

INTERVIEW Roberto Azevêdo, Director-General of the WTO, emphasizes the contributions made by international trade to reducing poverty.



Free GOOD WILL
magazine app
www.boavontade.com/en

Non-commercial magazine

GOOD WILL

SUSTAINABLE DEVELOPMENT



Education as an
important lever
to eradicate
poverty, reveals
recent report by
UNESCO

Education to Eradicate Poverty

Paiva Netto highlights: “While effective education desired by all those of common sense does not prevail, any nation will suffer the captivity that the lack of preparation imposes upon itself.” (Read the full article on page 4)

With a smile on her face, **Maria Clara, 10**, receives school supplies from the **LGW**. Inside the beautiful backpack are a pencil case, No. 2 pencils, colored pencils, pens, markers, erasers, notebooks, Portuguese and English dictionaries, among other items, which were distributed to thousands of children who live in poverty in Brazil.



Legion of Good Will
Legião da Boa Vontade

67 years

The **Legion of Good Will** presents its recommendations of best practices to the delegations participating in the High-Level Segment of the Economic and Social Council (**ECOSOC**), held at the United Nations Headquarters in New York (USA). The **LGW** is a Brazilian civil society organization in general consultative status with the ECOSOC since 1999 and associated with the Department of Public Information (DPI) since 1994.



.....

A better world starts with a simple gesture

.....

Find an LGW unit closest to you

BRAZIL: Rua Sérgio Tomás, 740 • Bom Retiro • São Paulo (Brazil) • CEP 01131-010 • Phone: (+5511) 3225-4500 • www.lbv.org • www.boavontade.com • **ARGENTINA:** Av. Boedo, 1942 • Boedo • Buenos Aires • CP 1239 • Phone: (+5411) 4909-5600 • www.lbv.org.ar • **BOLIVIA:** Calle Asunta Bozo, 520 • Zona Alto Obrajes (sector A) • La Paz • Casilla de Correo, 5951 • Phone: (+5912) 273-3759 • www.lbv.org.bo • **PARAGUAY:** José Asunción Flores, 3438 con Solar Guaraní • Bernardino Caballero • Asuncion • Phone: (+59521) 921-100/3 • www.lbv.org.py • **PORTUGAL:** Rua Comandante Rodolfo de Araújo, 104/120 • Bonfim • Porto • CP 4000-414 • Phone: (+35122) 208-6494 • www.lbv.pt • **UNITED STATES:** 55 W 45th Street 6th floor • New York/NY • 10036 • Phone: (+1646) 398-7128 • www.lgw.org • **URUGUAY:** Bulevar José Batlle y Ordoñez, 4820 • Aires Puros • Montevideo • CP 12300 • Phone: (+598) 2308-6074 • www.lbv.org.uy

Donate
now!



Legion of Good Will
Legião da Boa Vontade

For donations: www.lgw.org





GOOD WILL

SUSTAINABLE DEVELOPMENT

Non-political and non-partisan
magazine of Ecumenical
Spirituality

SPECIAL EDITION — JUNE 23,
2017. AVAILABLE IN ENGLISH,
FRENCH, PORTUGUESE, AND
SPANISH.

GOOD WILL *Sustainable Development* is a magazine of the Legion of Good Will, edited by Elevação Publishing House. Registered under number 18166 in book "B" of the 9th Titles and Documents Notary and Register Office of São Paulo (Brazil).

DIRECTOR AND RESPONSIBLE PUBLISHER

Francisco de Assis Periotto
MTE/DRTE/RJ 19.916 JP

MANAGING EDITOR

Rodrigo de Oliveira
MTE/DRTE/SP 42.853 JP

GENERAL COORDINATOR

Gerdeilson Botelho

SUPERINTENDENCY OF MARKETING AND COMMUNICATIONS

Gizelle Tonin de Almeida

ELEVACÃO STAFF

Adriane Schirmer, Alexandre Rueda, Allison Bello, Ana Paula de Oliveira, Andrea Leone, Angélica Periotto, Bettina Lopez, Camilla Custódio, Cida Linares, Daniel Guimarães, Eduarda Pereira, Felipe Duarte, Gabriela Marinho, Gabrielle Elisa Barros, Jéssica Botelho, Josué Bertolin, Kátia Borba, Laura Leone, Leila Marco, Leticia Rio, Luci Teixeira, Mariane de Oliveira Luz, Matheus Teixeira, Neuza Alves, Raquel Bertolin, Rosana Bertolin, Roseli Garcia, Sílvia Fernanda Bovino, Walter Periotto, Wanderly Albieri Baptista, and Wellington Carvalho.

PROJECT AND COVER

Helen Winkler

LAYOUT DESIGN

Diego Ciusz and Helen Winkler

PRINTED BY

Mundial Gráfica

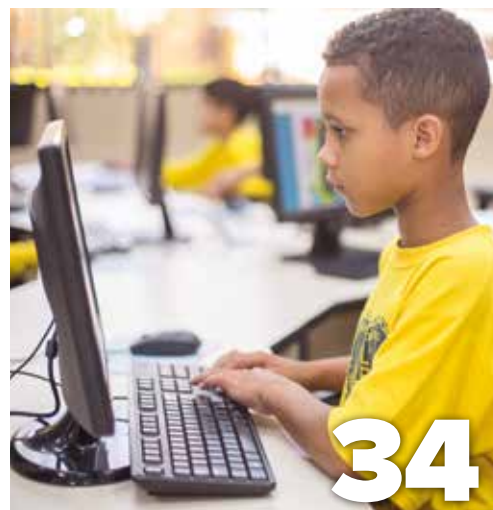
COVER PHOTO

Jean Carlos

MAILING ADDRESS

Rua Doraci, 90 • Bom Retiro • CEP 01134-050 • São Paulo/SP • Brazil
• Phone: (+5511) 3225-4971 • P.O. Box 13.833-9 • CEP 01216-970 • Website: www.boavontade.com/
E-mail: english@boavontade.com

The GOOD WILL *Sustainable Development* magazine does not take any responsibility for the information and opinions in its signed articles. The publication serves the high purpose of encouraging the debate on relevant Brazilian and world issues in addition to reflecting on trends of contemporary thinking.



4 Paiva Netto's Message

Education to Eradicate Poverty

12 Interview

Roberto Azevêdo: Global Collaboration

14 LGW's Recommendations

LGW's Written Statement to the UN ECOSOC High-Level Segment

28 Opinion — Education by Sueli Periotto

Educating for Global Citizenship

34 Social Technologies

Present and Future

42 Food Insecurity

Poverty and Hunger — a Sad Combination

50 Senior Citizens

Ageing Well

56 LGW's Youth Opinion

by Regina do Nascimento Silva

Collaboration Towards Sustainability

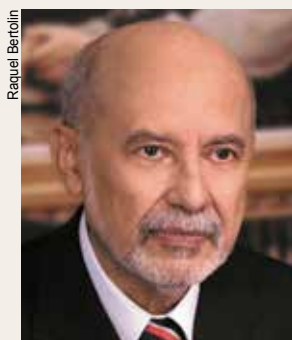
GOODWILL TO ILLUMINATE THE WORLD

EDUCATION TO ERADICATE POVERTY

**While effective education desired by all those
of common sense does not prevail, any
nation will suffer the captivity that the lack of
preparation imposes upon itself.**



With a smile on her face, Maria Clara, 10, receives school supplies from the LGW. Inside the beautiful backpack are a pencil case, No. 2 pencils, colored pencils, pens, markers, erasers, notebooks, Portuguese and English dictionaries, among other items. She is one of the thousands of students benefited from the LGW's *A+ Child — To Protect Childhood is to Believe in the Future!* campaign.



Raquel Bertolin

JOSÉ DE PAIVA NETTO is a Brazilian writer, journalist, radio broadcaster, composer, and poet. He is the President of the Legion of Good Will (LGW), effective member of the Brazilian Press Association (ABI) and of the Brazilian International Press Association (ABI-Inter). Affiliated to the National Federation of Journalists (FENAJ), the International Federation of Journalists (IFJ), the Union of Professional Journalists of the State of Rio de Janeiro, the Union of Writers of Rio de Janeiro, the Union of Radio Broadcasters of Rio de Janeiro, and the Brazilian Union of Composers (UBC). He is also a member of the Academy of Letters of Central Brazil. He is an author of international reference in the defense of human rights and in the concepts of Ecumenical Citizenship and Ecumenical Spirituality which, according to him, constitute *"the cradle of the most generous values that are born of the Soul, the dwelling of the emotions and of the reasoning enlightened by intuition, the atmosphere that embraces everything that transcends the ordinary field of matter and comes from the elevated human sensitivity, such as Truth, Justice, Mercy, Ethics, Honesty, Generosity, and Fraternal Love."*

My greetings to the Heads of State, delegations, international agencies, civil society organizations, and everyone participating in the 2017 High-Level Segment of the United Nations Economic and Social Council (ECOSOC), which will discuss the important topic "Eradicating poverty in all its forms and dimensions through promoting sustainable development, expanding opportunities and addressing related challenges."

The contribution of the Legion of Good Will (LGW) to the debates is to highlight the monumental value of Education, Peace, and true Charity to achieve this bold goal for the progress and well-being of people.

UNESCO REPORT ON EDUCATION AND POVERTY

We have been arguing for decades that the major outcome to be achieved right away lies in education! Education and Culture with Ecumenical Spirituality for the people, since early childhood—with the Pedagogy

of Affection and the Ecumenical Citizen Pedagogy^{*1}—are among the greatest concerns of the LGW, along with its much applauded Human and Social Work. In these almost 70 years of solidary activities, the Organization has transformed millions of lives for the better, based on an educated intellect and, above all, the wisdom of the heart. As I had the opportunity to point out to the notable former President and Prime Minister of Portugal, **Mário Soares** (1924-2017), while effective education desired by all those of common sense does not prevail, any nation^{*2} will suffer the captivity that the lack of preparation imposes upon itself.

The United Nations Educational, Scientific and Cultural Organization (UNESCO) conducted important research that monitored the relationship between Education and the eradication of poverty from 1965 until 2010. The recently published paper "Reducing global poverty through universal primary and secondary education" reveals on page 11: *"Achieving universal primary and secondary*

^{*1} **Pedagogy of Affection and Ecumenical Citizen Pedagogy** — Read on page 28 the article "Educating for Global Citizenship," written by educator **Sueli Periotto**, PhD in Education from PUC-SP and supervisor of the Pedagogy of Affection and the Ecumenical Citizen Pedagogy, both devised by Paiva Netto.

^{*2} **Any nation . . .** — On a visit to the World Parliament of Ecumenical Fraternity, the LGW's ParlaMundi, in Brasília, Brazil, in 1997, when the late Mário Soares saw inscribed on one of the walls there the thought of Paiva Netto, *"While effective education desired by all those of common sense does not prevail, Brazil will suffer the captivity that the lack of preparation imposes upon itself,"* he enthusiastically (as was characteristic of him) turned to the president of the LGW and exclaimed: *"But why only Brazil?! This is valid for the whole world!"* And this is why Paiva Netto, accepting the suggestion of the Portuguese statesman, extended these words to anyone who wants to benefit from them **in any country**. On that same day, Mário Soares was awarded the Commendation of the Order of Merit of Ecumenical Fraternity of the LGW's ParlaMundi in the category *Hors Concours*, in a ceremony that also decorated the Athlete of the 20th Century, **Pelé**, in the *Sports* category.



