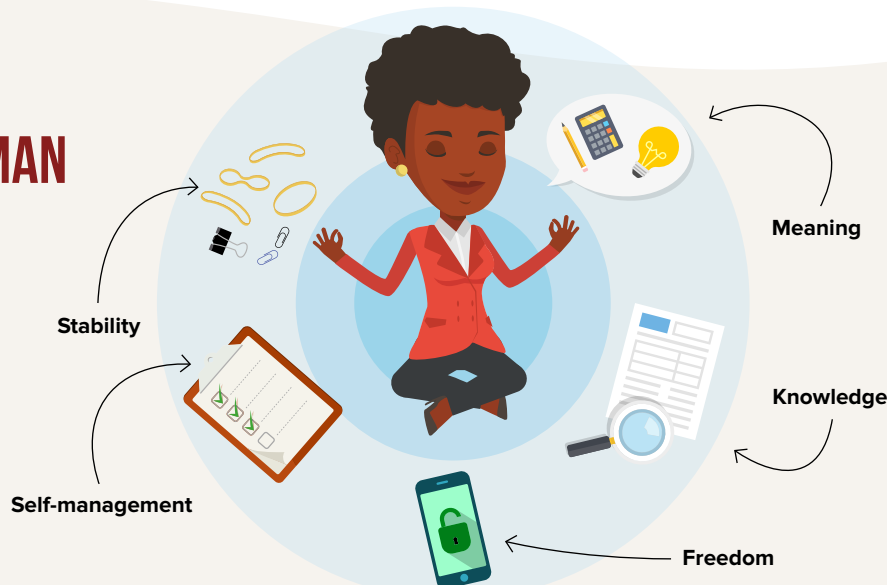
All these factors are affecting human relationships on various levels, and the world of work is no exception to this. Careers and jobs will be created, but many will disappear or evolve to become something very different.

LGW EDUCATING GLOBAL CITIZENS

The Legion of Good Will believes that education plays a prominent role in preparing future generations, especially young women and girls, to be ready for new trends. That is why the Pedagogy of Affection (for children up to 10 years old) and the Ecumenical Citizen Pedagogy

^{*1} **Nearly ten billion inhabitants in 2050** — According to a biennial analysis of the French Institute of Demographic Studies (INED), published on September 8, 2015.

THE FIVE BASIC HUMAN NEEDS



Source: *The Evolution of Work* study, carried out by ADP, a consulting firm, with 2,403 employees and employers from organizations in four regions across the world.

EFFICIENT PREPARATION

“The Spirit has a predominant place in our everyday actions. However, in the preparation of youths and adults for their subsistence in this material world of technologies never seen before—and, paradoxically, in these days, so unstable for those who work hard for their own future—, we must take into the highest account that students must be efficiently qualified for the strict demands of the current competitive job market. Moreover: prepare them in such a way that they do not pursue a path where the profession for which they have been prepared for no longer exists at the end of the course. Therefore, it is essential that they receive an effective education in order to be bold and enterprising, so that they can overcome the supervenient facts that at any moment may challenge society, frightening multitudes. . . . For argumentative purposes, bold plans will be of no avail if there is no one who has been properly prepared to develop them.”

JOSÉ DE PAIVA NETTO

Educator and President of the LGW, in an impromptu speech to LGW’s educators in 1999. These words were published in the book *É Urgente Reeducar!* [It is Urgent to Re-educate!] and reached many parts of the world through publications and articles posted on the Internet and were translated into several languages.

(for those who are 11 and over) provide the LGW’s educators with the tools needed to empower students in such a way that they can face the challenging reality of this century.

These pedagogies comprise the educational method devised by educator **José de Paiva Netto**, President of the Organization. According to this pioneering proposal, the complete development of individuals should combine “*Brain and Heart*,” in other words, guarantee that learning not only considers the intellect,

but most importantly, feelings and emotions, by integrating cognitive aspects and the values of Ecumenical Spirituality (read more on page 28).

The MAPREI (Learning Method through Rational-Emotional-Intuitive Research), LGW’s educational methodology, enables students to be the protagonists in the learning process, as the name suggests. This method takes into account the challenges of the job market, which demands professionals who are multi-skilled, enterprising, and cooperative.

EQUAL EMPLOYMENT OPPORTUNITIES

Mayara Pinheiro, 22, is one of the people who were empowered by the LGW’s teaching proposal and who encourages and embraces progress. She is a former student of the Good Will Educational Complex in São Paulo, Brazil, has a degree in Biomedicine, and works in the pharmaceutical area. “*I got into the Legion of Good Will’s school in 5th grade, coming from a public school. I stayed there until the last year of high school. Basically, all*



Photos: Vivian R. Ferreira



GROWING UP WITHOUT PREJUDICE

The Good Will Educational Complex in São Paulo (Brazil) included as an extracurricular activity the teaching of the Brazilian Sign Language (LIBRAS, in Portuguese) to 1st through 5th grade students who can hear normally. Bilingual teacher Mariana Ayelen de Lima, 29, who is deaf and is responsible for applying the teaching resources used in these lessons in the LGW's school says, "it's very important for hearing students to have this contact with deaf people when they're still young, because this helps reduce prejudice." She proudly talks about some fourth grade students who have deaf neighbors and who, thanks to the lessons, were able to make contact with them.