Reproduction GW

John the Evangelist

attainment in the adult population would help to lift more than 420 million out of poverty, thus reducing the number of poor worldwide by more than half. The effects would be particularly large in sub-Saharan Africa and Southern Asia, where almost two-thirds of the reduction are expected.” As stated by UNESCO, “if current trends continue, of the 61 million primary school age children currently out of school, 17 million will never set foot in a classroom.”

These data are very relevant for drawing everyone’s attention to the responsibility of not only combatting effects, but acting on the causes, which will lead to more solid and sustainable results in the fight against the misery that shamefully still prevails on the planet.

THE UNION OF ALL FOR THE GOOD OF ALL

Sustainable development is one of the biggest challenges faced by emerging nations or by those that have already reached the highest level of material growth in their economies. However, if it is our heartfelt wish to see progress shared with everyone, we believe that **solidary development** must, above all, enlighten the actions of the Earth’s inhabitants—from the highest to the lowest—and of their future generations who live on our collective home. Therefore, the planet demands something more than an effective public policy; it demands the commitment of a new conscience, based on principles that guarantee the continuity of life and human coexistence above all other interests. This awareness fosters joint efforts between nations that aim to urgently help people who are in need of someone who will stretch out their hands to them.

Jesus, the Divine Economist, in turn, offers us a new path built on the eternally renewable bases of the Spirit, the perpetual motion, the curule of planetary development. In the Gospel of the Ecumenical Christ, the Heavenly Statesman, according to the writings of **John** 13:34 and 15:13, we find:



Leila Marco

A WORD OF PEACE

Jesus said: “A New Commandment I give you: Love one another, as I have loved you. . . . There is no greater Love than to lay down his own life for his friends.”

Good terms can always be agreed on when individuals are loyally engaged in the cause. This has made civilization, at least as far as we can see happening, miraculously survive its worst times of madness. The wisdom of the *Talmud* gives us this practical message:

“Peace is to the world what yeast is to dough.”

ERADICATING POVERTY: A MATTER OF ECONOMICS OR CONSCIENCE?

For a long time now I have been warning that Solidarity has expanded itself from the luminous field of ethics and presents itself as a strategy, so that human beings may achieve and guarantee their own survival. To combat the globalization of poverty, we counterpose the globalization of Fraternity, which spiritualizes and ennobles the Economy and disciplines it in a solidary way, as a strong instrument for reacting to the pseudofatalism of poverty.

Hence the indispensable value of Charity. And observe that the argument that Charity solves nothing is not new, having been defended by some who attribute to it—believe →

In April 1997, Paiva Netto (C) handed to the Portuguese statesman, Mário Soares, and to Pelé, the Athlete of the 20th Century, the Commendation of the Order of Merit of Ecumenical Fraternity of the LGW’s ParlaMundi.



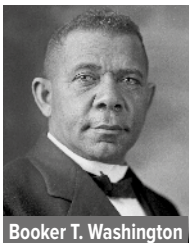
São Paulo (Brazil)



Eleanor Roosevelt



Madame Curie



Booker T. Washington

→ it or not—the maintenance of the *status quo*, in which poverty and misery are merely masked by inefficient welfare actions.

This type of stance, however, lacks an understanding of the true role of Charity when it comes to improving the living conditions of populations. Those who defend the inoperable nature of it, even though they are wrong, draw attention to combatting the inertia and cowardice of many who, being able to help encourage people to grow socially, prefer to avoid the issue and tackle it by way of their meager and miserable handouts. Although for those who are hungry, any help is welcome.

Prophet Muhammad (570-632)—“*May the Peace and blessings of God be upon him!*”—said:

“You will never attain to righteousness unless you spend (in charity) out of what you love. But what you spend, of that Allah is aware.”

IMPROVING HUMAN BEINGS

As we work to eradicate poverty and promote prosperity for populations, it is essential that we first change the mindset of human beings. But on what basis? On the basis of the Spirit, as long as it is not considered to be a mere projection of the

mind. Before anything else, it is necessary to fully trust people’s capacity. And what is more, we need to see human beings with Goodwill if we want to educate them to be honest, happy, competent, and productive citizens in both national and global terms, by providing them with adequate opportunities. We must emphasize their virtues and, with effective education, correct what deserves being put right.

We are not asking for a sudden miracle, although nothing is impossible; what we want is the strengthening of an ideal to be established step by step until its extraordinary service is completed. To well define this kind of clash, **Eleanor Roosevelt** (1884-1962), the notable chairwoman of the UN Commission on Human Rights, assured:

“To achieve Peace we must recognize the historic truth that we can no longer live apart from the rest of the world. We must also recognize the fact that Peace, like freedom, is not won once and for all, it is fought for daily in more lands and is the result of many individual efforts.”

In addition to the power of reason, the much intended structural change must rely on the best of people’s feelings. If not, it will continue to express the fanciful will which, at

times, it was almost transformed into. There is an urgent need, therefore, to ally mind and heart. May our eyes behold the heights, but let our feet remain firmly planted on the ground.

At the height of her perseverance, **Madame Curie** (1867-1934), winner of the Nobel Prize in Physics in 1903 and Chemistry in 1911, whose countless efforts and sacrifices led Science to gaining so many victories, asseverated:

“You cannot hope to build a better world without improving the individuals. To that end each of us must work for his own improvement, and at the same time share a general responsibility for all Humanity.”

Renowned American educator **Booker T. Washington** (1856-1915)—first president of the legendary Tuskegee Institute who devoted his life to creating better living and development conditions for former slaves, their descendants, and indigenous people, for whom he also worked in favor of, above all in Education—wrote:

“There is no defense or security for any of us except in the highest intelligence and development of all.”

It is obvious that today this applies to the entire human race, the Capital of God. This is undoubtedly something that the tireless Mr. Washington wished for, with his most profound ideals and whose Soul glimpsed a future in which racism, which I consider to be a social cancer, no longer exists.

WHO MAKES THE BREAD . . .

Economics cannot be the realm of selfishness. It is for the benefit of all people, for sharing the goods of planetary production in a decent manner. If this does not happen, however, it is because a spiritual and ethical change of mentality is necessary, especially through the prism of the New Commandment of Jesus, the Ecumenical Christ, the Divine Statesman, because it teaches us that we

should love as He has loved us (The Gospel according to John 13:34). Otherwise, the predators of the multitudes may win the battle, which in due time and in like manner will consume them. Treating the popular masses with contempt leads to a multiplication of the desperate. Someone has certainly already concluded that whoever makes the bread should also have the right to it.

We shall see the day when the spirit of Charity will inspire the Earth’s Economy, because the Light of God advances through the most hidden or sullen environments of human thought and action.

INHUMANITY GENERATES INHUMANITY

In my study entitled *Cidadania do Espírito* [Citizenship of the Spirit] (2001), I affirm that inhumanity generates inhumanity. This, in a nutshell, is the explanation for the current state in which various regions of the planet find themselves in. But with the wealth of our Spirit we can build a more significant tomorrow. However, no reform will be long-lasting if there is no sense of Charity, **respect for human beings, and good command of people**, guiding the heart.

Charity is the proof of the supreme power of the Soul in building better times for the material and spiritual life of countries and its people, **the Citizens of the Spirit**. Human Beings just have to learn once and for all to see this reality and develop a feeling of compassion allied with Justice. In this way, as ages pass, the world will heal the disease that for thousands of years has caused it so much harm: the insufficient attention it pays to the power of Fraternal Love, the “*basic principle of human beings, the generating factor of life, which is everywhere and is everything.*”

With regard to the sublime act of dedicating oneself to others and its social consequences, this is how French political thinker **Alexis de Tocqueville** (1805-1859), author of *Democracy in America*, expressed himself:

“Individual charity devotes itself to the greatest miseries, it seeks out misfortune



Jesus

Photos: Reproduction GY



Alexis de Tocqueville



Moses



Buddha



Confucius



Onisaburo



Gandhi



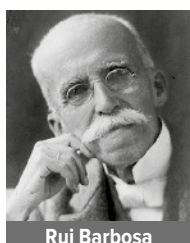
Aristotle



Anália Franco



Princess Diana



Rui Barbosa



Charles Chaplin



Anne Frank



Dr. Zilda Arns



La Fontaine



Saadi



Sister Dulce



Winston Churchill

without publicity, and it silently and spontaneously repairs the damage. It can be observed wherever there are unfortunates to be helped. It grows with suffering. . . . It can produce only useful results. . . . It alleviates many miseries and breeds none.”

IDENTIFICATION WITH GOODNESS FROM NORTH TO SOUTH AND FROM EAST TO WEST

While governments do not come up with “definitive answers” for poverty, may every human being, whether in a community or not, **do more than he or she can**—and not fail to do it—for his or her fellow beings, thus putting into action the powerful and associative spirit of Charity, which was extensively preached and lived to the fullest by **Jesus, Muhammad, Moses, Buddha, Onisaburo, Confucius, Gandhi**, and other luminaries of History, not only religious ones. Among them:

Aristotle (384-322 BC), Greek philosopher: “Happiness is living well and doing Good.”

Anália Franco (1853-1919), Brazilian educator: “Let us educate and support those poor children who need our help, removing them from the trails of vice, making them useful and worthy citizens for the glorification of our country.”

Princess Diana (1961-1997): “Everyone of us needs to show how much we care for each other and, in the process, care for ourselves.”

Rui Barbosa (1849-1923), Brazilian jurist, journalist, politician,

and diplomat: “All those who give to the needy, all those who value the helpless, all those who help the afflicted, the wounded, and the sick, all of them are within the Gospel, whose substance is summed up in charity.”

Charles Chaplin (1889-1977), actor and director of the English cinema: “Let us fight for a new world, a decent world that will give men a chance to work, that will give youth the future and old age a security.”

André Rebouças (1838-1898), Brazilian military engineer, inventor, and abolitionist: “Armed peace is to war as chronic disease is to acute disease; like a stubborn fever to typhus. All these diseases annihilate and kill nations; it’s just a matter of time.”

Anne Frank (1929-1945), young Jewish writer: “Everyone has inside of him a piece of good news. The good news is that you don’t know how great you can be! How much you can love! What you can accomplish! And what your potential is! . . . How wonderful it is that nobody need wait a single moment before starting to improve the world.”

Dr. Zilda Arns (1934-2010), Brazilian pediatrician, sanitarian, and founder of the Pastoral of the Child: “Social work needs the mobilization of efforts. Each one collaborates with that which they know how to do or with what they have to offer. In this way, the tissue that sustains the action is strengthened and each one feels that they are a cell for transforming the country.”

*3 **Betinho** — Because of his fight against hunger, Paiva Netto gave him the nickname of “Solidary Citizen.”

La Fontaine (1621-1695), French fabulist: *"Love, love, all the rest is nothing."*

Saadi (1213-1292), Persian poet, whose verses are inscribed in a tapestry displayed on the entrance wall of the United Nations building in New York: *"Human beings are members of a whole,/ In creation of one essence and Soul./ If one member is afflicted with pain,/ Other members uneasy will remain./ If you have no sympathy for human pain,/ The name of human you cannot retain."*

Sister Dulce (1914-1992), also known as "The good angel of Bahia (Brazil)," who was awarded the Commendation of the Order of Merit of Ecumenical Fraternity of the LGW's ParlaMundi (Solidarity category) in 1997: *"If there was more Love, the world would be a different place; if we loved more, there would be less war. Everything is summed up in this: give the maximum of yourself to your Brother and then there will be Peace on Earth."*

Winston Churchill (1874-1965), English politician and writer, Nobel Prize in Literature in 1953: *"All the greatest things are simple, and many can be expressed in a single word: Freedom; Justice; Honor; Duty; Mercy; Hope."*

Herbert José de Sousa, also known as Betinho³ (1935-1997), sociologist, who was awarded the Commendation of the Order of Merit of Ecumenical Fraternity of the LGW's ParlaMundi (Solidarity category) in 1996: *"I can't be happy when faced with human misery. The end of misery is not Utopia."*

August Comte (1798-1857), French philosopher and sociologist: *"Living for others is not only the law of duty, but also of happiness."*

Florence Nightingale (1820-1910), English icon of nursing, always ended her letters with a saying that demonstrates her extreme concern for her fellow creatures: *"It is charity to nurse sick bodies well; it is greater charity to nurse well and patiently sick minds. . . . But there is a greater charity even than these: to do Good to those who are not good to us. . . ."*

So "may all men remember that they are brothers," as **Voltaire** (1694-1778) exhorted. In his *Treatise on Tolerance*, François-Marie Arouet (the real name of the controversial French thinker) wrote:

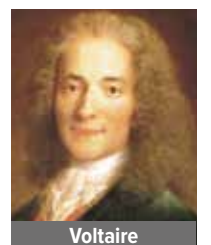
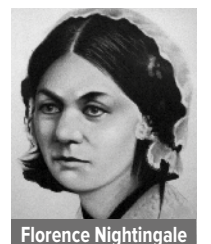
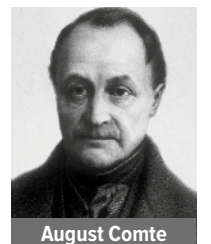
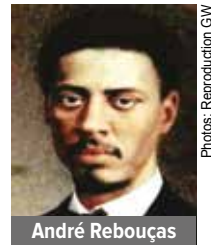
"Nature addresses herself thus to mankind: . . . I have given you hands to cultivate the earth, and a faint glimmering of reason to conduct yourselves by, and I have planted in your hearts a spirit of compassion, that you may assist each other under the burden of life. Do not smother that spark, nor suffer it to be corrupted, for know it is of divine origin. . . ."

Yes, my dear Voltaire, may this be so, from north to south and from east to west, because the historical time for Humanity to understand that the conservation of the planet depends on our truly civilized behavior is ticking away before our very eyes. These are not the words of a mystical seer, however respectable he might be, but a mere confirmation of reality. Never before has the message of comfort and hope been so necessary.

CONCLUSION

My dear and esteemed friends, may we, with the energy of our boldest ideals, fight diligently in the battle to eradicate poverty. Using much perspicacity, let us know how to take advantage of this strategic tool called Education with Ecumenical Spirituality.

The high aspirations that we carry within us will be the battering ram we use to expand the horizons of communities with courage, a spirit of initiative, and creativity, in facing up to all the serious world challenges of our time, so that we may live the longed-for Solidary Altruistic Ecumenical Society. Therefore, take care of the Spirit, improve human beings. And everything will be transformed for the better! ■



GLOBAL COLLABORATION

In an exclusive interview, Roberto Azevêdo, Director-General of the WTO, emphasizes the contributions made by international trade to reducing poverty

WELLINGTON CARVALHO DE SOUZA

According to the World Bank's report entitled *Poverty and Shared Prosperity 2016: Taking on Inequality*, the number of people worldwide living in extreme poverty is very high: over 766 million. Of these, 388 million live in Sub-Saharan Africa. In order to reverse this picture and guarantee a decent quality of life for more individuals, many strategies need to be considered in various sectors of society. Ambassador **Roberto Azevêdo**, Director-General of the World Trade Organization (WTO), believes that international trade transactions are promising opportunities for reaching this goal.

In an exclusive interview to GOOD WILL magazine, the Brazilian diplomat stresses that ***"in 1990-2010, trade helped raise one billion people out of poverty."*** According to Mr. Azevêdo, this is due to the fact that ***"developing countries, which accounted for one third of all global trade in 1980, have expanded their share to almost half the sector today."***

An example of this is Peru. In 1990, it opened up to new markets and benefited from the record prices for the export of ore, especially to China. As a result, it attracted foreign investments, which made possible reduce its public debt and inflation and increase its national reserves. Over the last decade, the country reduced by half the percentage of poverty of Peruvians and

currently has one of the fastest growing economies in Latin America.

In the opinion of Mr. Azevêdo, the threat of measures like protectionism, which harm the trade between nations, particularly developing countries, is dangerous. The ambassador believes that when a country closes its doors with the purpose of protecting its domestic market, then people who live in poverty are at greater risk of remaining so. ***"Trade barriers act in the opposite direction, by harming the capacity to promote growth, create jobs, and fight poverty,"*** he said.

EDUCATING FOR TOMORROW

The Director-General of the WTO also talked about the need for young people to be properly prepared for filling job positions in the future, without losing sight of the technological progress which they will have to deal with. Regarding this subject, he stressed, ***"Many jobs that exist today will rapidly disappear, and jobs created by modern economy will require a degree of qualification that is much more advanced than before."*** Thus, if educational institutions do not properly fulfill the role they have in educating students to be citizens and professionals, the horizon of the latter may be limited when it comes to them entering the labor market.

The ambassador also said that the WTO

“Trade barriers act in the opposite direction, by harming the capacity to promote growth, create jobs, and fight poverty.”

is finishing a study with the International Labour Organization (ILO) ***“with regard to the connection between commerce, employment, and competences, which is focusing on which skills and knowledge are going to help people take better advantage of the opportunities generated by trade.”*** This analysis, which will be published in July this year, shows the results of the ILO’s Skills for Trade and Economic Diversification (STED) program. According to the report, skills development strategies are essential for expanding the quantity and quality of jobs in the trade sector. ■

BIOGRAPHY

Roberto Azevêdo, 59, was born in Salvador, in the State of Bahia, Brazil, and has been the Director-General of the World Trade Organization (WTO) since 2013. He was appointed for a second four-year term, starting on September 1, 2017. He has a degree in Electrical Engineering from the University of Brasília (UnB) and joined the Brazilian Foreign Service in 1984. Azevêdo is a specialist in foreign trade and was appointed in 2008 Permanent Representative of Brazil to the WTO as key negotiator.



Divulgaç  o

LGW'S WRITTEN STATEMENT

**to the UN ECOSOC
High-Level Segment**



These recommendations were translated by the UN into its official languages under the symbol: E/2017/NGO/13.



In this special issue, the GOOD WILL magazine publishes the Legion of Good Will's statement in which it presents its best practices for "Eradicating poverty in all its forms and dimensions through promoting sustainable development, expanding opportunities and addressing related challenges." This is the central theme of the High-Level Segment of the United Nations Economic and Social Council (ECOSOC) in 2017, held from July 17-20 at the headquarters of this international organization in New York, USA. The LGW defends the complete education of the individual, in other words, education of the brain and heart as being a major factor for effectively achieving sustainable progress and the prosperity of all people. The following statement was translated by the UN into its official languages.

We, from the Legião da Boa Vontade / Legion of Good Will, submit our recommendations to the central theme of the 2017 session of the High-Level Segment of the United Nations Economic and Social Council—"Eradicating poverty in all its forms and dimensions through promoting sustainable development, expanding opportunities and addressing related challenges." These proposals are based on the extensive work we have undertaken in the areas of education and social assistance for 67 years in 94 units across seven countries. In 2016 alone, almost 15 million services were provided to benefit people living in poverty in Argentina, Bolivia, Brazil, Paraguay, Portugal, the United States, and Uruguay.

Our emphasis is on the economic empowerment of future generations. The world of work is and will be even more impacted by globalization, new demographic trends, and convergence of digital, physical, and biological technology. Economists have called the sum of these changes the Fourth Industrial Revolution. All these factors are affecting human relationships on various levels. Careers and jobs will be created, but many will disappear or evolve to become something very different.

We believe that education plays a prominent role in this new scenario. That is why the Pedagogy of Affection (for children up to 10 years old) and

Divulgação



1

Leila Tonin



Ananindeua (Brazil)

THE LGW'S MISSION STATEMENT

To promote Social and Sustainable Development, Education, Culture, Art, and Sports with Ecumenical Spirituality, so there may be Socio-environmental Awareness, Food, Security, Health, and Work for everyone, in the awakening of the Planetary Citizen.



Divulgation

2



David Fisher/Oxford Martin School

3

A NEW DUO IN THE UN'S HIGH-LEVEL DECISION-MAKING PROCESS

The top-ranking team of António Guterres (1), the United Nations Secretary-General, has been joined by the Ambassador and Permanent Representative of the Republic of Zimbabwe to the UN, Frederick Musiiwa (2), who was elected the 72nd President of the UN Economic and Social Council (ECOSOC), while German Brazilian scientist and environmentalist Achim Steiner (3) was elected in April to the position of Administrator of the United Nations Development Programme (UNDP). Their extensive experience in global matters, human rights, and humanitarian action was a determining factor for both appointments to office.



Leilla Tonin

Asuncion (Paraguay)



Leilla Tonin

São Luís (Brazil)



Leilla Tonin

Uberlândia (Brazil)



Leilla Tonin

Brasília (Brazil)

→ the Ecumenical Citizen Pedagogy (for those who are 11 and over) provide our educators with the tools needed to empower students in such a way that they can face the challenging reality of this century. These pedagogies comprise the educational proposal devised by educator **José de Paiva Netto**, President of the Organization. This proposal suggests that the complete development of individuals should combine “brain and heart;” in other words, guarantee that learning not only considers reasoning, but also strengthens feelings and emotions of the students, by integrating cognitive aspects and the values of Ecumenical Spirituality. The MAPREI (Learning Method through Rational-Emotional-Intuitive Research), our educational methodology, enables students to be the main protagonists in the learning process. This method takes into account the challenges of the job market, which demands professionals who are multi-skilled, enterprising, and cooperative.

Another topic worked on by the Organization’s educators is the student’s resilience capacity, which is essential in an increasingly competitive society. To deal with pressure, young people need to understand their emotions, control their reaction to each one of them, and their impact on the people they live and interact with personally and professionally. That is why resilience is a topic that is commonly discussed in several subjects in the school syllabus or dealt with as a central topic in Ecumenical Culture and Living Together classes, which were specially created by our educational network. Our schools and social service centers develop programs and activities that simulate challenging situations of daily life in order to stimulate the search for solutions to them. This kind of approach, which is mediated by the teachers, has provided young people with greater confidence in their choices.

The book *É Urgente Reeducar!* [It is Urgent to Re-educate!] (2010), written by José de Paiva Netto, contains the principles of our educational proposal. Among them, we highlight one he presented in 1999, during an impromptu speech to the Organization’s educators: “*The Spirit has a predominant place in our everyday actions. However, in the preparation of youths and* →



SCHOOLS





São Paulo (Brazil)

The José de Paiva Netto Educational Institute in São Paulo (Brazil) demonstrates that high-quality education, solidarity, and an all-encompassing Ecumenical Spirituality are indispensable to the character building of complete citizens. Such values reflect the Pedagogy of Affection and the Ecumenical Citizen Pedagogy created by Paiva Netto and successfully applied in the schools and social and educational programs of the Organization. In bold gold letters next to the façade, the LGW's president requested that the following quote by Aristotle (384-322 BC) be put: *"All who have meditated on the art of governing mankind have been convinced that the fate of empires depends on the education of youth."*



Belém (Brazil)



Taguatinga (Brazil)



Rio de Janeiro (Brazil)



Montevideo (Uruguay)

→ *adults for their subsistence in this material world of technologies never seen before—and, paradoxically, in these days, so unstable for those who work hard for their own future—we must take into the highest account that students must be efficiently qualified for the strict demands of the current competitive job market. Moreover: prepare them in such a way that they do not pursue a path where the profession for which they have been prepared for no longer exists at the end of the course. Therefore, it is essential that they receive an effective education in order to be bold and enterprising, so that they can overcome the supervenient facts that, at any moment, may challenge society, frightening multitudes. For argumentative purposes, bold plans will be of no avail if there is no one who has been properly prepared to develop them.”*

JOB LAB

Our students come from low-income homes, whose family members have little schooling and live in a socially vulnerable situation. These factors make it difficult and even hinder the parents and legal guardians of the students from offering them greater support when making their academic choice. Therefore, the school presents to them different technical schools and colleges. They are also encouraged to apply for several colleges, thus increasing the range of opportunities open to them for continuing with their studies and thus having more job opportunities.