Mayara Pinheiro, former student of the Good Will Educational Complex in São Paulo, Brazil.



my education was in the Legion of Good Will," she says.

Easy-going and very determined, she reveals that she is studying to take an entrance exam for a public office in criminal forensics. "I'm studying to give my best. From the moment I'm ready, regardless of whether I'm a man or a woman, they'll have to consider me because of my work, not my gender. This is a largely male-dominated sector, but we [women] are here to succeed."

Her thirst for knowledge also arose during her time in the Organization's school. "The teachers always told us that when we study we can change the world, because the more knowledge you have the

more information you'll be able to pass on to others. The LGW's teachers teach us with passion," she points out.

What she learned changed the way she thinks and acts. "I was just a child when I came across the LGW and I discovered a different world there, because the Legion of Good Will does not only teach us how to read and write. . . . It teaches to our Soul. . . . The respect we must have for others was something I learned here and that I'll take with me wherever I go. At the LGW I learned to listen to others and respect them. I may not agree with you, but I respect you. In my opinion, we lack respect nowadays."



DEVELOPING TODAY THE SKILLS OF THE FUTURE

The Legion of Good Will's Educational Center located in Del Castilho, one of the poorest regions in Rio de Janeiro, has invested in extracurricular activities for enriching the teaching/learning process. The chess lessons are just one example of this. Teacher **Bruno Pedro Alves**, who suggested the initiative, clarifies: *"I wanted to show that mathematics is not rocket science; that we can learn while playing. Chess requires reasoning and concentration and this is not just in mathematics. Students benefit in any subject if they can reason quickly and memorize things."*

Other aspects are equally relevant in the game. When children make the moves in chess, they also receive lessons that serve for the rest of their lives. After all, managing crises, valuing the whole team, working out strategies, and having a plan B are attitudes that are much appreciated in any professional.

Jéssica de Oliveira França, 13, an 8th grade student in the LGW's school in Rio de Janeiro is passionate about the game. She and her three siblings are enrolled in this school and the education they receive has transformed their lives for the better. In July 2016, the teenage girl was the winner of the Young Person's Special Prize (a category for those under →

Jéssica França, in the photo with teacher **Bruno Alves**, fell in love with chess and learned that it can help improve reasoning, concentration, and, as a consequence, the grades at school.

JOB LAB

Learn more about the actions of the Good Will Educational Complex in São Paulo that help high school students choose a career and enter higher education.

MOTIVATIONAL TALKS

Given by professionals who perform at a high level.

PROFESSIONAL/VOCATIONAL GUIDANCE

With the use of neurolinguistics, the aim is to help in the search for self-knowledge and in awakening students' potential.

VISITS TO UNIVERSITIES

The young people tour colleges and talk to other students and teachers of the courses they are interested in.

JOB FAIR

The school welcomes universities and university preparatory schools.

ENTREPRENEURSHIP AND SUSTAINABILITY

Encourages youth leadership based on ethics, citizenship, and transforming attitudes.

ENGLISH IMMERSION EXPERIENCE

Being fluent in this language is an important requirement in looking for a job position.

SPECIAL TRAINING FOR BETTER POSTURE

Prepares the students for the long hours of the National High School Exam (ENEM) and university entrance exams.

PREPARING FOR THE UNIVERSITY ENTRANCE EXAMS AND FOR ENEM

- University entrance exams with the family, counting on the participation of someone who is responsible for the student.
- Reading the classics of Brazilian and Portuguese literature.
- Simulation exercises of various selection processes.
- Motivational workshops.

From Attendee to Teacher

Letícia Brum, 20, was first helped by the LGW's Educational Center in Rio de Janeiro (Brazil) when she was 9 months old, at a time when her family faced serious financial hardships. The encouragement of the teachers and their example were determining factors for Letícia to continue with her studies and for her career choice. *"I told my mother: I'm going to go back to the LGW to work; I'm going to give my best. I kept that in my heart and decided I'd be a teacher."* With a degree in Teaching, she applied for a position in the LGW and passed in the selection process.

Archive GW



"I'm very happy to be taking part in creating a new, more solidary world. We know that other professionals will come from this LGW school. It feels good to contribute to a better society."

LETÍCIA BRUM

→ 18), awarded during the FIDE*² Rapid Chess tournament, organized by the Chess Association of Leopoldino (ALEX). *"I was surprised. I didn't expect to win. It was very difficult playing against such experienced people,"* she says.

Thanks to chess, *"I began to spend more time with my siblings, to play with them,*

and teach them a lot of things. We get along quite well now."