High school students in the Good Will Educational Complex in São Paulo (Brazil) responded to a survey on the skills they have developed that meet the needs of the trends of the future of work. We present below the perception of the students aged between 16 and 19, with regard to how our educational proposal helped them continue with their studies and find a career:

- 93% affirmed that their career choice has to have a meaning, in other words, in addition to being able to provide for themselves, they want to help improve the quality of life of other people through their work.
- 100% stated that the classroom debates prepared them for dealing better with the relevant topics of the present day, among which looking after

André Fernandes



Leilla Tonin



HOMES FOR THE ELDERLY

Leilla Tonin



15 MILLION

services and benefits in 2016

The data account for the work of the LGW of seven countries: Argentina, Bolivia, Brazil, Paraguay, Portugal, the United States, and Uruguay.

**GOOD WILL
IN THE WORLD**



**+ 78
than
MILLION**

services and benefits provided to families in vulnerability or at social risk from 2011 to 2016.

659,949

people benefited from the work of the Legion of Good Will in 2016 (a number larger than the population of Lisbon, in Portugal).

Between 2011 and 2016, the work of the LGW had an impact on 3,455,404 people, a number that is equivalent to the population of Berlin, Germany.

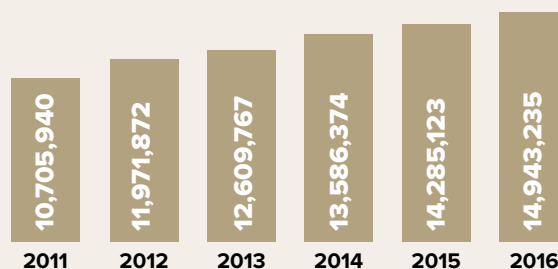


Social Communications



In addition to schools, social service centers, and homes for the elderly, the LGW has a broad social communications network dedicated to fostering education, culture, and citizenship values. In 2016, the daily programs of the Super Good Will Communications Network (radio, TV, websites, and publications) had 16,945 participations of several specialists from across Brazil.

Continuous growth in the past six years (2011-2016)



* For more than two decades, the Legion of Good Will has its general balance sheet audited by Walter Heuer, external independent auditors, by initiative of the LGW's President José de Paiva Netto, long before the Brazilian legislation required this measure to come into effect.

- the environment, the future of work, the search for Peace, and gender equality.
- 79% said they already know which career they will pursue (a higher percentage than that indicated in similar surveys with students from public and private schools in Brazil).

Here are some of our actions that facilitate access to jobs of the future that require creativity and innovation, or that are linked to the environmental area, to quality of life, or to sustainability:

- Professional/vocational guidance: with the use of neurolinguistics, the aim is to help in the search for self-knowledge and in awakening students' potential.
- Visits to universities: the young people are given a guided tour around colleges and talk to other students and professors of the courses they are interested in.
- Job fair: the school welcomes universities and university preparatory schools.
- Workshops and talks given by professionals who perform at a high level.
- Entrepreneurship and sustainability: debates with children and teenagers on relevant topics, such as aging of population and its social and economic implications. The debates foster youth leadership based on ethics and citizenship, and encourage transforming attitudes.
- English immersion experience: being fluent in this language is an important requirement in looking for a job position.
- Preparing for the university entrance exams and for the National High School Exam, through university entrance exams with the family, counting on the participation of someone who is responsible for the student; reading the classics of Brazilian and Portuguese literature; simulation exercises of various selection processes; special training for better posture, which prepares the students for the long hours of these exams; and motivational workshops.

EDUCATION AGAINST INEQUALITY

The research carried out by the former student of the Good Will Educational Complex and educator **Karen Reis Ribeiro**, in her second undergraduate course, was one of the





SOCIAL SERVICE CENTERS



→ works presented at the 30th World Congress of the International Association of Logopedics and Phoniatrics (IALP), held in Dublin, Ireland, in August 2016. The research was undertaken in the LGW's school for her degree in Speech-Language Pathology from the School of Medical Sciences of the Santa Casa in São Paulo, entitled "Identification of communication disorders in elementary school students."

The findings surprised the examining committee because, despite the difficult reality of most of the students, the school had communication disorder indices that were similar to those found in populations in developed countries. According to the American Speech-Language-Hearing Association (ASHA), communication disorder is an impairment in the ability to receive, send, process, and comprehend concepts or verbal, nonverbal, and graphic symbol systems. Individuals may demonstrate one or any combination of them. The results suggest that the educational proposal of the Legion of Good Will directly contributes to the students' good performance. For Dr. **Noemi Takiuchi**, Adjunct Professor at the Speech-Language Pathology program at the abovementioned college and Karen's final paper supervisor, this research is singular. *"When we reviewed the [academic] literature, we saw that when children come from an underprivileged social background, this has an enormous impact on their language and reading development. This was the opposite of what we found in the Legion of Good Will. There we saw children with few resources but good performances. . . . In the Organization we have the ideal scenario for studying both the risk factors and the protective factors. We found several aspects that are considered in the LGW's proposal that act as protective factors. So some of the children who might otherwise develop some type of difficulty have the possibility of not developing them because they're exposed to the Organization's unique teaching and reading methods, as well as [being able to count on] the family working with the children, participating a lot in the activities, and even having access to special activities, as for example music, computer classes, physical education, and good food,*

→





Archive GW

La Paz (Bolivia)



Lella Tonin

Porto (Portugal)



Lella Tonin

Glorinha (Brazil)

SOCIAL SERVICE CENTERS



João Pericito



Lella Tonin

Natal (Brazil)

→ *[because] all this works as a protective factor,” she affirmed.*

The good practices described in this statement, based on spiritual, ethical, and ecumenical values, empower children, adolescents, young people, adults, and the elderly, encouraging them to help build a truly fair and solidary society, and prove the concepts defended by the Organization’s president since 1986: *“Nothing is better than believing and investing in the divine potential of human beings. When reason is united with the heart (sentiment), fraternal solutions provide life with the longed-for happiness, which can only be true when there is both material and spiritual food on everyone’s plates. We never get tired of stating: we were born on Earth to live in society, a Solidary, Altruistic, and Ecumenical Society; therefore, one that is sustainable. . . . The human being, with his/her Eternal Spirit, is the center of the Economy, the generator of all progress. Without him/her, there is neither work nor capital. We need to finally move further ahead and say that the Eternal Spirit that lives in our human body really is the measure of everything, because it is a Heavenly Citizen.*

“The wealth of a country lies in the hearts of its people. Nevertheless, entire nations still suffer misery. It should be remembered that empty stomachs and frustrated Spirits are generally unwilling to listen.” ■





RELIEF CAMPAIGNS



EDUCATING FOR GLOBAL CITIZENSHIP. . .

. . . is focusing on the complete being, the Culture of Peace, and the planetary sustainability.

SUELÍ PERIOTTO



SUELÍ PERIOTTO

is the supervisor of the Pedagogy of Affection and the Ecumenical Citizen Pedagogy and the principal of the José de Paiva Netto Educational Institute in São Paulo (Brazil). She has a Doctorate and a Master's degree in Education from PUC-SP. She is also a conference speaker.

Preserving and looking after the planet has been one of the great challenges of Humanity. About this scenario, educator **José de Paiva Netto**, President of the Legion of Good Will, writes: *"The whole world is talking about sustainability, but based on what? In general, it is on economic thinking that survives through greed, which not only liquidates human creatures by dint of unemployment and hunger in various regions of the planet, but equally by a lack of instruction, which denies young people better perspectives. However, everywhere we look there are efforts being made by people who have decided to correct such situations that hinder the growth of many countries. And it is not enough to instruct; we need to educate and re-educate! In various places where the economy has become stronger, after a certain time, because of a lack of investment in ethical and spiritual principles, the violence that had reduced, reappears, coming so many times from arrogance against those on their borders or beyond them who have less than they do."*



Peterson Ryan Leite Goes, 7, is a student at the José de Paiva Netto Educational Center, in Rio de Janeiro, Brazil. For a Science class, he brought a plant from home in order to learn more about its structure and development.

Ecumenical Spirituality in Science Lessons

The teaching proposal of the LGW in practice



Photos: Laura Pedralli

Third-graders in the Good Will Educational Complex in São Paulo (Brazil).

Teacher Maysa Caroni works the subject “Learning about the soil.”



Students learn about the subject matter from debating “The value of each one — How can we use new talents to do Good?”

In search for an all-encompassing education, the LGW—based on the teaching guidelines of the Organization’s president—has been educating with Ecumenical Spirituality by way of its Pedagogy of Affection (for children up to 10 years old) and the Ecumenical Citizen Pedagogy (from the age of 11 onwards). This proposal allows for intellectual instruction to be enlightened by the individual’s own feelings, according to the motto created by Paiva Netto

for the LGW’s educational network: *“Here we study. Brain and heart are formed.”*

In order for this Ecumenical Spirituality to be introduced into the syllabus, the Legion of Good Will’s educators developed the MAPREI (Learning Method through Rational-Emotional-Intuitive Research). The aim of this method is to combine—through a universal perspective—the school curriculum with religious, philosophical, scientific, sporting, and artistic

knowledge. This approach avoids any reductionist interpretations of subjects, institutions, traditions, cultures, and areas of human knowledge.

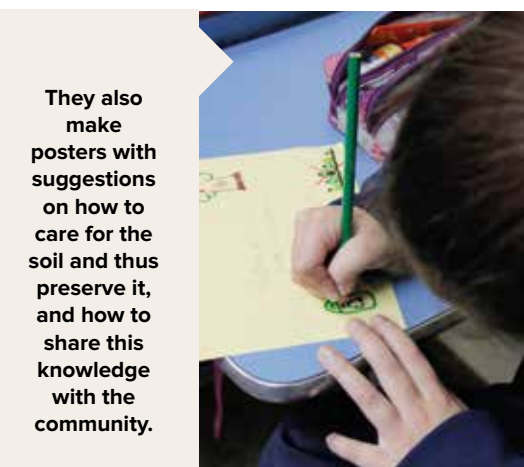
Continuous debates on social, ethical, political, and philosophical questions are proposed in the lesson plan. The focus is on encouraging students to hold no prejudice and have a broader view on any subject whatsoever, thus fostering an ecumenical^{*1} attitude that aggregates different thoughts.



Sustainable actions are proposed to be carried out and replicated by global citizens.



The students talk about the appropriate use of soil and water, the reduction in the greenhouse gas emissions, and the proper disposal of garbage, among other important attitudes needed for conserving the environment.



They also make posters with suggestions on how to care for the soil and thus preserve it, and how to share this knowledge with the community.



After the subject matter is explained, the students understand that sustainable plans can and indeed should be implemented in order to contribute to the progress of the Earth.



It is important for students to think not only of the present but also about future generations.



It becomes evident to them that it is necessary to act always with great dedication, personally and collectively, in the best way possible towards Mother Nature and the planet.

Photos: Laura Pedrotti

This is an educational practice that presents multiple opportunities for cooperation between teachers and students and encourages the latter to develop *“a view beyond the intellect”*^{*2}. The LGW’s teaching

method is intended to broaden their understanding of the topics researched and/or discussed and to strengthen respect for and the appreciation of the millennial knowledge of our ancestors, which

is incorporated into the countless cultures of society.

In the Legion of Good Will, we believe that intellectuality along with values of Ecumenical Spirituality help raise awareness

^{*1} **Ecumenical** — The president of the Legion of Good Will writes: “Whenever you read or listen to the word ‘Ecumenism’ in my writings or speeches, please take it in its original meaning. According to its etymology, ecumenical—from the Greek *oikoumenikós*—means: ‘the inhabited earth’ and ‘of worldwide scope or applicability; universal.’ We use this term abundantly, because there will never be true world Peace as long as it is not extended to each and every inhabitant of our planet. Peace in separated groups is a permanent call for new conflicts.” (Extract taken from the article “The Dynamism of Peace,” which Paiva Netto dedicated in August 2000 to those attending the Millennium World Peace Summit held in the Headquarters of the United Nations, in New York, USA.)

^{*2} **“A view beyond the intellect”** — This is how Paiva Netto defines this expression: “It is essential to see beyond the intellect. The mind without sentiment is a castrating way of thinking.”



The LGW encourages children from an early age to carry out sustainable actions.

of the consequences of human actions. An example of this is when we reflect on sustainability with students, when we analyze what is being built in the present and the consequences of our current behavior for the future. After all, the absence of initiatives in goodness today may not only increase the responsibility of generations to come, but will also result in serious impacts on the planet and its people. Thus, students are motivated to ask themselves questions such as *“What are my attitudes eternalizing in others and in me within the environment where I live?”* or *“What marks and/or legacy will I leave in the world?”*

SOLIDARY ATTITUDE

The goal of the LGW’s teaching proposal is to enrich the education offered to students by means of reflections on the meaning of life, self-knowledge, and/or universal feelings. With an interdisciplinary perspective, knowledge relating to Human,

Biological, and Exact Sciences is added to the life experience and background of students. This means they are encouraged to pass on the content they have assimilated as a way of educating citizens in their community.

Another important point is that the learning process cannot occur in a fragmented way. Hence the relevance of spiritual, ethical, and ecumenical values permeating the syllabus content, because it provides students with a more critical sense during the debates. Proposals that will help their community often emerge from these conversations. So it is not just a matter of working every now and then on themes such as environmental conservation, social protection, and the development of their surroundings. All the subjects share this responsibility of holding discussions, which appear in planned moments or whenever the context of a subject matter being taught in the classroom makes it convenient.

When planning lessons, the intellectual, philosophical, and social aspects of the content to be addressed are also taken into account, thus strengthening the complete



Vanila Bandeira

Aracaju (Brazil)

education of students, according to the premise that all people have value, regardless of their social or financial condition. All individuals and groups are worthy, including those who were considered, for centuries, to be incapable of learning, among them children, women, the disabled, foreigners, the poor, and the sick. In order to develop each one's potential, it is necessary to understand, respect, and value the cultural background and beliefs, or lack of beliefs, of human beings. Teaching according to Paiva Netto's educational view implies not only fostering critical thinking, but also stimulating a solidary attitude, so there is engagement in transformative actions for improving our planetary reality.

The positive results of the steps taken in the classroom can be seen in the professional choices made by former students and/or in the care reproduced in their homes and/or their community. These girls and boys help raise the awareness of their own family and neighborhood by pointing out, for example, the need to reduce litter and dispose of it in an appropriate place, which avoids flooding and/or collapse of houses. As the proponent of the

"In the Legion of Good Will, we believe that intellectuality along with values of Ecumenical Spirituality help raise awareness of the consequences of human actions."

LGW's teaching proposal states, *"Education, a theme always on the agenda. It is urgent that it be disseminated and looked at by all of us as a safe path that shortens the distance among social classes. Education is also an efficient antidote against violence, criminality, diseases, and everything that negates the healthy development of the people."*

So, let us get to work, educators! New generations will benefit from today's quality education inspired by the Ecumenical Spirituality they receive. ■





PRESENT AND FUTURE

LGW's actions show how civil society can transform
individuals into global citizens

LEILA MARCO

A quarter of the population of Latin America and the Caribbean, in other words more than 163 million people, is between the ages of 15 and 29. Of these, more than 100 million people, or 64 percent, live in poor or vulnerable households, and one in five, the equivalent of 30 million people, is neither working nor engaged in education or training (NEET), while a fifth of all young people hold informal jobs. The data—taken from the *Latin American Economic Outlook 2017*, published by the Organisation for Economic Co-operation and Development (OECD)—show the serious structural problem faced by part of society in this region of the planet where there is economic stagnation. These numbers are directly linked to issues such as shortcomings in education, poor professional training, and great social inequality.

In this sense, schools, companies, civil society, and government can adopt several

strategies in order to contribute to youth employment and to improving the quality of life of this age group. With this in mind, in particular with the complete development of new generations, the Legion of Good Will has invested in programs, activities, and education that combine “*brain and heart*,” as defended by the deviser of the LGW’s teaching proposal, educator **José de Paiva Netto**. By means of the Pedagogy of Affection (aimed at children up to 10 years old) and the Ecumenical Citizen Pedagogy (for individuals as from the age of 11), the Organization offers an education that is permeated with spiritual, ethical, and ecumenical values. The Organization’s commitment to young people has opened up opportunities for them never before imagined, encouraging them to change the toughest realities they face.

Educator **Sueli Periotto**, supervisor of the Pedagogy of Affection and the Ecumenical Citizen Pedagogy, explains that

“In an effort to thank the wonderful teachers and the unforgettable learning environment [that I had in the Good Will Educational Complex], I decided to become a teacher. I wanted to instill good feelings in people, broaden their visions, and make them enthusiastic [about things] through education, just as my teachers did for me. I felt that for the rest of my life I would be ‘in debt’ to the education I received, because of the support and care. . . . Many students are helped by the LGW throughout their school years. I believe that all the good that is offered to each student influences their professional choice. The students want to return to the school they attended and show how they have become good professionals, performing tasks in the best way possible, and also good professionals who exercise ecumenical citizenship through their feelings, words, and solidary attitudes.”

CAROLINA GATO DOS SANTOS ESTÁCIO (22)

Mathematics undergraduate with a postgraduate degree in Education for the Deaf. She is a teacher at and former student of the Good Will Educational Complex in São Paulo (Brazil).



Brazil



Vivian R. Ferreira

the MAPREI (Learning Method through Rational-Emotional-Intuitive Research) was developed to meet the objectives of this innovative educational proposal that the Organization devised. *“This is a tool that facilitates teaching. Its purpose is to guarantee the effective participation of children and young people during lessons as co-participants in their own learning, with the attentive mediation of teachers and other professionals during formal education or ludic activities. The methodology ensures that students are not mere listeners.”* She concluded: *“Throughout their academic life, children and teenagers are motivated by teachers to do research, discuss, and carry out effective actions that can bring about positive changes in society.”*

A SCHOOL FOR GLOBAL CITIZENS

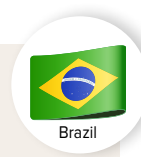
The Good Will Educational Complex in São Paulo shows just how quality education can contribute towards the success of students, especially those at social risk. In the LGW’s schools in Brazil and abroad, the syllabus not only prepares the youth for the labor market, but also encourages them to adopt a global citizen posture by way of critical thinking and continuous education.

This is what happened to electrical engineer and specialist in Occupational Safety Engineering **Felipe Antonio Xavier Andrade**, 32, a former student of this school. What he learned at the LGW made all the difference in his life. Thanks to the Organization’s unique approach and his dedication, he managed to quit his old job as a shoeshine boy to become a technician in the electrical area, working in telecommunications companies. Today, Felipe is a board member of the Specialized Chamber of Electrical Engineering of the Regional Council of Engineering and Agronomy of the State of São Paulo (CREA-SP), and coordinator of Health, Work Safety, and Environment at AB Energy do Brasil Ltda. *“The teachings I received and experienced in the Good Will Educational Complex gave*

“The Organization offered me quality education with up-to-date content and the most modern tools available. I learned, reflected, drew conclusions, and expressed my own opinions. My attitude has been that of a person who is a protagonist not only of his own life, but in a community that starts in the family and expands to friends and colleagues, the country, and the world.”

FELIPE ANTONIO XAVIER ANDRADE

Electrical engineer and specialist in Occupational Safety Engineering and a former student at the Good Will Educational Complex in São Paulo.



Felipe with his 7th grade classmates in 1998 in the courtyard of the Good Will Educational Complex. On the right, he appears with the Biology teacher, Roberto Davi Marcinari.



me an excellent understanding of how to exercise freedom of choice between what is right and what is wrong. They’ve helped me in countless decisions throughout my life. The LGW has always offered an education

Photos: Personal archive

TECHNICAL COURSE AND EMPLOYMENT PROSPECTS

Young people who attended in May and June 2017 the skills-building training and productive inclusion courses in the Legion of Good Will of Brazil took part in a survey carried out by the Organization. All of them affirmed they feel better prepared for the labor market because of the knowledge they acquired in the LGW. Learn about some of the relevant facts taken from this survey conducted in the cities of Rio de Janeiro, Cabo Frio, Salvador, São Luís, Recife, and Teresina.

90% think that technical courses are the shortest path to professional inclusion.



Leila Tonh



Vivian R. Ferreira

→ *with great humanitarian content (with an inclusive concern) and this allowed me to be in touch with and acquire knowledge in the scientific, physical, and mathematical areas. All this was fundamental for my technical education in engineering and human development [as well as for] making many friends,” he said.*

In educating conscientious citizens who understand their reality, it is possible to build both the present and the future: “The Organization offered me quality education with up-to-date content and the most modern tools available. I learned, reflected, drew conclusions, and expressed my own opinions. My attitude has been that of a person who is a protagonist not only of his own life, but

100% believe they are better prepared for the world of work.

75% assure that the education received in the Organization helped in their career choice.

94% want to contribute, through their work, to improving the quality of life of their community, in addition to being able to provide for themselves.

92% say that after entering the LGW they became more flexible and learned to live with diversity.

ACCOUNTABILITY

(SERVICES IN 2016)

+154,000

than

services and benefits in the *Skills-building Training and Productive Inclusion* program

18 cities (in three regions in Brazil)

23 types of courses



Nathalia Valério

in a community that starts in the family and expands to friends and colleagues, the country, and the world.” It made all the difference to Felipe: “I’m an educated person, with a critical sense and a desire to do what is best for me and for others, to the best of my abilities. All that I learned at the LGW helped me become who I am today.”

In speaking about the school’s motto, “Here we study. Brain and heart are formed,” he was categorical: “I can say that I’m the result of the motto of the Organization in practice, which educates its students based on the Pedagogy of Affection and the Ecumenical Citizen Pedagogy. . . . The LGW is the common ground for



Vivian R. Ferreira

Leila Tonin



Uruguay

→ its students to meet again and strengthen their personal and professional ties (networking). The LGW also offers a space for former students to take part in initiatives in favor of the Organization itself (as a way of giving back) and in other third sector organizations, by materially or financially supporting many and different social projects (which make a difference in the community and where the Organization operates)."

He then emphasized: "The stronger and more prestigious the Organization, the easier it will be to achieve these goals. Thank you, LGW. I love you!"