Jéssica's father, **Rogério Theodoro França**, who is a bricklayer, has also seen this improvement. *"Since she got into the LGW's school, she has grown a lot as a person and daughter. I'm very happy about that. The good values taught here are*

→

*² **FIDE** — World Chess Federation, an organization that regulates chess, its competitions, and rankings.



PREPARING NEW PROFESSIONALS

High school students in the Good Will Educational Complex in São Paulo (Brazil) responded to a survey proposed by the GOOD WILL magazine about the skills they have developed through the Ecumenical Citizen Pedagogy that meet the needs of the trends of the future of work. On the next page, learn more about the perception of the students aged between 16 and 19, with regard to how the LGW's educational method helped them continue with their studies and find a career:

Divulgação



“They [business structures] will be substituted by more horizontal structures, in which people will no longer have levels of head, director, CEO; they’ll be more independent in their production. New technologies will also allow us to work from several places. So people’s freedom and mobility are going to increase much more and traditional jobs are going to start reducing.”

MARIA DO CARMO MARINI

A mentor of CEOlab, a consultant in people development, and a coach. She talks about one of the main trends in companies, like the flexibilization of organizations, which today are verticalized.



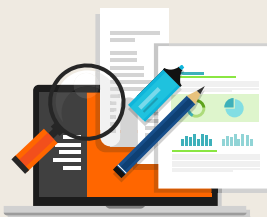
100% stated that the classroom debates prepared them for dealing better with the relevant topics of the present day, among which looking after the environment, the future of work, the search for Peace, and, gender equality.



93% affirmed that their career choice has to have a meaning, in other words, in addition to being able to provide for themselves, they want to help improve the quality of life of other people through their work.



91% understand the importance of fostering self-management and self-knowledge and making every effort to accomplish this.



99% intend to continue studying.



97% admitted that they learned at school to be more solidary and to respect differences.



79% said they know which career they will pursue.

→ *important, not only for a child's growth, but for the whole family. They're lessons she'll carry with her for the rest of her life."*

RESILIENCE AS AN IMPORTANT ASSET

Another topic worked on by the Organization's educators is the resilience capacity of its students. That is why educator **Aline Braga Trevisan**, who has a graduate degree in Human Sciences Methodology and is the assistant principal at the LGW's school in São Paulo, explains that this is essential in

an increasingly competitive labor market. *"To deal with pressure, young people need to understand their emotions, their reaction to each one of them, and their impact on other people. That's why resilience is a topic that is common to all subjects in the school syllabus, or even as a central topic in Ecumenical Culture and Living Together classes in the LGW's educational network. This approach, which is mediated by the teachers, has provided young people with greater confidence in their choices,"* stresses the educator. ■





Jean Carlos

WORKING MOTHER

LGW helps women succeed as mother and worker and benefit their families

MARIANE DE OLIVEIRA LUZ

Balancing motherhood and a career without having to give up either of them is still one of the great challenges faced by women in the 21st century. The research entitled “Portraits of Brazilian Society—Turnover in the Job Market,” published in 2016 by the National Confederation of Industry (CNI), showed that 23 percent of the Brazilian women interviewed had quit their job to look after their children or relatives, a reason that came only second to low salary, a cause that was indicated by 24 percent of the women.

The lack of vacancies in nursery schools was another factor women pointed for leaving the job market. It is estimated that parents and/or legal guardians of 7.5 million children up to 3 years old cannot find vacancies in public preschools. When considering the age band up to 5 years old, about 8 million vacancies are needed.

The problems faced by the female population in the United States when it comes to balancing work and their private life (family





GUIDANCE AND OPPORTUNITY

"I came across the Legion of Good Will when I was 3 years old. I come from a humble family. My mother was very young when she struggled to raise her daughters on her own. She worked as a housekeeper. It was at the LGW that we received the support we so badly needed at that time. I remember how important that help was for us, not only because we had a place to stay, but also for the care, love, and affection we received; and that is what's different about the LGW.

"My sister and I had our meals in the Organization every day. . . . We left there satisfied and well-fed; not only our bodies, but our Souls, too. Our mother could work without worrying, because she was certain that we were being well looked after and protected. That period made all the difference in our lives, in our development. . . .

"Because of our difficult financial situation, my mother had to give up living with her daughters, and my sister and I started living with an aunt in Goiás, Brazil. . . . When I was 27 the Legion of Good Will came into my life once again; I applied for the position of coordinator of a sports program at the Organization. I've grown professionally here, I gained experience and quality of life. Today I have the opportunity to be with people who, like my family, seek the help they need for guaranteeing their rights. I know how important this support is to each one of them. Together we share the same feeling of gratitude for everything the Organization represents in our lives.

"Thank you very much, LGW! Thank you, dear Brother Paiva! I also want to thank the contributors who maintain this valuable work. I invite everyone to get to know this Organization."

LETÍCIA DE MOURA GOMES

Manager of the LGW's Social Service Center in Goiânia, Brazil, talks about being helped by the Organization and her current involvement in its social and educational work.