THE FIRST JOB

Among the NEET youth, the situation of women is the most worrisome since they account for more than the majority (76 percent) according to the OECD research. In Montevideo, **Daniela Meneses**, 21, contacted the LGW's José de Paiva Netto Educational and Cultural Institute in Uruguay looking for support. She comes from a humble family but has an ambition to become independent, and she saw in the Organization's *Skills-building Training and Productive Inclusion* program the opportunity she had been waiting for so long to realize her dreams, since she still had



"Here my life has totally changed, because I learned a lot. I thank the Legion of Good Will because it was always there for me, right from when I was a little girl . . . besides helping me grow as a person."

DANIELA MENESSES (21)

Participant of the *Skills-building Training and Productive Inclusion* program of the LGW of Uruguay





Leila Tonin

no experience to get a job. She also had no means. “[Before attending the LGW’s school] I studied for a while, but I soon had to leave because I had no money to pay the fees.”

Thanks to the free course offered to the community—result of a partnership between the LGW and Intercoiffure (International Association of Master Hairdressers)—Daniela is currently employed. “Here my life has totally changed, because I learned a lot. I thank the Legion of Good Will because it was always there for me, right from when I was a little girl . . . besides helping me grow as a person.” ■

Daniela during her hairdressing course in 2014. In the photo on the right, she appears holding her certificate.



Photos: Archive GW



Adriana Rocha

Volunteer teachers of the LGW-USA celebrate the good results of the ENCCEJA alongside the Brazilian Consul General in New York, Ana Lucy Gentil (second from the right). The classes offered by the Organization are recommended by the Brazilian Ministry of Foreign Affairs to Brazilians who live in other countries.

EDUCATION FOR SOCIAL AND ECONOMIC GROWTH

The Legion of Good Will of the United States offers preparatory classes for the National Exam for Certification of Competences of Youngsters and Adults (ENCCEJA), by which it is possible to complete high school in Brazil. The diploma is very important for the social and economic growth of Brazilians who live in the USA. It is mandatory, for example, when opening your own business in the country.

In 2016, the results were very successful. Of the 27 students who took the exam, 21 passed in several subjects at one go, among them **Geneci Dorneles**, who said: “I’d like to thank the LGW and the [Brazilian] Consulate in New York, which made the ENCCEJA exam a reality. Thank you to the university students who came here teaching us and motivating us [to study]. For those Brazilians who live in the US, I’d like to encourage them not to miss the exam and the Organization’s preparatory course, because it’s free and very good.” It’s worth mentioning that in 2016, 95 percent of those approved on the ENCCEJA exam in New York were students at the LGW-USA.





POVERTY AND HUNGER

A SAD COMBINATION

LGW's work helps fight these two major global challenges

WELLINGTON CARVALHO DE SOUZA

Not having anything to eat is one of the most serious aspects of social vulnerability. A lack of food not only weakens the body, but it also shakes those who experience it to their innermost core, causing them uncertainty as to their future. If someone is affected by nutritional deficiency in early childhood, they will possibly have difficulties in assimilating knowledge when they grow up, which will delay their progress in their studies, at work, and consequently in generating enough income to provide for themselves and their families.

Vivian R. Ferreira



Bolivia

In Buena Vista, in the city of El Alto, hundreds of girls and boys up to 15 years old have their diets reinforced by the LGW's Charity Round program in Bolivia.

According to the Food and Agriculture Organization of the United Nations (FAO), approximately 795 million people are undernourished worldwide. Of these, 108 million were reported to be facing crisis level food insecurity or worse in 2016. This represents restricted access to food and, consequently, above normal levels of undernourishment among this population.

Another alarming fact is that the latter represents a 35 percent increase in people living in such conditions compared to 2015, when the figure was almost 80 million.

The main factors behind this unfortunate increase come from civil wars and conflicts, high prices, and natural disasters and climate change, such as long droughts and excessive rainfall.

Also according to the FAO, five countries have been hit the hardest by this situation: Yemen, Syria, South Sudan, Somalia, and Nigeria. *"We stand at a critical point in*

history. Already at the beginning of the year we are facing the largest humanitarian crisis since the creation of the UN," **Stephen O'Brien**, Under-Secretary-General for Humanitarian Affairs and UN Emergency Relief Coordinator told the UN Security Council in March 2017. *"Without collective and coordinated global efforts, people risk starving to death and succumbing to disease,"* he warned.

THE LGW OF BOLIVIA AND ITS WORK IN RURAL SETTLEMENTS

Given such a serious prognosis, countries in Latin America and the Caribbean have been setting an example for other nations, thereby renewing the hope that hunger and poverty will be eradicated. They have met the first of the Millennium Development Goals by halving the proportion of undernourished people in their respective regions. According to the *Regional Overview of Food Insecurity*



Photos: Vivian R. Ferreira



Photos: Vivian R. Ferreira



in *Latin America and the Caribbean 2015* report, over the last 20 years more than 30 million people have overcome hunger, and since 2002 poverty has also declined from 44 to 28 percent.

Also according to the report, one of the countries that stood out in the fight against hunger was Bolivia. It more than halved its undernourishment rate from 38 percent in 1990-1992 to 16 percent in the 2014-2016. The Legion of Good Will of Bolivia, with its work of more than thirty years, has contributed towards the reduction in this figure.

One of the Organization's lines of action is the *Charity Round* program, by which the LGW provides support for low-income families living in the Buena Vista settlement in the city of El Alto. Five times a week, a group that includes a cook, a social worker, and volunteer professionals travels from the Bolivian capital, La Paz (about 10 kilometers

"The help we get from the LGW is important because it helps us both economically and with food, by supporting us [in feeding] our children. The food is very good; the LGW gives us a lot of greens and fruit. . . . They teach the children about hygiene, like the habit of washing their nails and keeping them clean."

LEONARDO FERNANDO ORTIZ
Head of family assisted by the LGW of Bolivia



Alejandro Flores

from the settlement), in a van loaded with food.

When the LGW team arrives in the settlement—where there are no paved roads, no electricity, and no running water—it prepares meals that help supplement the precarious food situation in which hundreds of girls and boys up to the age of 15 live. It also encourages them to adopt healthy habits and gives workshops for their parents and/or legal guardians on topics related to nutrition and other challenges faced by the local community.

For head of the family **Leonardo Fernando Ortiz**, 38, it is essential to be able to rely on the help of the LGW when it comes

Part of the Ortiz Lizarazu family, which is assisted by the LGW of Bolivia, in Santa Cruz de la Sierra: from the left, Diana, 12; Jeymi Sonia, (holding five-month-old baby Jesiel); Kevin, 13; Misael (pink T-shirt), 3; and Rodrigo, 5.



The LGW of Paraguay offers handicraft classes in one of the courses for income generation. The participants, among them Justina Origuela (photo on the right), learn how to make items in crochet and embroidery and how to paint on kitchen towels.

to feeding five of his six children. He works as a bricklayer, and his wife **Jeymi Sonia Lizarazu**, 38, is a washerwoman and a cook, which is why the family income is always very low and uncertain. *“The help we get from the LGW is important because it helps us both economically and with food, by supporting us [in feeding] our children. The food is very good; the LGW gives us a lot of greens and fruit. . . . They teach the children about hygiene, like the habit of washing their nails and keeping them clean,”* Leonardo told the GOOD WILL magazine.

It is worth stressing that when the LGW’s activities started in this settlement, the children underwent a nutritional assessment. As a result, it was found that all of them were underweight for their age, a situation that has been reversed thanks to the Organization’s work in this area.

INCOME GENERATION IN FIGHTING HUNGER

In the fight against undernourishment, the LGW of Paraguay’s main program



is *Good Will in Action*. Families living in poverty in the cities of Asuncion (the country’s capital), Ciudad del Este, and Lambaré receive food baskets every month. In order to do so, the LGW’s social service team assesses those who most need support and for how long they will need it. In addition to this help, they are given educational talks on nutrition, on different forms of planting (aiming at encouraging a family vegetable garden), and on other sources of income generation.

The family of **Justina Rivas Origuela**, a 48-year-old housemaid, relies on this help every month. She is married to painter **Rafael Zaracho Romero**, 50, with whom she has six children. Three of them attended the José de Paiva Netto Nursery and

Preschool in Asuncion. One of their children still attends the school.

To increase the family's low financial resources, this hard-working mother does not miss any of the professional training courses offered by the LGW in her city. According to Justina, they are very useful, because she learns how to make handicraft products to sell. *"The LGW's work leaves me speechless. I'm very happy to be part of this Organization. I feel good in the group with my friends, working with what I like doing. I learned how to crochet, embroider, paint . . . It's a pleasure for me,"* she said.

AID FOR FAMILIES IN NEED

At the LGW's unit in Argentina, **Carla Varela** and **Marcelo Fernández** received the urgent help they needed to care for their children, **Enzo**, 3, and **Francesca**, 1. Since the end of 2016, they have been facing immense challenges. The four live in a rooming house in the Almagro district of Buenos Aires, the country's capital city. The bathroom they use is shared with other residents. At bedtime, the children share the same bed. It is not possible to store food, as they do not have a refrigerator. Two facts aggravate this whole situation: Marcelo is a drug addict, which makes it difficult for him to find a job, and Carla cannot work because she looks after the little ones for most part of the day. Because of all this, the lack of food in their home has been fairly recurrent.

Fortunately, at the end of last year, the children entered the LGW's St. Francis of Assisi Nursery School, where they eat well, are treated with a lot of love, and take part in several early education activities. Since the beginning of 2017, the school, in a partnership with other organizations, has also begun to seek solutions for the family's main problems, by obtaining housing subsidies and food baskets for them.

MORE THAN JUST FOOD SECURITY

In its schools and social service centers, the LGW of Brazil also provides healthy

nutrition to all those assisted. In doing so, it promotes the human right to adequate food in the country's five regions. In the Organization's 81 units spread throughout Brazil, there is the support of professionals who are specialists in putting together appropriate menus to each age group, with a view to the full development of those being helped—from children to the elderly. In the Good Will Educational Complex alone—located in São Paulo, Brazil—approximately five thousand meals are prepared and served every day, without mentioning the more than three thousand bread rolls that are made every day for consumption by the students.

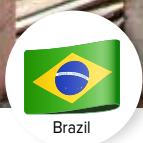
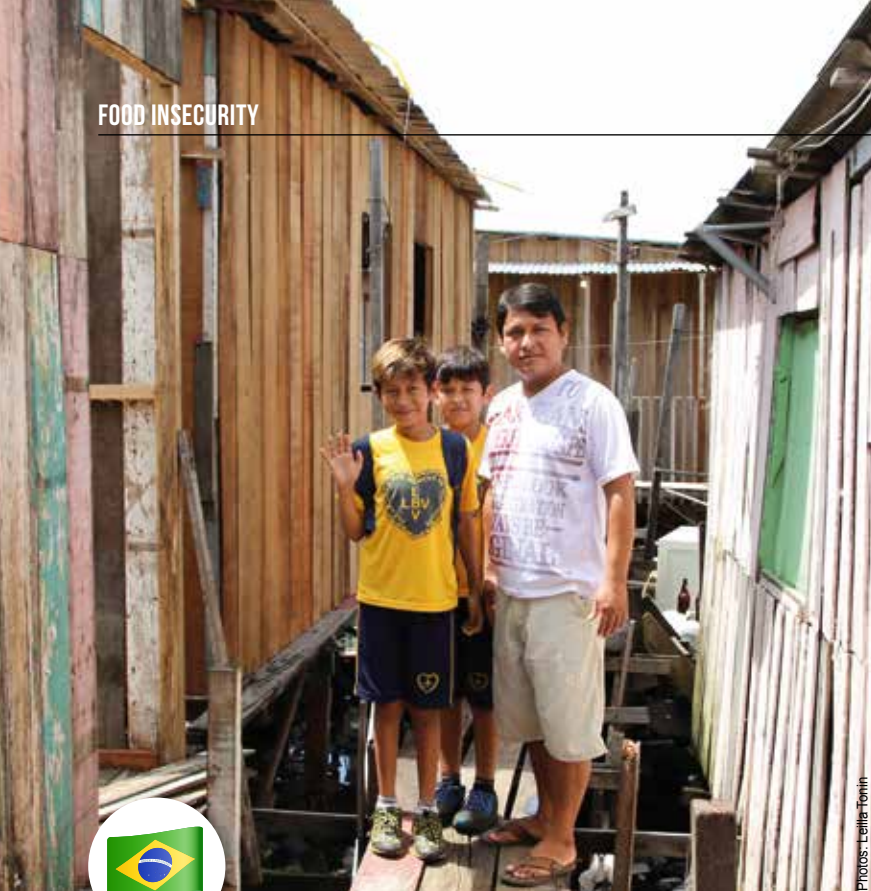
It was at the LGW's unit in Manaus, Brazil, that Peruvian **Luis Percy**, 36, found the necessary help for two of his four children, not only to be well fed, but also well cared for and protected. He came to Brazil as a young man in search of better living conditions and settled in the Amazonian capital eight years ago.

Today, his family lives in the Raiz district, where there is a lot of poverty and violence, because of conflicts between rival drug trafficking gang leaders. The house in which they live has a precarious structure made of wood and, as it is located near a

Carla Varela with her children, Enzo and Francesca, who are students in the LGW of Argentina.



Archive GW



Brazil

Luis Percy, 36, with his sons **Acxi Zahamir Rojas (front), 10,** and **Dacks Percy Rojas, 9.** The boys are assisted by the LGW's *Children: the Future in the Present!* program in Brazil, in the unit of Manaus, capital city of Amazonas State.

creek, it suffers from flooding during the rainy season. The difficulties are lessened by the fact that his sons are helped by the *Children: the Future in the Present!* program. They have their meals in the LGW before they go to school. "This even helps with the



finances. It's great because they have a good breakfast. They have lunch and they love it. They tell me they have [a variety of food] to choose from. Sometimes when they arrive [home], I ask them if they're going to have lunch. 'No, we've already eaten.' Then they



FUTURE EDUCATIONAL HEADQUARTERS OF THE LGW-USA



United States

The Legion of Good Will believes in Education with Ecumenical Spirituality as being a great driver of social and economic growth and global citizenship. That is why the LGW of the United States is building a new Educational and Social Services Center, which will assist approximately 1,300 low-income families who live in Newark, New Jersey. Find out more about the project and help the LGW turn it into a reality by visiting: www.lgw.org.

Archive GW



Leila Tonin

emphasized, “So many things go on in my head that I can’t imagine, you know, one of my sons getting hit by a stray bullet . . . And things like that are always happening [in the neighborhood]. Thank God the LGW appeared, and they are fine.”

In the Legion of Good Will, Luis’ children interact with other children and take part in several social and educational activities based on the Pedagogy of Affection (aimed at girls and boys up to 10 years old) and the Ecumenical Citizen Pedagogy (for individuals from the age of 11). Created by educator **José de Paiva Netto**, the President of the LGW, and applied in all the Organization’s units in Brazil and abroad, they comprise a pioneering teaching method, the proposal of which is to combine intellectual education with spiritual, ethical, and ecumenical values. These values not only prepare new generations for the world of work, but also make them aware of their commitment to global citizenship. In this way, those who are assisted by the LGW receive food for the health of their body and have access to a favorable environment for their personal development. ■

In addition to providing healthy food in its social service units, the Legion of Good Will carries out emergency campaigns to collect and distribute essential items to families living in socially vulnerable situations in towns and cities affected by long drought and heavy rains.

take a shower and go to school,” their father told.

Thus, in addition to having a tolerable family budget, since he is a single parent, Luis can now work to earn his livelihood with fewer worries. As for how calm he is now, he

Vivian R. Ferreira



In 2016, the LGW’s Permanent Christmas — Jesus, Our Daily Bread! campaign in Brazil handed out 919 tons of non-perishable food items to 50,000 families assisted by the Organization’s social and educational programs and to those being helped by partner organizations.

AGEING WELL

A warm reception, respect, and a lot of Love: this is how the **LGW** is improving the lives of the elderly living in vulnerable situations

GABRIELLE ELISA BARROS

Social protection and guaranteeing the rights of people aged 60 and over are indispensable in today's global society. That is because the number of elderly people in the world is likely to increase considerably over the next few years. The estimate is that it will rise to 1.4 billion by 2030 and to 2.1 billion by 2050. These figures are high if we take





Leila Tonin



In Teófilo Otoni (Brazil), Ms. Olímpia Santos, 99, found support in the LGW for overcoming the many challenges she faced.

into consideration that in 2015 there were around 900 million individuals in this age group on the planet.

We need to adopt public policies that change the way in which older people are currently seen and represented, ensuring their social protection and guaranteeing their rights.

The Legion of Good Will's contribution to this purpose is to help third age citizens living in personal and/or social vulnerability or risk situations. To this end, it spares no effort in looking after them with all zeal, respect, and Love, as it seeks to ensure their physical, emotional, and spiritual well-being so their old age can be both healthy and happy.

The LGW has three homes for the elderly in Brazil; two in the State of Minas Gerais (in the cities of Uberlândia and Teófilo Otoni) and another in the State of Rio de Janeiro (in Volta Redonda). The elderly in these units receive the care and support that are necessary for them to enjoy a healthy and participative

life. Among the services they have at their disposal are a balanced diet, medical and nursing care, occupational therapy, physiotherapy, clothing, social care, and regular artistic, cultural, recreational, and physical activities according to each individual need. In addition to these homes, the Organization has its *Full Life* program specifically for the elderly in dozens of Brazilian cities, which is carried out by its social service centers.

There is a similar initiative with the *Live Longer!* program in the LGW of Portugal. This work provides third age people with physical activities, handicraft lessons, beauty sessions, outings, social and educational activities regarding themes of interest to the community, volunteer actions, and other activities. Among the voluntary tasks of those being cared for, we can highlight their help in preparing and distributing food and making clothes for those assisted by the *Baby Citizen* program.

Bettina Lopez



When Joy Meets Experience

From all the activities frequently carried out in the José de Paiva Netto Educational and Cultural Institute in Montevideo, Uruguay, one has really moved the participants. Once a month the school's teachers organize a meeting between the children and their grandparents. The initiative has important objectives, among them is showing the little ones the relevance of caring for older people.

On the other hand, the elderly benefit from being in a spontaneous atmosphere and enjoying pleasant moments, which help strengthen the relationship between all of them. *"I got to know the Legion of Good Will when they started*



Brazil

"I loved [the care I received from the LGW]. . . . I developed thrombosis in both legs; I was in a lot of pain. After I entered the LGW, the pain ended; I don't feel anything anymore. . . . I'm doing great! As long as the *Full Life* program exists I'm not going anywhere! It's been a year since my husband passed away, and this program has helped me a lot."

NEIVA MARIA HELENA FLEIDE

Assisted by the LGW in Uberlândia, Brazil.

FROM DESPONDENCY ON THE STREETS TO THE PROTECTION OF THE LGW

The elderly living in the Alziro Zarur Home in Teófilo Otoni receive long-stay care. This particular care involves actions that seek to develop the cognitive and physical skills of those being looked after and foster

dialogue to promote their welfare. The proactive and preventive functions of these activities integrate the elderly and enable them to overcome those obstacles that are specifically associated with old age.

A great example of the commitment of the LGW to the third age is the life story of Ms. **Olímpia Pereira dos Santos**, 99, who suffered a lot until her life was improved by the Organization. She was sent to the Alziro Zarur Home in October 2010 by the Social Care Department of Ouro Verde de Minas, a town in the State of Minas Gerais, because she was living on the streets. Due to the bad conditions to which she had been exposed to, she was seriously socially maladjusted when she arrived at the unit, to the point of not even wanting to sleep in a bed.

According to social worker **Edna Chaves**, the support of the Legion of Good Will's multidisciplinary team was required. "Ms. Santos had difficulty talking about herself, [she was] extremely resistant to any form of assistance, and had lost the feeling of what a home was like. The LGW helped with her socialization, helped her start looking after

building the Educational Institute. I'm very happy with the Organization. In addition to the education it offers children, it works with the families," said **José Washington Pérez**, 62. Among the tasks suggested for the grandparents and grandchildren are watercolor painting, reading stories, drawing, and taking part in plays. "It's something unique. The LGW has changed my life and that of my family. We're very happy because we're all equal here; there are no differences. I feel complete being helped by the Organization, which is spectacular; it's one big family," concludes José.



Ledilaine Santana



“I used to stay home. I did nothing, just feeling pain because of my health problems. After I received the invitation to participate in the *Full Life* program, whether I’m in pain or not, I come to the LGW. Here I go on walks, do stretching and physical activity, go on outings, and I even do *capoeira*, which I didn’t even know about before. After I started doing all this, I felt a lot better.”

ONOFRA RODRIGUES DA SILVA

Assisted by the LGW in Uberlândia, Brazil.

herself, and encouraged her to accept the care she needed, such as having a bath and wearing clean clothes. It’s gratifying for us to witness these changes. She started feeling the team’s affection and we felt this affection from her, too. To see her agreeing to sleep in her bed today and calling this place ‘my home’ is uplifting,” she said.

Ms. Santos herself insisted on declaring her love for this LGW home with these few words: “I really like living here. It has everything. I like everyone, and I love to eat the delicious food they make.”

OVERCOMING PAIN TO CONQUER LIMITATIONS

Introduced in the Volta Redonda and

Uberlândia homes, the *Full Life* program helps with the social and cultural inclusion of the elderly, promotes autonomy, and strengthens their family, community, and intergenerational bonds. Accompanied and supported by specialized professionals, the homes’ residents are involved in adapted physical activities, ballroom dancing, music, and crafts. They go to dances, festivities, and on cultural outings, as well as participating in memory retrieval and maintenance workshops and in activities that foster critical thinking and empowerment. All of these actions are intended to offer the senior citizens a relaxed environment and improve their self-esteem. “I used to stay home. I did nothing, just feeling pain because of my health problems. After I received the



Photos: Archive GW



It's Never Too Late to Share Life

The LGW of Portugal offers its *Live Longer!* program in Porto, Coimbra, and Lisbon, which serves the elderly through actions that foster social interaction between people in this age group, drive out loneliness, and at the same time encourage sharing life experiences. The initiative also encourages the elderly to take part in cultural events, talks, physical activities, and to become volunteers in the Organization's other actions. In Porto, for example, they have computer classes, help make baby clothes, and sing in one of the LGW's choirs.

invitation to participate in the Full Life program, whether I'm in pain or not, I come to the LGW. Here I go on walks, do stretching and physical activity, go on outings, and I even do capoeira, which I didn't even know about before. After I started doing all this, I felt a lot better. I used to use a walking frame, but now I use a crutch, just to be safe. . . . They treat me with affection here," said **Onofra Rodrigues da Silva**, 82, assisted by the Full Life program in Uberlândia.