→ and children) are practically the same as the Brazilian female population. In 2013, the proportion of married working mothers with children up to 6 years old was less (59.4%) than that of married working fathers (91.3%), as revealed by the U.S. Department of Labor.

Lower- and middle-class mothers are known to struggle most when it comes to finding a vacancy for their children in a school. This is because financially secure families can afford private nurseries, nannies, and nurses, while in other classes of society the responsibility for looking after children and the elderly falls on women themselves. **Saadia Zahidi**, Head of Education, Gender, and Work of the World Economic Forum (WEF), commenting on the report that the organization published in October 2016, argued that it was necessary to offer women a social support network that allows them to work.

The Legion of Good Will addresses these issues by carrying out social and educational actions aimed at people and families at social risk and it also works to empower thousands of women throughout all stages of life. It provides them with opportunities to seek autonomy and the support they need to overcome poverty, hunger, domestic violence, and the other challenges they face.

SUPPORT FOR ARGENTINIAN WOMEN

The LGW of Argentina carries out a series of actions in Buenos Aires that improve the quality of life of the people it assists. In 2016, the Organization provided more than 673 thousand acts of services, an increase of 11.5 percent compared to the number provided in the previous year.



Martina (above), accompanied by her mother, **Iara** (on the left), participating in an activity carried out by the LGW's school in Argentina.

Of the four units in the Argentinian capital, two are for children: the Jesus Nursery School and the Saint Francis of Assisi Nursery School. Both integrate the national government's *Early Childhood Center* program, and provide free education from 8 a.m. to 4 p.m., four meals a day, and health care for girls and boys living in poverty.

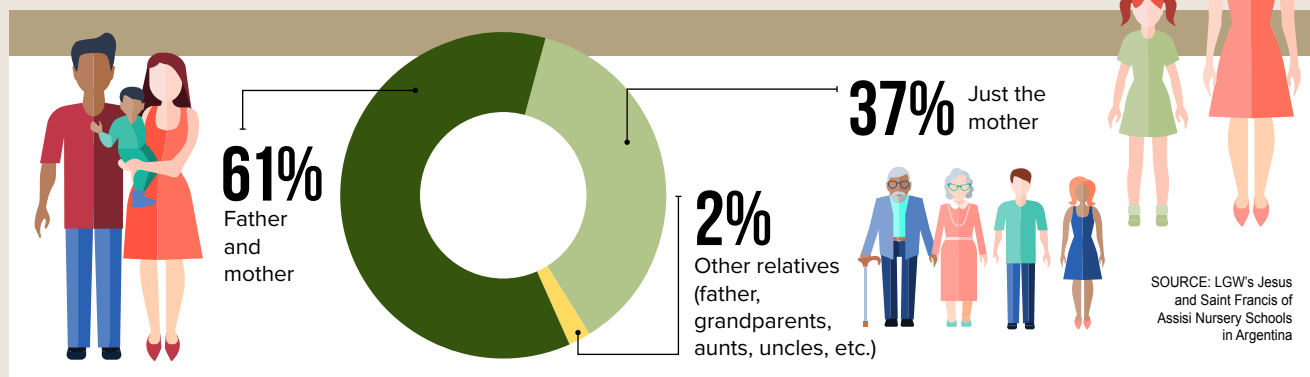
This support makes all the difference for the mothers. Such is the case with **Iara Charis Jawor**, whose daughter, **Martina Camila Salcedo**, 4, attended the Saint Francis of

Assisi Nursery School. In the two years during which the little girl was in the school, a lot of positive changes were noticed in her behavior, among which the fact that she became more independent and sociable. *"Martina is happy at the LGW. . . . Thanks to the school, I was also able to work better, because she's happy with her friends in the school. . . . It's a place which brings the family together, and that's a good thing because we see the affection the Organization has for the children and for their family members too,"* she said.

LEGAL GUARDIANS OF THE CHILDREN



Survey about the profile of the students' families of the LGW's schools in Argentina reveals the changes occurred in the last decades as a result of the greater participation of women in the labor market and the new family arrangements.



SAFETY AND QUALITY EDUCATION

In order to strengthen and expand its work of more than 30 years, the Legion of Good Will of the United States will inaugurate the Paiva Netto Educational and Social Assistance Center in the second half of 2017. The unit is being built in the Ironbound district of Newark, the biggest city in the State of New Jersey.

In all, 1,300 families will benefit every year from the actions that will be carried out. The unit will house an early childhood care and learning center and a social service center, allowing parents to go to work knowing that their child will be well-cared for in the LGW.



Photos: Archive GW

Education the Key to the Future

The Paiva Netto Educational and Social Assistance Center of the LGW of the United States is being built in a region where a significant proportion of the population faces serious social problems. Check out some of the critical points of the location and what the Organization will be offering there:



Newark in Figures

28% of residents live below poverty level.

62.6% of couples with children have jobs.

+ 75% of the families are of Portuguese, Brazilian, or Hispanic origin.*

* The LGW's staff of the new unit will be able to communicate with the parents and those assisted in three languages: English, Spanish, and Portuguese.



HELP THE LGW change the lives of thousands of families for the better. Help with the construction of the Paiva Netto Educational and Social Assistance Center in the United States. Visit www.legionofgoodwill.org/newcenter and make a donation!

Benefits Offered by the LGW of the USA to the Community

- Early Childhood Care and Learning Center
- *Children: the Future in the Present!* program (available during off-school hours for boys and girls between 5 and 11)
- *Charity Round* program (provides food safety for the homeless)
- Free medical examinations and professional training
- Special campaigns (to collect and distribute school supplies, food baskets, and layettes for pregnant women and babies)



Goals

- To improve the quality of life of the community and its participation in the labor market.
- To provide the children assisted by the Organization with an excellent education, with the unique approach of the Pedagogy of Affection and the Ecumenical Citizen Pedagogy.

THE FUTURE BEGINS NOW



LGW of Bolivia is fighting to reduce the high rates of illiteracy in the country and improve its HDI

The social service centers of the Legion of Good Will develop across several countries the *Children: the Future in the Present!* program aimed at boys and girls from 6 years old and teenagers up to 15. The program promotes child and youth protagonism through art workshops, Ecumenical Culture classes, sports, music, digital inclusion, teaching and psychological support, and toy libraries. The program encourages new generations to become agents of change in their community.

Inaugurated on August 1, 2016, the LGW's Jesus

Community Center in Bolivia helps 200 children from the Mallasa and Mallasilla districts in La Paz during off-school hours from Monday to Friday. The unit is expanding the work that the Organization has been doing since 1986 in that country, which is one of the most vulnerable in South America. According to a Human Development Index (HDI) report, published in December 2015, Bolivia is ranked 119th on a list of 188 nations, with an HDI of 0.662. The closer a country is to 1, the better. At the top of the ranking is Norway (0.944), and at the bottom is Niger (0.348).

Virginia Narbaez, the mother of **Aracely**, 13, **Angy**, 11, and **Yair**, 9, is grateful for the support the Jesus Community Center provides for her three children and knows the difference it makes being able to rely on the help of the entity in raising them. *"They're very happy to be taking part in this program. I've seen positive changes in their behavior, which pleases me very much. Knowing that they're in a safe place, where they are treated with love and respect, allows me to work and help my husband with the family expenses,"* she said. She also added: *"I thank the LGW for the support it gives us, particularly teaching our children values that are being lost."*

(1) The Legion of Good Will of La Paz, Bolivia, maintains the Jesus Community Center, the Technical Training Center, and the Adult Literacy Center. It also carries out social and educational activities in the city's rural area, among which the campaigns *Education in Action*, *Winter Without a Cold*, and *Clean Teeth, Healthy Children*. The Organization also operates in El Alto and Santa Cruz de la Sierra, with its *Charity Round* program and the LGW's *Permanent Christmas—Jesus, our Daily Bread!* campaign. (2) Virginia Narbaez with her children, Angy, Yair, and Aracely, all of them assisted by the LGW's Social Service Center in Bolivia.



1

Vivian R. Ferreira



2

Jenny Mancilla

SELF-ESTEEM AND SELF-CONFIDENCE

LGW's program prepares mothers for the labor market and invests in the education of future generations

Just like in other countries, Uruguayan women face serious difficulties when it comes to entering the labor market. For this and other reasons the Legion of Good Will of Uruguay, which has been working in Montevideo since 1985, undertakes a series of actions aimed at the social, educational, and cultural development of its society. One of the initiatives in particular helps especially women: the *Baby Citizen* program.

Pía Belbussi, a psychomotricity specialist in the LGW's Educational and Cultural Institute of Uruguay, closely monitors the improvement in the quality of life of pregnant women and of their relatives. She affirms that, in addition to receiving guidance on looking after their children, the mothers also have the opportunity to prepare themselves for the labor market.

According to Pía, this occurs in two ways: they are offered various vocational training courses and receive the support from a psychologist so they are able to go through employee selection processes and also learn how to make their own résumé. *"They show themselves keen to work, but when they have a job interview, they have little to offer. That's why we prepare them for these issues—self-esteem and self-confidence—and offer them tools to deal with the situations they will come across,"* she explains.

The psychomotricity specialist adds, *"Many people are looking for employment and professional training in our program, like*

the family of the boy Ezequiel Méndez. . . . In little less than a year, after participating in the workshops that the Organization holds and with her son enrolled in the Jesus Nursery School, his mother managed to get a full-time job. The same happened with the parents of Camila, who were unemployed when she began to attend the Organization's activities."

Currently, the LGW of Uruguay runs one of the Organization's model schools—the José de Paiva Netto Educational and Cultural Center—, where the Jesus Nursery School also functions. In this unit, 1,500 people are assisted. Other important initiatives developed by the LGW are the *Children: the Future in the Present!* program and the doctor's consulting room program, which is carried out in partnership with the Ministry of Health of Uruguay.

Pía Belbussi, a psychomotricity specialist, working with children from the LGW's Educational and Cultural Institute in Uruguay.