Neiva Maria Helena Fleide, 65, also expressed how happy she is to receive the support of the LGW. Neiva is helped by the above-mentioned program in the Organization's home in the same city in

Minas Gerais. *"I loved [the care I received from the LGW]. . . . I worked as a companion for the elderly when they were hospitalized. I developed thrombosis in both legs; I was in a lot of pain. After I entered the LGW, the pain ended; I don't feel anything anymore. I also have arthritis in both knees. I couldn't even crouch down, and now I can. I'm doing great! As long as the Full Life program exists I'm not going anywhere! It's been a year since my husband passed away, and this program has helped me a lot. Those were very difficult times for me. I want to stay here for the rest of my life. I'm very happy! I thank the people who donate to the LGW,"* she stressed. ■



COLLABORATION TOWARDS SUSTAINABILITY

LGW's youth use Design Thinking for working with social leaders on
the poor outskirts of São Paulo, Brazil

REGINA DO NASCIMENTO SILVA



Photos: Rodrigo Campanário



SOLIDARY SOCIETY NETWORK PROGRAM

Objective: The citizen training of community leaders, providing relevant knowledge for them to work properly, including knowledge related to law and human rights (for the defense and guarantee of these rights), the role of the leader in the face of those most in need and on what needs to be done for the socially vulnerable.

Number of people benefited: more than 25,000 families in 2016.

Where: more than one hundred organizations in São Paulo, Brazil.

Target audience: Most of the leaders are poorly educated black women who have long dedicated themselves to improving their own communities.

Seeking solutions to problems that range from the simplest to the most complex is no easy task and requires fundamental changes in the habits of a community. That is why there is nothing better than those who are affected by this reality to generate ideas and, consequently, innovations to help reduce their own suffering, or even to foster a complete change of culture, by which sustainability is allowed in social transformations.

Following this perspective, the *Solidary Society Network* program of the Legion of Good Will (LGW) adopted the Design Thinking approach in a pilot project developed by young volunteer professionals in the Cidade Tiradentes district, in the east of São Paulo, Brazil, where the Organization has been helping neighborhood associations for years by developing citizen training (see

photos above). Besides having its own specific characteristics and significant social vulnerabilities—among them the lack of public services—this community is the largest agglomeration of housing settlements in Latin America, with approximately 40,000 units and more than 200,000 inhabitants.

COLLABORATIVE SOLUTIONS

According to **Charles Burnette**, who has a PhD in Architecture, teaches design, and is one of the greatest scholars in the field, *“Design Thinking is a process of critical and creative thinking that allows information and ideas to be organized, decisions to be made, situations to be improved, and knowledge to be gained.”* In social practice, this approach has proved to be an effective intermediary, helping to focus energy on what really matters.



Vivian R. Ferreira

REGINA DO NASCIMENTO SILVA

is the coordinator of the *Solidary Society Network*, the LGW's program for advisement and for defending and guaranteeing rights.

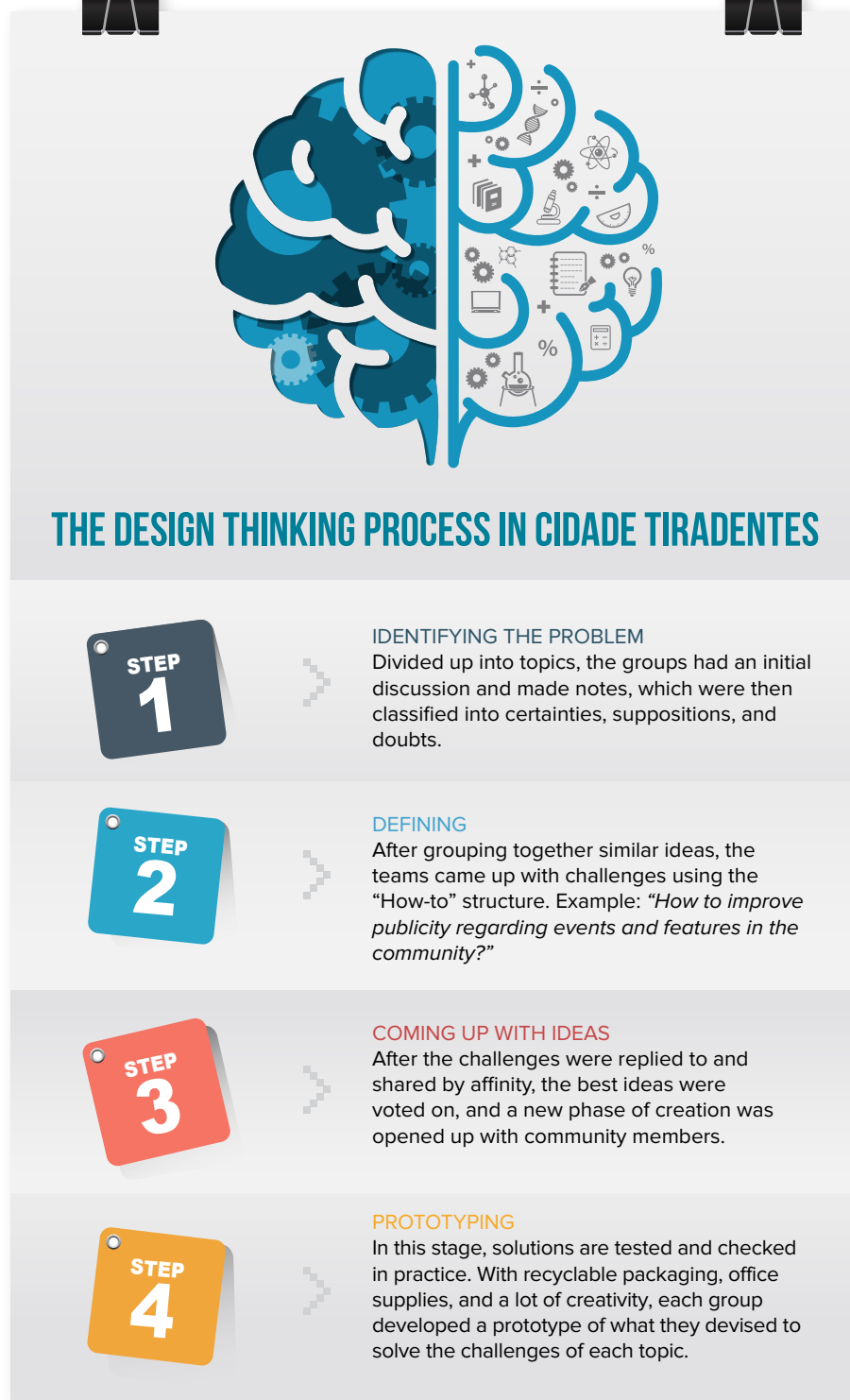
She has a degree in Teaching from Mackenzie Presbyterian University and a postgraduate degree in Language of the Arts from the Maria Antonia University Center, of the University of São Paulo (USP).

With its humanized vision, the LGW's agents accepted the challenging task of listening more than talking in order to understand the real needs of the community and to identify together ways for solving them. Thus, the social leaders were encouraged by the *Solidary Society Network* program to mobilize the population in order to boost local development.

As part of the proposal, after our first field survey conducted in September 2016 involving those who live in the region, five topics were set up: (1) sustainability and territory; (2) youth; (3) families and the neighborhood; (4) partnership and collaboration; and (5) savings, finances, and money.

Two months later, based on these perceptions and the region's potential, a new important stage began. Designers who work with Design Thinking in large Brazilian companies and innovation agencies acted as volunteer facilitators of the LGW's action in five groups with local residents who have a diversity of roles in the region. Throughout a whole day of activities, they used innovation tools to favor dialogue and encourage community leadership. From then on, problems and contextually-structured, feasible solutions were identified that could be replicated in large scale to solve the issues raised. These included the need to provide universal access to safe, inclusive, and green public spaces, particularly for women, children, the elderly, and the disabled.

The next step has been taking place since the first months of this year. Other activities of the



program have been promoted with the leaders and the local population in order to deepen the research that has started, to improve the ideas and, through co-creation, to outline the priority actions. The

last stage is learning how to set up a business, when funders, collaborators, and partners will be brought together to put into practice the collectively built dream. ■

Ter um Honda faz bem
para você e para o mundo.

SA 0000



Conheça algumas ações do Programa de Gestão Ambiental do grupo Rio Tóquio/Narita para se manter em equilíbrio com a natureza.

ARQUITETURA
SUSTENTÁVEL

COLETA
SELETIVA

DESCARTE
EFICIENTE
DE ÓLEO

INCENTIVO A
REVISÕES
PREVENTIVAS

DISTRIBUIÇÃO
DE SACOLAS
OXIBIODEGRADÁVEIS

TUDO PARA LUTAR POR UM PLANETA CADA VEZ MELHOR.

Consórcio Nacional
Honda prestações a partir de
R\$ 492,06*



PROGRAMA
Honda Cidadão

ATENDIMENTO EXCLUSIVO
LÍDERES ENVOLVIDOS PARA LÍDERES DE NEGÓCIOS
REPRESENTANTES ESPECIALIZADOS



REVISÃO EM ATÉ 60 MINUTOS



RIO TÓKIO - BOTAFOGO

Rua Real Grandeza, 400

21 **2114-0400**

www.riotokio.com.br

RIO TÓKIO - RECREIO

Avenida das Américas, 14.001

21 **2323-9000**

www.riotokio.com.br

NARITA - BARRA

Avenida das Américas, 2.001

21 **3987-8888**

www.hondanarita.com.br

NARITA - TIJUCA

Rua Mariz e Barros, 906

21 **2323-9393**

www.hondanarita.com.br

Condições válidas para a data da publicação e veículos disponíveis para pronta entrega em nossos estoques. Revisão em até 60 minutos para 10.000 Km, 20.000 Km e 30.000 Km. *A condição do Consórcio Nacional Honda no valor de R\$ 492,06, refere-se a 50% da carta de crédito para aquisição do Fit LX MT, câmbio mecânico - 1.5 - 116 CV - FlexOne - ano 2017/2017. O valor da carta de crédito é de R\$ 31.668,00. Reservamo-nos o direito de corrigir possíveis erros de digitação. Fotos meramente ilustrativas.

TODOS JUNTOS FAZEM
UM TRÂNSITO MELHOR.





Legion of Good Will
Legião da Boa Vontade

LGW OF BRAZIL

📍 Rua Sérgio Tomás, 740 • Bom Retiro • São Paulo/SP • CEP 01131-010
☎ Phone: (+5511) 3225-4500 | @ www.lbv.org • www.boavontade.com

LGW OF ARGENTINA

📍 Av. Boedo, 1942 • Boedo • Buenos Aires • CP 1239
☎ Phone: (+5411) 4909-5600 | @ www.lbv.org.ar

LGW OF BOLIVIA

📍 Calle Asunta Bozo, 520 • Zona Alto Obrajes (sector A) • La Paz • Casilla de Correo, 5951
☎ Phone: (+5912) 273-3759 | @ www.lbv.org.bo

LGW OF PARAGUAY

📍 José Asunción Flores, 3438 con Solar Guaraní • Bernardino Caballero • Asuncion
☎ Phone: (+59521) 921-100/3 | @ www.lbv.org.py

LGW OF PORTUGAL

📍 Rua Comandante Rodolfo de Araújo, 104/120 • Bonfim • Porto • CP 4000-414
☎ Phone: (+35122) 208-6494 | @ www.lbv.pt

LGW OF THE UNITED STATES

📍 55 W 45th Street 6th floor • New York/NY • 10036
☎ Phone: (+1646) 398-7128 | @ www.lgw.org

LGW OF URUGUAY

📍 Bulevar José Batlle y Ordoñez, 4820 • Aires Puros • Montevideo • CP 12300
☎ Phone: (+598) 2308-6074 | @ www.lbv.org.uy



facebook.com/Legionofgoodwill



boavontade.com/en



Good Will Portal



Free
GOOD WILL
magazine
app