Archive GW



Alba Bermúdez, with her grandchildren **Ezequiel Méndez**, 7, and **Camila Méndez**, 2, both assisted by the LGW.

“THE LGW IS THE FAMILY I NEVER HAD”



Every woman who experiences motherhood knows that the arrival of a child, in addition to being a special occasion for the mother and for the whole family, completely changes one's routine. Devised to protect pregnant women and mothers with children up to 3 years old, the Legion of Good Will's *Baby Citizen* program aims at helping them live a healthy life. It also contributes to the development and balance of family relationships.

Maria da Conceição Silva, 38, is one of the women helped by this initiative in Natal (Brazil). Those who see her happy and smiling during the meetings held every Wednesday in the Organization's social service center find it hard to imagine the challenges this woman has already faced.

“When my biological mother knew she was pregnant she did everything not to have me, so much so that I was born with a spinal problem, because she used to hit her own stomach, and this harmed me a lot. . . .” she said.

It was thanks to the intervention of some neighbors that Ceíça, as she is better known, was born alive. *“My godmother broke down the bathroom door and my adopted mother cut the umbilical cord and took me away to raise me . . .”* she also revealed.

Unfortunately, she received ill-treatment in her new home. The story of this brave woman only began to change when she was a teenager, when she started working as a housemaid. *“In the worst moments, I hung on to God,”* she emphasized.

Leília Tonin



“The LGW is the family I never had. The assistance, love, and affection I receive in the Organization, from the manager to the people who make the food. . . . I never left the LGW hungry. It's the home I never had. I always find support here. I pass on everything I learned here to my son. I love the Legion of Good Will.”

MARIA DA CONCEIÇÃO SILVA

Helped by the LGW in Natal (Brazil). After surviving an abortion attempt and being rejected by her family, she came out on top and found the support and protection she needed to experience motherhood.

Little by little her life started moving in a better direction. Ceíça got married and became pregnant with **Emanuel**, who is 3 today. Months after the birth of her son, she came across the Legion of Good Will, which led to a transformation in her life. *“The Baby Citizen program helped me by giving me a lot of love and affection. In the LGW we joke, hug each other, talk a little with God, clear up doubts with psychologists, go on outings. . . So I have only good things to say about it. It’s all perfect.”*

In the capital city of Rio Grande do Norte, the program helps women from the Dix-Sept Rosado, Nazaré, Bom Pastor, and Planalto districts, with actions aimed at ensuring the rights of pregnant women, mothers, and their children. Educational talks given by specialists, psychological monitoring, and, when necessary, being sent for medical treatment in the public health system are other benefits offered by this initiative. Future mothers are also given clothes and a layette with items that are indispensable for welcoming the new member of the family. ■



Maria da Conceição Silva with her husband, Lindemário Bento da Silva, and their three-year-old son, Emanuel.

The LGW's Social Service Center in Natal, Brazil, paid homage and presented pregnant women and mothers with babies up to one year old assisted by the *Baby Citizen* program with a layette. The program contributes to the strengthening of family ties and encourages them to overcome the initial challenges of pregnancy.



Photos: Leila Tonin

SOLIDARY ENTREPRENEURSHIP

LGW offers women the opportunity to achieve financial independence

GIOVANNA PINHEIRO

The benefits of gender equity for organizations and for the economy of countries are countless. According to data from the McKinsey Global Institute report, *The power of parity: How advancing women's equality can add \$12 trillion to global growth*, published in September 2015, equality between men and women in the labor market would inject US\$ 28 trillion into the global Gross Domestic Product (GDP) by 2025. Just in Brazil alone, the increase would result in an additional US\$ 850 billion in the nation's finances, which would alleviate the effects of the current economic crisis.

For these and other reasons, the Legion of Good Will promotes initiatives that aim to boost the employment prospects of individuals living in a socially vulnerable situation, most of whom are women.

In Itabuna, Bahia State, the LGW's social service center has contributed to the social and cultural inclusion and strengthening of the citizenship of young people, adults, and the elderly through its *Solidary Coexistence* program, which carries out sporting, cultural, recreational activities, among other actions.

Eliene de Jesus do Nascimento, 44, participated in one of these activities, the Hands-On cooking workshop. She says that she used to find it difficult even to make a cake, which is why she never imagined she would manage to open a business in the food sector. But the support she received from the Organization and from her colleagues on the course encouraged her to move ahead with the venture. "When I told the LGW's social worker





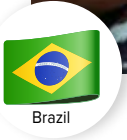
Gabriela Mirele
Carneiro da
Silva, 23, during
the LGV's
professional
training course in
Recife, Brazil.

Joice Catelle



Maryna Oliveira

Eliene de Jesus do Nascimento (center), participating in the LGW's *Solidary Coexistence* program in Itabuna, Brazil. In the picture above, she appears with her daughter, Laryssa Vitória Cavalcante.



Brazil

→ that I'd managed to set up a stall selling acarajé she was delighted: 'Great! So you've gone back to work!' . . . Now I help pay the household expenses. It's so good being independent, and working and knowing that you're earning your living!" she celebrated.

According to social worker **Marta dos Anjos**, "Eliene was always very

participative in class," and with the tools offered by the Organization she stopped dreaming and started doing something practical. "After she'd managed to make her first cake she never stopped again. Motivated by the talks she attended and the course in entrepreneurship that she took, today she's a totally different person from

Raquel Diaz



Paraguay

Rosa Chavez shows some handcraft products she has made after participating in the course offered by the LGW of Paraguay.

the one who started here. She's acquired self-confidence, knowledge, and she truly is an example for everybody on the Solidary Coexistence program," she says.

In addition to this program, the LGW's assistance unit also develops the *Children: the Future in the Present!* program, which is attended by Eliene's daughter, **Laryssa Vitória Cavalcante**, 11, and by her older son, **Marcos Vinícius Cavalcante**, 17, who has been participating since he was 6 years old.

MORE CHANCES FOR WOMEN LIVING IN THE COUNTRYSIDE

In the Villa Angélica settlement located in Lambaré, one of poorest regions in Asuncion, the LGW of Paraguay runs its *Strengthening Lives* program, which offers handicraft courses as a way of helping generate income. Around 45 percent of the women over 15 years old in Paraguay do not work.

Rosa Chavez is one of the women who has benefited from the actions of the Legion of Good Will. Single mother of four children, she faced many obstacles in her life until she came across the Organization. *"My life before was difficult, very difficult. I used to collect cardboard to sell, but with what I earned I was barely able to feed my children. I used to go out early in the morning to do this work. It was tough. There were days when there was nothing to eat. I couldn't take my children to the doctor, because I had no money for the bus or for medicine,"* she says.

But with the support of the LGW she began selling the handicraft articles she had learned to make on the program and she made a profession out of this learning experience. *"The crochet course was the first I took. Then I did painting on canvas and embroidering slippers. I also discovered how to use recycled material to make purses and paper holders, which I sell. They're so pretty that I've even sold some items to Spain."*

Now, in addition to managing to give her children what they need, Rosa is able to spend more time with her family.



Eduarda Pereira

SOLIDARITY IN PORTUGAL

Portugal is still suffering from the effects of the 2008 world economic crisis. Despite some signs of improvement, the country is undergoing serious problems of an economic and social order. In this scenario, the Legion of Good Will makes its presence felt in that country by providing extensive social care services in Porto, Lisbon (the country's capital), Coimbra, and Braga through its *Live Longer*, *Baby Citizen*, *One Step Forward*, *Charity Round*, and *Happy Smile* programs.

Adelaide Ribeiro, 40, is one of the women assisted in Porto by the *One Step Forward* program, which offers guidance on various topics, among them health and financial education, in addition to distributing food baskets. *"I was unemployed and had no money to feed my daughter, my niece, and my sister. That's why I sought out the LGW. In this country when women have children and reach the age of 35 or 40 they're very discriminated against."* In the Organization she found the support she needed to move forward. *"The help and encouragement the LGW gives is very important. I admire the work you do for people. I hope that many others benefit from these meetings that are promoted by the program,"* she stresses.



THE CHALLENGES OF THE FIRST JOB

LGW helps reduce the dreadful unemployment rate of those aged 14 to 24

A 2012 report by the Organization for Economic Cooperation and Development (OECD) revealed that the education of women and girls was responsible for 50 percent of the economic growth in OECD countries. Information collected in 219 nations between 1970 and 2009 also shows that for each year of education that women received, child mortality decreased by 9.5 percent. Even before these facts were available, the Legion of Good Will had always been concerned with providing girls and young women with quality education.

In São Paulo, Brazil, the Legion of Good Will develops a program for people aged 14 to 24, the *Good Will Apprentice* program, which provides those who attend it with the opportunity to take part in the daily routine of a company, get into the labor market, and to attend a professional training course. In doing so they accumulate both theoretical and practical experience. The initiative benefits both sides, but particularly the young people who are able to look for an area in which they are interested in order to pursue their own careers.

The program lasts two years. All of those who entered in the first group have been employed full-time by the companies where they were apprentices. Women are the highlight in the new group, occupying 63 percent of the vacancies.

The LGW provides training in the banking, management, business, construction, health, services, and sports sectors. The projection is that in 2017 the Organization will also take the program to other cities, expanding the offer of this service. ■





Vivian R. Ferreira

JORGINA ESCOBAR, 18, a former student of the Good Will Educational Complex in São Paulo, Brazil, and a medical school undergraduate in the *Universidad Cristiana de Bolivia* (UCEBOL), in Santa Cruz de la Sierra. She is currently a volunteer at the LGW of Bolivia.

MUCH MORE THAN A CAREER

How the hard lessons of life and the support provided by the **LGW** developed in me a calling for medicine

My name is **Jorgina Escobar**, and I am in the second semester of medical school in the *Universidad Cristiana de Bolivia* (UCEBOL) in Santa Cruz de la Sierra. I am going to tell you a little bit of my life story and the connection I have with the beautiful ideals of the Legion of Good Will.

I am Brazilian and was born in São Paulo, but my parents are Bolivian and were born in the country's

capital, La Paz. They were living together and longing for a better future when some of their friends immigrated to Brazil. This encouraged them to pluck up the courage to leave their native country. The objective at the time was to stay for two years in Brazil and then return to Bolivia. Little did they know that they would stay away for eighteen years.

They left La Paz in April 1998 with just one small





→ suitcase, but full of big dreams. When they arrived in Brazil, they came face-to-face with a reality that was very different from the one they had imagined. They earned little and had a terrible quality of life; they even thought about giving up and returning to their homeland, but they continued working. A year went by and my mother became pregnant with me. This was yet another reason to persevere.

I was born very tiny. My parents were even afraid that I was going to die. They soon stopped thinking about returning to Bolivia and just focused on my future. When I was almost 12 years old and in the 7th grade, I started going to the Good Will Educational Complex in the Bom Retiro district of São Paulo. That day made my mother very happy. I remember that she cried with the emotion of it all, because she knew the quality of the teaching offered by the LGW.

Time passed quickly and in no time at all I was in high school. From then on I started thinking about my future, my college. I had already thought about studying agronomy, accounting, dentistry, or archeology, but I had

never dreamed about studying medicine until I experienced a loss. It happened during a vacation in 2013. It was the first year in which my entire family returned to Bolivia with the idea of doing a little tourism and for my parents to catch up with their relatives and the friends they had left there.

We saw several wonderful places on our trip, but my mother was having a miscarriage and we did not even know she was pregnant; not even she knew. We went to a maternity hospital and discovered the pregnancy. I spent a week going to and from this public hospital and I saw firsthand just how difficult it is to deal with the loss of a human being. I also saw the reality and how much the women suffered in this maternity hospital. There were several difficult cases; some patients without any type of care whatsoever.

My mother's condition got worse. We were told she was suffering from an infection due to the miscarriage. At that moment I remembered the teachings I had received in the LGW, and I perceived that nothing happens by chance. There is always some purpose in the events that

occur during our journey on Earth, whether they are positive or negative.

My mother got better and returning from our vacation I was able to finish my high school studies. Since the episode she experienced, I began to look into going to medical school. At the end of high school I chose this profession as being ideal for me and the objective of my life. The Legion of Good Will formed the essence of what I am today. I overcame various situations with the knowledge and guidance I obtained over the years in the Organization. I remember the lessons of Love I learned, the attention of the teachers, and the affection of my classmates.

Studying in the LGW provided me with both intellectual and moral triumphs. I became a more fraternal person and a defender of Peace. I came to understand the true meaning of the motto of my eternal school: *"Here we study. Brain and Heart are formed,"* as emphasizes educator Paiva Netto, the creator of the Pedagogy of Affection and the Ecumenical Citizen Pedagogy (more information is available on page 28).

I chose to practice my profession in Bolivia, to get to know a new reality here, and to learn about my family's roots. I also got to know what the LGW of Bolivia is doing. I was welcomed with open arms in the Organization and I signed up to become a volunteer.

Now I can live in Bolivia with a good quality of life thanks to the efforts of my parents, who achieved many victories and fulfilled their dreams. Today my family is thankful to Brazil and the Legion of Good Will, the organization that gave me the opportunity to be a more mature person and to live collectively practicing Goodness and always seeking the well-being of everyone. ■

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UM TRÂNSITO MELHOR.**





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✉ Rua Sérgio Tomás, 740 • Bom Retiro • São Paulo/SP • CEP 01131-010
☎ Phone: (+5511) 3225-4500 @ www.lbv.org • www.boavontade.com

LGW OF ARGENTINA

✉ Av. Boedo, 1942 • Boedo • Buenos Aires • CP 1239
☎ Phone: (+5411) 4909-5600 @ www.lbv.org.ar

LGW OF BOLIVIA

✉ Calle Asunta Bozo, 520 • Zona Alto Obrajes (sector A) • La Paz • Casilla de Correo, 5951
☎ Phone: (+5912) 273-3759 @ www.lbv.org.bo

LGW OF PARAGUAY

✉ José Asunción Flores, 3438 con Solar Guaraní • Bernardino Caballero • Asuncion
☎ Phone: (+59521) 921-100/3 @ www.lbv.org.py

LGW OF PORTUGAL

✉ Rua Rodolfo de Araújo, 104 • Bonfim • Porto • CP 4000-414
☎ Phone: (+35122) 208-6494 @ www.lbv.pt

LGW OF THE UNITED STATES

✉ 55 W 45th Street 6th floor • New York/NY • 10036
☎ Phone: (+1646) 398-7128 @ www.legionofgoodwill.org

LGW OF URUGUAY

✉ Bulevar José Batlle y Ordoñez, 4820 • Aires Puros • Montevideo • CP 12300
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